

# Profile course: Communicating Diversity and Inclusion

Title	Profile course: Communicating Diversity and Inclusion
Semester	F2025
Master programme in	Media and Communication
Type of activity	Course
Teaching language	English
Study regulation	Read about the Master Programme and find the Study Regulations at <a href="http://ruc.dk">ruc.dk</a>

## REGISTRATION AND STUDY ADMINISTRATIVE

You register for activities through [stads selvbetjening](#) during the announced registration period, which you can see on the [Study administration homepage](#).

Registration for project-exam: Please remember to confirm your registration by signing up for exam as a group when the group formation is final. The registration is through [STADS Online Student Service](#)

### Registration

When registering for courses, please be aware of the potential conflicts and overlaps between course and exam time and dates. The planning of course activities at Roskilde University is based on the recommended study programmes, which should not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programmes, an overlap of lectures or exam dates may occur depending on which courses you choose.

Number of participants

ECTS 10

Responsible for the activity

Heidi Bojsen ([hbojsen@ruc.dk](mailto:hbojsen@ruc.dk))

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Teachers

Study administration IKH Registration & Exams ([ikh-exams@ruc.dk](mailto:ikh-exams@ruc.dk))

Exam code(s) U60315

## ACADEMIC CONTENT

Overall objective The course Communicating Diversity and Inclusion introduces students to theoretical perspectives on issues of representation and participation in media and communication. The aim of the course is to enable students to apply and critically reflect upon different explanatory frameworks that offer varying diagnoses of current conditions of social justice, locally and globally, and to analyse the role of digital media in resolving or perpetuating concerns around communicative diversity. Students are taught how to identify and analyse the dynamic interrelations of various dimensions of social in- and exclusion, with particular attention placed on practices of participatory communication, internal and external engagement, community outreach, and relations management.

Finally, the course introduces and offers training in practical interventions aimed at promoting equity and inclusion in organizations and societies.

Detailed description of content The course Communicating Diversity and Inclusion introduces students to theoretical perspectives on issues of representation and participation in media and communication. The aim of the course is to enable students to apply and critically reflect upon different explanatory frameworks that offer varying diagnoses of current conditions of social justice, locally and globally, and to analyse the role of digital media in resolving or perpetuating concerns around communicative diversity. Students are taught how to identify and analyse the dynamic interrelations of various dimensions of social in- and exclusion, with particular attention placed on practices of participatory communication, internal and external engagement, community outreach, and relations management. Finally, the course introduces and offers training in practical interventions aimed at promoting equity and inclusion in organizations and societies.

Course material and Reading list The syllabus of the course consists of research articles and other original sources, which will be made available on Moodle.

Overall plan and expected work effort The total study effort for the student (ECTS points converted into hours) = 270 hours. The hours are divided as follows:

- Course teaching: 48 hours
- Preparation: 108 hours
- Exam: 60 hours

- Exam preparation: 20 hours
- Other activities: 34 hours (semester start, literature search, etc.)

Format In principle, teaching activities take place on campus. The teaching can be arranged so that one or more activities take place elsewhere than at Roskilde University. This can also be online.

Evaluation and feedback The course is evaluated according to the study board's evaluation practice <https://intra.ruc.dk/nc/dk/for-ansatte/organisering/raad-naevn-og-udvalg/oversigt-over-studienaevn/studienaevnet-for-kommunikationsfagene/arbejdet-med-kvalitet-i-uddannelserne/studienaevnets-evalueringsspraksis/> For this course, this means there is a final oral and written evaluation of the course. Feedback: There is an opportunity to get oral feedback on the exam task.

Programme The lecture plan will be made available on Moodle well in advance of the first session.

## ASSESSMENT

At the end of the course, the student is able to:

- Overall learning outcomes
- Demonstrate knowledge of theoretical perspectives on individual, organizational and societal diversity
  - Understand and discuss societal developments at the intersection of globalization and technology
  - Analyse and evaluate issues of diversity and inclusion in communication processes and the role of digital media in these practices
  - Design and facilitate processes of inclusive communication
  - Critically reflect on the possibilities and challenges surrounding collaborative work in diverse teams and contexts

Individual written take-home assignment

Form of examination The character limit of the assignment is: 28,800-36,000 characters, including spaces.  
The character limit includes the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.

The duration of the take-home assignment is 7 days and may include weekends and public holidays.

The assignment must document that the student possesses a confident mastery of written English, including grammar and linguistic correctness.

Assessment: 7-point grading scale

Form of Re-examination

Samme som ordinær eksamen / same form as ordinary exam

Type of examination in special cases

The exam is an individual, written assignment in response to one or more question(s) assigned by the course instructor. The assignment will be handed out online on the first day of the exam period.

The assignment must meet all formal requirements. Emphasis in its assessment is placed on the extent to which the student can:

Examination and assessment criteria

- Select, account for, and apply relevant theories, concepts, and models to identify, analyse, and evaluate how issues of individual, organizational, and societal diversity and inclusion are addressed in a given mediated communication effort.
- Analytically and critically reflect upon the chosen theories, concepts, and models.
- Outline and explain different approaches or perspectives on how to address problems around global communication, and how these relate to each other.
- Formulate the exam in a professionally precise and clear manner that demonstrates mastery of academic standards for written presentations.

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