Ethnography and Visualisation for Planning Practice

Title	Ethnography and Visualisation for Planning Practice
Semester	E2023
Master programme in	By og Plan / Nordic Urban Planning Studies
Type of activity	Course
Teaching language	English
Study regulation	Read about the Master Programme and find the Study Regulations at [ruc.dk](ruc.dk)

REGISTRATION AND STUDY ADMINISTRATIVE

Registration	You register for activities through stads selvbetjening during the announced registration period, which you can see on the Study administration homepage. When registering for courses, please be aware of the potential conflicts and overlaps between course and exam time and dates. The planning of course activities at Roskilde University is based on the recommended study programmes, which should not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programmes, an overlap of lectures or exam dates may occur depending on which courses you choose.
Number of participants	
ECTS	5
Responsible for the activity	Jonas Larsen (jonaslar@ruc.dk)
Head of study	Lasse Martin Koefoed (lmartin@ruc.dk)
Teachers	
Study administration	IMT Registration & Exams (imt-exams@ruc.dk)
Exam code(s)	U60337

ACADEMIC CONTENT

Overall objective	Based on collaborating with one or more external companies or organisations, this course provides advanced knowledge and competencies in ethnography and visualisation for urban planning research and practice. Students learn how to conduct consultancy work and fieldwork for companies or organisations to understanding existing

uses of spaces and to inform planning. They also develop skills in effectively representing, visualising and communicating various kinds of fieldwork through maps, images and illustrations.

Detailed description of content	Based on a collaboration with Rødovre Municipality, this course provides knowledge and competencies in applied ethnography and spatial visualisation for urban planning/design practice. Students learn how to conduct consultancy work and applied ethnography to understand the existing use of places and to inform planning or conduct evaluations. They also develop skills in effectively representing, visualising and communicating various kinds of fieldwork and data through different visual and textual forms.
Course material and Reading list	Readings for each session are provided on Moodle before the start of the course. The following texts are relevant to the course more broadly: Selected key readings: Pink, S. (2007). Doing visual ethnography. London: Sage. Brennan-Horley, C., & Gibson, C. (2009). Where is creativity in the city? Integrating qualitative and GIS methods. Environment and Planning A, 41(11), 2595-2614. Boschmann, E. E., & Cubbon, E. (2014). Sketch maps and qualitative GIS: using cartographies of individual spatial narratives in geographic research. The Professional Geographer, 66(2), 236-248. Stroh, L. K., & Johnson, H. H. (2006). The basic principles of effective consulting. Psychology Press. Ladner, S. (2014). Practical Ethnography: A guide to doing ethnography in the private sector. Left Coast Press.
Overall plan and expected work effort	Study intensity Outline ● The proposed study intensity for a student in this activity: 135 hours ● The proposed distribution of hours on teaching and learning activities Lectures: 30 Fieldwork: 18 Preparation of power-points and oral presentations: 30 Exam: 24 hours (over 72 hours) Reading: 33 hours Alll together: 135 hours. Teaching and learning activities The course is organised around writing, visual representations, oral/visual presentations and mapping in applied ethnography and consultancy work, focusing on urban practices and urban design/planning. The course consists of lectures and student exercises in photography, writing, and visualisation at Roskilde University and presentations and fieldwork in Rødovre Municipality. The fieldwork is based on a commercial case brief. Participants are also asked to present materials during the classes and make one or more presentations to the client.
Format	Sessions are on campus and at a specific site and institution or company.
Evaluation and feedback	Evaluation is via an anonymous online survey distributed to all participants. The course will also be discussed with participants in the final session and reviewed at the NUPS Education Committee with input from student representatives.
Programme	Dates for sessions and coursework submission to be added.

ASSESSMENT

Overall learning outcomes	By the end of the course, students should be able to: ● Demonstrate comprehensive knowledge and understanding of course methods ● Assess and choose among appropriate methods for addressing specific planning issues and in relation to a consultancy brief ● Work effectively with ethnography, spatial analysis and visualisation for both field analysis and communication ● Produe advanced visual presentations, graphics and communication ● Organise, carry out and visualise their field studies at a high level based on a brief from a company or organization.
Form of examination	Individual written take-home assignment in a topic of own choice. The character limit of the assignment is: 7,200-11,400 characters, including spaces. The character limit includes the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices. The duration of the take-home assignment is 3 days and may include weekends and public holidays. Assessment: 7-point grading scale.
Form of Re-examination	Samme som ordinær eksamen / same form as ordinary exam
Type of examination in special cases	
Examination and assessment criteria	For the take-home assignment, the students choose among questions given by the lecturers. The assignment must contain a minimum of five and a maximum of 15 self-produced visual representations. Assessment criteria: ● Demonstrate reflexive and advanced use of course methods in a specific applied ethnographic study. ● Proficiency in making and communicating visual representations and writing for applied ethnography. ● Proficiency in making and communicating visual representations and writing for urban designers and planners. ● Competence to organise and carry out a short-term field study based on a specific brief from a company or organisation. ● Writing and visualisation competencies to effectively communicate (including visualisation) specific deliverables to a targeted audience.
Exam code(s)	Exam code(s) : U60337

Course days:

Hold: 1

Ethnography and Visualization for Planning Practice (NUPS)

time	07-09-2023 10:15 til 07-09-2023 12:00
location	02.1-005 - lille teorirum (30)
Teacher	Esbern Holmes (holmes@ruc.dk) Jonas Larsen (jonaslar@ruc.dk)

Ethnography and Visualization for Planning Practice (NUPS)

time	11-09-2023 12:15 til 11-09-2023 16:00
location	07.2-033 - undervisningslokale (30)
Teacher	Jonas Larsen (jonaslar@ruc.dk)

Ethnography and Visualization for Planning Practice (NUPS)

time	14-09-2023 12:15 til 14-09-2023 16:00
location	02.1-005 - lille teorirum (30)
Teacher	Jonas Larsen (jonaslar@ruc.dk)

Ethnography and Visualization for Planning Practice (NUPS)

time	18-09-2023 12:15 til 18-09-2023 16:00
location	02.1-005 - lille teorirum (30)
Teacher	Jonas Larsen (jonaslar@ruc.dk) Esbern Holmes (holmes@ruc.dk)

Ethnography and Visualization for Planning Practice (NUPS)

time	25-09-2023 12:15 til 25-09-2023 16:00
location	02.1-005 - lille teorirum (30)
Teacher	Esbern Holmes (holmes@ruc.dk) Jonas Larsen (jonaslar@ruc.dk)

Ethnography and Visualization for Planning Practice (NUPS)

time	02-10-2023 12:15 til 02-10-2023 16:00
location	08.1-032 - teorilokale (96)
Teacher	Jonas Larsen (jonaslar@ruc.dk)

Ethnography and Visualization for Planning Practice (NUPS)

time	12-10-2023 10:15 til 12-10-2023 16:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	46.3-042 - teorirum 46.3 (90)
Teacher	Jonas Larsen (jonaslar@ruc.dk)

Ethnography and Visualization for Planning Practice (NUPS)

time	23-10-2023 08:15 til 23-10-2023 14:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	07.1-021 - undervisningslokale (30)
Teacher	Jonas Larsen (jonaslar@ruc.dk)

Ethnography and Visualization for Planning Practice (NUPS)

time	26-10-2023 12:15 til 26-10-2023 16:00

location   02.1-095 - kort og sten-salen (60)

Teacher   Jonas Larsen (jonaslar@ruc.dk)

Ethnography and Visualization for Planning Practice - Written examination (NUPS)

time	30-10-2023 10:00 til 02-11-2023 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

Ethnography and Visualization for Planning Practice - Written reexamination (NUPS)

time	08-01-2024 10:00 til 11-01-2024 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt