Mandatory course: Digital Media Theory

Title	Mandatory course: Digital Media Theory	
Semester	E2023	
Master programme in	Media and Communication	
Type of activity	Course	
Teaching language	English	
Study regulation	Read about the Master Programme and find the Study Regulations at $\underline{ruc.dk}$	
REGISTRATION A	ND STUDY ADMINISTRATIVE	
Registration	You register for activities through <u>stads selvbetjening</u> during the announced registration period, which you can see on the <u>Study</u> administration homepage.	
	When registering for courses, please be aware of the potential conflicts and overlaps between course and exam time and dates. The planning of course activities at Roskilde University is based on the recommended study programmes, which should not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programmes, an overlap of lectures or exam dates may occur depending on which courses you choose.	
Number of		
participants		
ECTS	10	
Responsible for the activity	Tobias Raun (<u>tobiasra@ruc.dk</u>)	
Head of study	Chris Peters (<u>cpeters@ruc.dk</u>)	
Teachers		
Study administration	IKH Tilmelding & Eksamen (<u>ikh-eksamen@ruc.dk</u>)	
Exam code(s)	U60310	
ACADEMIC CONTENT		
Overall objective	The course Digital Media Theory introduces students to theoretical perspectives on how digital media technologies impact communication. From social media platforms, to messaging apps, search engines, smartphones, self-tracking devices, big data, the cloud, machine-learning algorithms and beyond, the changing media ecology from an era of mass	

	to networked communication reconfigures how institutions and organizations communicate, as well as how people encounter and engage with information. Accordingly, the course teaches students to identify and analyze the sociocultural and political implications of digital media technologies. It presents them with research-based examples of how the relationships between citizens/governments, consumers/ companies, and civil society/publics are impacted by the development of global media platforms that transcend borders. The course trains them to understand, compare and apply theories, models, and concepts in this interdisciplinary field, including, but not limited to, media and communication studies, digital culture, internet studies, and critical theory, supporting the semester's project work and preparing students to choose between the different subject profiles on the second semester.
Detailed description of content	
Course material and Reading list	
Overall plan and expected work effort	The course takes place intensively over the first half of the semester. It supports the project work in the 1st semester and prepares the student to choose between the different academic profiles that are offered in the 2nd semester.
	The total study effort for the student (ECTS points converted into hours) = 270 hours. The hours are divided as follows:
	 Course teaching: 48 hours Preparation: 108 hours Exam: 80 hours Other activities: 34 hours (semester start, literature search, guest lectures, etc.)
Format	In principle, teaching activities take place on campus. The teaching can be arranged so that one or more activities take place elsewhere than at Roskilde University. This can also be online.
Evaluation and feedback	Evaluation will be based on the evaluation practice of the study board.
Programme	
ASSESSMENT	
Overall learning outcomes	 At the end of the course, the student is able to: Demonstrate knowledge of central theories and analytical approaches to study the impact of digital media technologies on communication. Identify and interrelate the different levels of mediated communication practice, from individual uses, to organizational strategies and governance, and national and international regulation. Define and compare media technologies in terms of their technological and communicative affordances. Analyse and evaluate the risks, problems, and potentials associated with different media infrastructures, platforms, and

	 devices at the levels of the individual user, public and private organizations. Critically reflect on key theoretical frameworks and concepts introduced in the course and be able to communicate this in a manner that is academically accurate and clear.
Form of	
examination	Individual oral exam with time for preparation
	Time for preparation including time to pick a question by drawing lots: 20
	minutes. Time allowed for exam including time used for assessment: 20 minutes.
	Dermitted cuppert and propagation materials: All (only potes written
	Permitted support and preparation materials: All (only notes written during the preparation may be brought into the exam).
	Assessment: 7-point grading scale.
	Moderation: Internal co-assessor.
Form of Re- examination	Samme som ordinær eksamen / same form as ordinary exam
Type of	
examination in special cases	
Examination	Evenue and an individual and the time student during a superior state of the
and assessment criteria	Exams are an individual oral test. The student draws a question within the course syllabus and has 20 minutes of preparation, including the use of approved support devices and preparation materials.
emend	The examination begins with the student presenting their answer to the
	question, including and drawing upon relevant course literature, and with the inclusion of one or more relevant examples. After this, the rest of the examination takes place as a conversation between the student, examiner, and internal co-assessor. During the examination, questions can be asked about the entire course syllabus.
	In the assessment, emphasis is placed on the extent to which the student demonstrates the ability to:
	 Explain the relevant theories, concepts, and models and argue in which situations and contexts these theories, con-cepts and models are appropriate to use. Relate concrete theories, concepts, and models to concrete and relevant examples. Critically reflect on core theoretical concepts and their basic assumptions about digital media and communication. Communicate field specific knowledge clearly in an oral
	presentation with precise use of concepts, including an introductory presentation that is well-delivered and logically structured in relation to the time available
Exam code(s)	Exam code(s) : U60310

Course days:

Hold: 1

Digital Media Theory (MAC)

time	05-09-2023 12:15 til 05-09-2023 16:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	46.3-042 - teorirum 46.3 (90)
Teacher	Tobias Raun (tobiasra@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (MAC)

time	07-09-2023 08:15 til 07-09-2023 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	46.1-049 - auditorie 46 (138)
Teacher	Tobias Raun (tobiasra@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (MAC)

time	11-09-2023 12:15 til 11-09-2023 16:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	46.1-049 - auditorie 46 (138)
Teacher	Tobias Raun (tobiasra@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (MAC)

time	13-09-2023 08:15 til 13-09-2023 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

location

46.1-049 - auditorie 46 (138)

Teacher

Tobias Raun (tobiasra@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (MAC)

time	18-09-2023 12:15 til 18-09-2023 16:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	45.3-051 - teorirum 45.3 (90)
Teacher	Tobias Raun (tobiasra@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (MAC)

time	20-09-2023 08:15 til 20-09-2023 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	46.1-049 - auditorie 46 (138)
Teacher	Tobias Raun (tobiasra@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (MAC)

time	25-09-2023 12:15 til 25-09-2023 16:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	45.3-051 - teorirum 45.3 (90)
Teacher	Tobias Raun (tobiasra@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (MAC)

time	27-09-2023 08:15 til
	27-09-2023 12:00

forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	46.1-049 - auditorie 46 (138)
Teacher	Tobias Raun (tobiasra@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (MAC)

time	02-10-2023 12:15 til 02-10-2023 16:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	45.3-051 - teorirum 45.3 (90)
Teacher	Tobias Raun (tobiasra@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (MAC)

time	04-10-2023 08:15 til 04-10-2023 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	46.1-049 - auditorie 46 (138)
Teacher	Tobias Raun (tobiasra@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (MAC)

time	09-10-2023 12:15 til 09-10-2023 16:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	45.3-051 - teorirum 45.3 (90)
Teacher	Tobias Raun (tobiasra@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (MAC)

time	11-10-2023 08:15 til 11-10-2023 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	46.2-042 - teorirum 46.2 (90)
Teacher	Tobias Raun (tobiasra@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory - Exam (MAC)

time	23-10-2023 08:15 til 27-10-2023 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

Digital Media Theory - Reexam (MAC)

time	11-01-2024 08:15 til 12-01-2024 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt