

AFLYST i F23 - Profile course: Communicating Diversity and Inclusion

Title AFLYST i F23 - Profile course: Communicating Diversity and Inclusion
Semester F2023
Master programme in Media and Communication
Type of activity Course

Teaching language

Study regulation

REGISTRATION AND STUDY ADMINISTRATIVE

Registration

Number of participants

ECTS 10

Responsible for the activity

Head of study Chris Peters (cpeters@ruc.dk)

Teachers

Study administration

Exam code(s) U60315

ACADEMIC CONTENT

Overall objective

The course Communicating Diversity and Inclusion introduces students to theoretical perspectives on issues of representation and participation in media and communication. The aim of the course is to enable students to apply and critically reflect upon different explanatory frameworks that offer varying diagnoses of current conditions of social justice, locally and globally, and to analyse the role of digital media in resolving or perpetuating concerns around communicative diversity. Students are taught how to identify and analyse the dynamic interrelations of various dimensions of social in- and exclusion, with particular attention placed on practices of participatory communication, internal and external engagement, community outreach, and relations management. Finally, the

course introduces and offers training in practical interventions aimed at promoting equity and inclusion in organizations and societies.

Detailed description of content

Course material and Reading list

Overall plan and expected work effort

Format

Evaluation and feedback

Programme

ASSESSMENT

At the end of the course, the student is able to:

Overall learning outcomes

- Demonstrate knowledge of theoretical perspectives on individual, organizational and societal diversity.
- Understand and discuss societal developments at the intersection of globalization and technology.
- Analyse and evaluate issues of diversity and inclusion in communication processes and the role of digital media in these practices.
- Design and facilitate processes of inclusive communication.
- Critically reflect on the possibilities and challenges surrounding collaborative work in diverse teams and contexts.

Individual written take-home assignment.

Form of examination

The character limit of the assignment is: 28,800-36.000 characters, including spaces.

The character limit includes the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.

The duration of the take-home assignment is 10 days and may include

weekends and public holidays.

The assignment must document that the student possesses a confident mastery of written English, including grammar and linguistic correctness.

Assessment: 7-point grading scale.

Form of Re-examination

Samme som ordinær eksamen / same form as ordinary exam

Type of examination in special cases

Examination and assessment criteria

Exam code(s) Exam code(s) : U60315