# Recommended study plan

## Om kurset

uddannelse

Media and Communication

Anbefalet studieforløb

#### 1st semester

- Digital Media Theory (course, 10 ECTS)
- Mixed Methods in Media and Communication Research (course, 10 ECTS)
- Media Platforms and Communication Practices (project, 10 ECTS)

#### 2nd competer

Students can choose between the following subject areas (profiles):

- Corporate Communication
- · Global Communication

### **Corporate Communication**

- Communication Strategy and Management (course, 10 ECTS)
- Corporate Communication: Reputation and Stakeholders (project, 20 ECTS)

#### **Global Communication**

- Communicating Diversity and Inclusion (course, 10 ECTS)
- Global Communication: Equity and Ethics (project, 20 ECTS)

#### 3rd semester

- Project-oriented Internship (30 ECTS) or
- Elective courses (3 x 10 ECTS)

The student can choose to take elective courses at Roskilde University, at other Danish universities, or during a study exchange at a foreign university.

### 4th semester

• Master Thesis (30 ECTS)