

AFLYST E23 - Elective course: Algorithmic communication in datafied societies

Title	AFLYST E23 - Elective course: Algorithmic communication in datafied societies
Semester	E2023
Master programme in	Kommunikation / Media and Communication
Type of activity	Course
Teaching language	
Study regulation	

REGISTRATION AND STUDY ADMINISTRATIVE

Registration	
Number of participants	
ECTS	10
Responsible for the activity	
Head of study	Chris Peters (cpeters@ruc.dk)
Teachers	
Study administration	
Exam code(s)	U60574

ACADEMIC CONTENT

Overall objective	The course contains presentation and critical discussion as well as testing knowledge of a defined media and communication subject area/field of activity, including presentation and discussion of current concepts, theories, and research methods, possibly in collaboration with practitioners within the field.
Detailed description of content	
Course material and Reading list	

Overall plan
and expected
work effort

Format

Evaluation
and feedback

Programme

ASSESSMENT

Overall
learning
outcomes

At the end of the course, the student is able to:

- Demonstrate in-depth knowledge of a defined subject area/ field of activity within media and communication, including nuanced knowledge of common production and project work methods in relation to the subject area.
- Identify and account for current theories of relevance to the subject area/field of activity, including understanding of significant communication professional issues.
- Develop, organize and present a specific communication production or project relevant to the subject area/field of activity.
- Independently and reflectively translate theoretical perspectives and methodological approaches into a concrete communication professional practice.
- Independently take responsibility for one's own professional development.

Form of
examination

Oral project exam in groups with individual assessment

Permitted group size: 2-6 students.

The character limits of the project report are:

For 2 students: 43,200-52,800 characters, including spaces.

For 3 students: 48,000-57,600 characters, including spaces.

For 4 students: 52,800-62,400 characters, including spaces.

For 5 students: 57,600-64,800 characters, including spaces.

For 6 students: 60,000-72,000 characters, including spaces.

The character limits include the cover, table of contents, summary, bibliography, figures and other illustrations, but exclude any appendices.

The project report must include a summary in English, that is part of the assessment.

Time allowed for exam including time used for assessment is for:

2 students: 60 minutes.

3 students: 75 minutes.

4 students: 90 minutes.

5 students: 105 minutes.

6 students: 120 minutes.

Writing and spelling skills in the project report are part of the assessment.

Permitted support and preparation materials at the oral exam: All

Assessment: 7-point grading scale.

Moderation: Internal co-assessor.

Form of Re-examination	Samme som ordinær eksamen / same form as ordinary exam
Type of examination in special cases	
Examination and assessment criteria	
Exam code(s)	Exam code(s) : U60574