

# Advanced methodology course: Managerial Economics of Innovative Enterprises

## About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master course
Teaching language	English
Registration	<p>You register for activities through <a href="#">stads selybetjening</a> during the announced registration period, which you can see on the <a href="#">Study administration homepage</a>.</p> <p>When registering for courses, please be aware of the potential conflicts and overlaps between course and exam time and dates. The planning of course activities at Roskilde University is based on the recommended study programmes, which should not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programmes, an overlap of lectures or exam dates may occur depending on which courses you choose.</p> <p>In case of too few registrations, the course will be cancelled.</p>
Detailed description of content	<p>With innovation and leadership perspective in mind, the course covers methods of managerial economics of companies. This includes an advanced discussion on both financial and non-financial performance management methods (e.g. CSR-accounting, knowledge-accounting etc). The aim of the course is to enable the students to analyse and assess companies, and especially innovative companies, their business activities, financial and non-financial decision methods and their business implementation. Thus, the objective of the course goes beyond budgeting and control techniques by visiting modern dynamic methods beyond budgeting as well as reflecting upon them related to different company cases.</p>
Expected work effort (ECTS-declaration)	<p>Expected work effort is 135 hours, including: lectures 20 hours, preparation 67 hours, and exam 48 hours. This is equivalent to 5 ECTS.</p>
Course material and Reading list	<p>Literature will be posted at Moodle for each lecture including the lists of exercises.</p>
Evaluation- and feedback forms	<p>Mid-term and final oral evaluation. Also, a survey-based final evaluation is conducted</p>
Administration of exams	<p>ISE Studyadministration (<a href="mailto:ise-studyadministration@ruc.dk">ise-studyadministration@ruc.dk</a>)</p>
Responsible for the activity	<p>Slobodan Kacanski (<a href="mailto:kacanski@ruc.dk">kacanski@ruc.dk</a>) Sameer Ahmad Azizi (<a href="mailto:saazizi@ruc.dk">saazizi@ruc.dk</a>)</p>
ECTS	5
Learning outcomes and assessment criteria	<ul style="list-style-type: none"><li>• Knowledge and understanding: Knowledge and understanding of academic and/or scientifically based practice-oriented methods and their application and relevance on an advanced level</li><li>• Being able to communicate and discuss academic and/or scientifically based practice-oriented studies in a type of language that is correct, clear, professionally accurate, well-structured and well-argued</li><li>• Skills: Carrying out studies and analyses with the aid of academic and/or scientifically based practice-oriented methods</li><li>• Evaluating and selecting methods from research-related and professional practices</li><li>• Competences: Co-operation with colleagues in the application of various academic and/or scientifically based practice-oriented methods and forms of analysis in relation to relevant issues in research-related and professional contexts</li></ul>

	<ul style="list-style-type: none"> <li>• Reflection on one's own learning and taking responsibility for one's own professional development</li> </ul>
Overall content	<ul style="list-style-type: none"> <li>• Research and professional premises for academic and scientifically based practice-oriented analyses</li> <li>• Approaches to the use of academic and/or scientifically based practice-oriented tools in research and professional contexts, respectively</li> </ul>
Teaching and working methods	Lectures, exercises, student presentations, peer feedback and discussions. The course requires that the students contribute and participate actively.
Type of activity	Elective course
Form of examination (p1)	<p>Individual written take-home assignment given by the lecturer.</p> <p>The character limit of the assignment is: maximum 14,400 characters, including spaces. The character limit includes the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.</p> <p>The duration of the take-home assignment is 48 hours and may include weekends and public holidays.</p> <p>Assessment: 7-point grading scale.</p>
Form of Re-examination (p1)	Samme som ordinær eksamen
Exam code(s)	Exam code(s) : U41227

### Course days:

Hold: 1

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time	10-02-2021 08:15 til 10-02-2021 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Teacher	Slobodan Kacanski ( kacanski@ruc.dk )
Content	link for <a href="#">TEAMS</a>

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time	17-02-2021 08:15 til 17-02-2021 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Teacher	Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 24-02-2021 08:15 til  
24-02-2021 10:00

Teacher Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 03-03-2021 08:15 til  
03-03-2021 10:00

Teacher Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 10-03-2021 08:15 til  
10-03-2021 10:00

Teacher Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 17-03-2021 08:15 til  
17-03-2021 10:00

Teacher Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 24-03-2021 08:15 til  
24-03-2021 10:00

Teacher Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 07-04-2021 08:15 til  
07-04-2021 10:00

Teacher Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 14-04-2021 08:15 til  
14-04-2021 10:00

Teacher Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 21-04-2021 08:15 til  
21-04-2021 10:00

## Managerial economics of innovative enterprises (BAL, BS, VL, VS) - Exam

time 31-05-2021 10:00 til  
02-06-2021 10:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

## Managerial economics of innovative enterprises (BAL, BS, VL, VS) - Reexam

time 25-08-2021 10:00 til  
27-08-2021 10:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt