

Project-oriented Internship

Title	Project-oriented Internship
Semester	E2023
Master programme in	Media and Communication
Type of activity	Project oriented internship
Teaching language	English
Study regulation	Read about the Master Programme and find the Study Regulations at ruc.dk

REGISTRATION AND STUDY ADMINISTRATIVE

Registration	Please be aware of the approval requirements for a project-oriented internship. You can read more about the approval process here
Number of participants	
ECTS	30
Responsible for the activity	Rasmus Rex Pedersen (rasmusr@ruc.dk)
Head of study	Chris Peters (cpeters@ruc.dk)
Teachers	
Study administration	IKH Tilmelding & Eksamen (ikh-eksamen@ruc.dk)
Exam code(s)	U60319

ACADEMIC CONTENT

Overall objective	<p>The project-oriented internship is designed to provide the student with first-hand knowledge of the field of practice of the program, including theoretical and practical insights, skills, and experience with analysing an organizations' conditions, uses of media, and communicative practices.</p> <p>The course includes completion of a media and communication-relevant internship, corresponding to 600-800 hours of work, as well as participation in internship-supporting activities.</p> <p>The student chooses an internship on the basis of professional interest and labour market relevance. Before the course can begin, the student must have an internship agreement approved by the study board. The</p>
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	<p>intern's main activities must be described in the application, and be within the scope of the programme's academic field of study.</p> <p>At the completion of the internship the student is responsible for delivering a portfolio.</p>
Detailed description of content	<p>The project-oriented internship is designed to provide the student with first-hand knowledge of the field of practice of the program, including theoretical and practical insights, skills, and experience with analysing an organizations' conditions, uses of media, and communicative practices.</p> <p>The course includes completion of a media and communication-relevant internship, as well as participation in internship-supporting activities.</p> <p>The student chooses an internship on the basis of professional interest and labour market relevance. Before the course can begin, the student must have an internship agreement approved by the study board. The intern's main activities must be described in the application, and be within the scope of the programme's academic field of study.</p> <p>At the completion of the internship the student is responsible for delivering a portfolio.</p>
Course material and Reading list	
Overall plan and expected work effort	
Format	
Evaluation and feedback	Evaluation will be based on the evaluation practice of the study board.
Programme	
ASSESSMENT	
Overall learning outcomes	<p>At the end of the project-oriented internship, the student is able to:</p> <ul style="list-style-type: none"> • Demonstrate knowledge of and understanding of the work in organizations, including reflective insight into internal and external matters of importance to organizations' communication practices, as well as their strategic and ethical considerations around media. • Apply and discuss key theories and methods in media and communication studies. • Translate theoretical and methodological knowledge into practical media and communication work. • Work analytically with collected empirical data and produce new knowledge in relation to organizational practices and issues. • Critically reflect on specific organizational working conditions and mediated communication practices, including one's own role, work endeavours, and learning outcomes. • Independently take responsibility for engaging constructively and reflectively in complex, creative, and unpredictable media, communication, and work processes.

Form of examination	<p>Project oriented internship with a written product</p> <p>The character limit of the written product is: 60,000-84,000 characters, including spaces. The character limits include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.</p> <p>Assessment: 7-point grading scale. Moderation: Internal co-assessor.</p>
Form of Re-examination	Samme som ordinær eksamen / same form as ordinary exam
Type of examination in special cases	
Examination and assessment criteria	<p>The exam format is a portfolio, which is written fully or partly during the internship period. The portfolio consists of 5 set assignments (recommended size of each assignment in brackets): • Presentation of internship organization (1-3 pages) • Organizational analysis of internship organization (6-8 pages) • Presentation and analysis of a professional project conducted as a part of the internship (6-8 pages) • Analysis of a communication-related problem in the organization (8-10 pages) • Self-reflection of own practice and learning outcome in relation to one's career plans (4-6 pages)</p> <p>The portfolio should illustrate the student's ability to: • Demonstrate knowledge and understanding of work in the specific internship organization, with a focus on insights in internal and external conditions for the organization's communication practices • Apply and discuss central theories and methods within media and communication studies with relevance to the internship organization • Apply theoretical and methodological knowledge from media and communication research in planning, executing, and evaluating one or more concrete communication assignments • Work analytically with empirical data and, on the basis of this, produce new knowledge relating to an organizational practice or problem of the student's own choice • Take independent responsibility and participate constructively and reflexively in complex, creative, and unpredictable communication and work processes through critical reflection over professional discussions during the internship period, as well as over the student's own role in relevant mediated communication processes during the internship</p>
Exam code(s)	Exam code(s) : U60319

Course days:

Hold: 1

Project-oriented Internship - Hand-In (MAC)

time	03-01-2024 10:00 til 03-01-2024 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt