

## Master's Thesis in Media and Communication

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|---------------------|------------------------------------------------------------------------------------------------------|
| Title               | Master's Thesis in Media and Communication                                                           |
| Semester            | F2023                                                                                                |
| Master programme in | Media and Communication                                                                              |
| Type of activity    | Master Thesis                                                                                        |
| Teaching language   | English                                                                                              |
| Study regulation    | Read about the Master Programme and find the Study Regulations at <a href="http://ruc.dk">ruc.dk</a> |

### REGISTRATION AND STUDY ADMINISTRATIVE

|                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registration                 | <p>Registration is happening through <a href="#">STADS Online Student Service</a> within the announced registration period, as you can see on the <a href="#">Study administration homepage</a>.</p> <p>When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.</p> |
| Number of participants       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| ECTS                         | 30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Responsible for the activity | Chris Peters ( <a href="mailto:cpeters@ruc.dk">cpeters@ruc.dk</a> )                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Head of study                | Chris Peters ( <a href="mailto:cpeters@ruc.dk">cpeters@ruc.dk</a> )                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Teachers                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Study administration         | IKH Registration & Exams ( <a href="mailto:ikh-exams@ruc.dk">ikh-exams@ruc.dk</a> )                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Exam code(s)                 | U60320                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

### ACADEMIC CONTENT

|                   |                                                                                                                                                                                                                                                                                           |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Overall objective | The thesis is a problem-oriented, exemplary, and participant-driven course, where the student develops and documents knowledge, skills, and competencies to work with a defined, self-chosen, academic research question. The course includes a written dissertation and an oral defence. |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

**Communication article:** In connection with the dissertation, the student(s) must prepare a communication assignment in which the thesis' research questions and findings (or parts thereof) are communicated to a specific target group. The dissemination article must be designed in a genre and for a medium that is well chosen in relation to the target group and relevant to the content in question. It is recommended that the dissemination article has a length of 2-4 standard pages. The dissemination article is placed immediately after the summary and is included in the overall length requirements.

**Product:** If there is a mediated communication product that is the result of the student(s)' independent efforts, the dissertation must contain an account of the theoretical and practical considerations in connection with planning, organization, and assessment of the production/process, and for the experiences that are gained. Emphasis is given that the form of presentation corresponds to the content and purpose of the communication, including the target group's preferences and background, and that it relates to current conventions and formal requirements within the genre.

The dissertation must be based on relevant, academic literature of at least 1500 pages.

Detailed description of content

Course material and Reading list

Overall plan and expected work effort

Format

Evaluation and feedback

Programme

## ASSESSMENT

Overall learning outcomes

At the end of the master's thesis, the student is able to:

- Identify, account for and discuss relevant research-based knowledge within the field of study of the program.
- Understand and discuss the position of one's own thesis within the academic field.
- Apply and master scientific theories and methods while working on a limited, academics, and relevant research question.
- Identify relevant scientific research questions.
- Be critical of and select scientific sources, literature, theory and methods.
- Analyze, categorize, discuss, argue, reflect, and evaluate on a scientific basis and in a way that is part of an existing academic discussion.
- Write in accordance with academic norms and with a view to an academic target group.

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|--------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                      | <ul style="list-style-type: none"> <li>Independently initiate, manage, and implement a long-term academic research and writing process.</li> <li>Reflect on and take responsibility for one's own professional and written language development and topical specialization.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Form of examination                  | <p>Master thesis exam based on the written product and the oral exam</p> <p>The master thesis can be written individually or in a group. Permitted group size: 2-4 students.</p> <p>The oral exam is individual for students that have written the thesis alone or students that have requested an individual exam. All other oral master thesis exams are conducted as group exams.</p> <p>The assessment is individual and based on the student's individual performance.<br/>The assessment is an assessment of the master thesis and the oral performance.</p> <p>The character limits of the master thesis are:<br/>For 1 student: 144,000-192,000 characters, including spaces.<br/>For 2 students: 153,600-216,000 characters, including spaces.<br/>For 3 students: 168,000-230,400 characters, including spaces.<br/>For 4 students: 180,000-264,000 characters, including spaces.</p> <p>The character limits include the cover, table of contents, summary, bibliography, figures and other illustrations, but exclude any appendices.</p> <p>The master thesis must include a summary.<br/>The summary can either be written in English or Danish.<br/>The master's thesis must include a dissemination article. The summary and the dissemination article are part of the assessment.</p> <p>Time allowed for exam including time used for assessment for:<br/>1 student: 30 minutes.<br/>2 students: 60 minutes.<br/>3 students: 75 minutes.<br/>4 students: 90 minutes.</p> <p>Writing and spelling skills in the thesis are part of the assessment.</p> <p>Permitted support and preparation materials at the oral exam: All.</p> <p>Assessment: 7-point grading scale<br/>Moderation: External examiner</p> |
| Form of Re-examination               | Samme som ordinær eksamen / same form as ordinary exam                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Type of examination in special cases |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Examination and assessment criteria  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Exam code(s)                         | Exam code(s) : U60320                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

Course days:

Hold: 1

## Thesis seminar (MAC)

|                         |                                          |
|-------------------------|------------------------------------------|
| time                    | 26-01-2023 09:00 til<br>26-01-2023 12:00 |
| forberedelsesnorm       | ikke valgt                               |
| forberedelsesnorm D-VIP | ikke valgt                               |
| location                | 40.3-25 - undervisningslokale (50)       |
| Teacher                 | David Mathieu ( mathieu@ruc.dk )         |

## Thesis seminar (MAC)

|                         |                                                             |
|-------------------------|-------------------------------------------------------------|
| time                    | 21-02-2023 09:00 til<br>21-02-2023 12:00                    |
| forberedelsesnorm       | ikke valgt                                                  |
| forberedelsesnorm D-VIP | ikke valgt                                                  |
| location                | 40.1-32 - workshop-lokale (foldedør sammenlagt lokale) (25) |
| Teacher                 | David Mathieu ( mathieu@ruc.dk )                            |

## Thesis seminar (MAC)

|                         |                                                             |
|-------------------------|-------------------------------------------------------------|
| time                    | 22-03-2023 09:00 til<br>22-03-2023 12:00                    |
| forberedelsesnorm       | ikke valgt                                                  |
| forberedelsesnorm D-VIP | ikke valgt                                                  |
| location                | 40.1-32 - workshop-lokale (foldedør sammenlagt lokale) (25) |
| Teacher                 | David Mathieu ( mathieu@ruc.dk )                            |

## Thesis seminar - How to write a communication article. Workshop (MAC)

|      |                                          |
|------|------------------------------------------|
| time | 15-05-2023 10:15 til<br>15-05-2023 16:00 |
|------|------------------------------------------|

location 40.3-25 - undervisningslokale (50)

Teacher Ida Klitgård ( idak@ruc.dk )

## Master Thesis Hand-In

time 01-06-2023 10:00 til  
01-06-2023 10:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt