

## AFLYST E23 - Elective course: Communicating Diversity and Inclusion

Title	AFLYST E23 - Elective course: Communicating Diversity and Inclusion
Semester	E2023
Master programme in	Kommunikation / Media and Communication
Type of activity	Course
Teaching language	
Study regulation	

### REGISTRATION AND STUDY ADMINISTRATIVE

Registration	
Number of participants	
ECTS	10
Responsible for the activity	
Head of study	Chris Peters ( <a href="mailto:cpeters@ruc.dk">cpeters@ruc.dk</a> )
Teachers	
Study administration	
Exam code(s)	U60315

### ACADEMIC CONTENT

Overall objective	The course Communicating Diversity and Inclusion introduces students to theoretical perspectives on issues of representation and participation in media and communication. The aim of the course is to enable students to apply and critically reflect upon different explanatory frameworks that offer varying diagnoses of current conditions of social justice, locally and globally, and to analyse the role of digital media in resolving or perpetuating concerns around communicative diversity. Students are taught how to identify and analyse the dynamic interrelations of various dimensions of social in- and exclusion, with particular attention placed on practices of participatory communication, internal and external engagement, community outreach, and relations management. Finally, the course introduces and offers training in practical interventions aimed at promoting equity and inclusion in organizations and societies.
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Detailed description of content	
Course material and Reading list	
Overall plan and expected work effort	
Format	
Evaluation and feedback	
Programme	
<b>ASSESSMENT</b>	
Overall learning outcomes	<p>At the end of the course, the student is able to:</p> <ul style="list-style-type: none"> <li>• Demonstrate knowledge of theoretical perspectives on individual, organizational and societal diversity</li> <li>• Understand and discuss societal developments at the intersection of globalization and technology</li> <li>• Analyse and evaluate issues of diversity and inclusion in communication processes and the role of digital media in these practices</li> <li>• Design and facilitate processes of inclusive communication</li> <li>• Critically reflect on the possibilities and challenges surrounding collaborative work in diverse teams and contexts</li> </ul>
Form of examination	<p>Individual written take-home assignment</p> <p>The character limit of the assignment is: 28,800-36,000 characters, including spaces. The character limit includes the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.</p> <p>The duration of the take-home assignment is 10 days and may include weekends and public holidays.</p> <p>The assignment must document that the student possesses a confident mastery of written English, including grammar and linguistic correctness.</p> <p>Assessment: 7-point grading scale.</p>
Form of Re-examination	Samme som ordinær eksamen / same form as ordinary exam
Type of examination in special cases	
Examination and assessment criteria	

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