

# **IKH - PhD course: AUDIENCE PRACTICES IN THE AGE OF DATAFICATION**

## **Conceptual, methodological and epistemological tensions in audience research**

### **Om kurset**

The course is digital and organized by the research group Audiences and Mediated Life at Roskilde university, denmark (David Mathieu, Jannie Møller Hartley, Kim Schrøder and Chris Peters) in collaboration with the research group on Media Use at Bergen University, Norway (Brita Ytre-arne and Hallvard Moe).

uddannelse	ph.d.
Undervisningssprog	English
national_online	kurset vises på den nationale database
vært	Ph.d.-skolen for Kommunikation og Humanistisk Videnskab
Tilmelding	<p>A full programme for the course will be ready one month prior to the course start. In order to apply for the course, candidates have to provide a brief motivation (250 words) describing their PhD research, their interest in the course and the inputs they are interested to receive (conceptual, methodological, scholarly contribution). Please send this to <a href="mailto:jath@ruc.dk">jath@ruc.dk</a> and <a href="mailto:mathieu@ruc.dk">mathieu@ruc.dk</a> when signing up.</p> <p>Application deadline is 5th of April 2021 at <a href="https://events.ruc.dk/au">https://events.ruc.dk/au</a> If you have problems with registration, please contact <a href="mailto:ikh-phdadmin@ruc.dk">ikh-phdadmin@ruc.dk</a></p>
Kursus starter	21-06-2021
Kursus slutter	24-06-2021
Ekstern underviser	Brita Ytre-Arne, Bergen University - Hallvard Moe, Bergen University - Tim Highfield, Sheffield University - Irene Costera Meijer, Vrije Universitet, Amsterdam Göran Bolin, Södertörns högskola
kursusform	<p>The course is structured using a series of 1) lectures and discussion seminars, 2) workshops as well as 3) discussion of student papers.</p> <p>1) Lectures given by internationally renowned scholars will introduce students to current areas of debates and tensions in the field.</p> <p>2) Workshop sessions will apply this knowledge to clarify a) conceptual frameworks for working with audiences, b) methodological challenges in studying audiences, and c) scholarly contributions to the field of audience research (or other fields of study).</p> <p>3) Students will present their own work-in-progress in the form of a draft theoretical or methodological paper (4000-6000 words), reflecting on the topics of the course in light of their individual project. Acknowledged scholars in the field and other course participants will provide feedback. This draft paper must be submitted four weeks prior to the course start.</p>
Kursusdage	The course will take place on a provided digital platform from June 21st (13:00) to 24th (17:00) 2021. The students will prepare by watching pre-recorded lectures the week prior to the course and by reading the course literature.
ECTS	5
Indhold	<p>The course is digital and structured using a series of 1) pre-recorded lectures and discussion seminars with keynote speakers, 2) workshops concerning the themes of the lectures as well as 3) discussion and feedback of student papers. We have organised the course in such a way as to minimize the time we spend in front of our screen during each day, with lots of possibilities for interaction between teachers and students, so we also benefit from getting to know each other and network.</p> <p>1) Lectures given by professor Irene Costera-Meijer from Vrije University, Amsterdam, professor Göran Bolin from Södertörn in Stockholm and associate professor Tim Highfield from University of Sheffield. These lectures will introduce students to current areas of debates and tensions in the field.</p> <p>2) Workshop sessions in breakout-rooms will apply this knowledge to clarify a) conceptual frameworks for working with audiences, b) methodological challenges in studying audiences, and c) scholarly contributions to the field of audience research (or other fields of study).</p>

3) Students will present their own work-in-progress in the form of a draft conceptual, theoretical or methodological paper or chapter for PhD monograph (4000-6000 words, excluding bibliography). We encourage you to deliver something which can be a part of your PhD project, either something you think you need to have or something you are already working on. Acknowledged scholars in the field and other course participants will provide feedback. This draft paper must be submitted four weeks prior to the course start.

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Free for students from RUC and any of the Danish Doctoral Schools within the Humanities. All other PhD students are welcome at the price of 1200 DKK at each ECTS.

Maksimum antal  
deltagere

Min. 10, max. 20

Aktivitetsansvarlig

Jannie Møller Hartley ( [jath@ruc.dk](mailto:jath@ruc.dk) )  
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Underviser

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Chris Peters ( [cpeters@ruc.dk](mailto:cpeters@ruc.dk) )