

# Innovation Management

## About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master course
Teaching language	English
Registration	<p>You register for activities through <a href="#">stads selybetjening</a> during the announced registration period, which you can see on the <a href="#">Study administration homepage</a>.</p> <p>When registering for courses, please be aware of the potential conflicts and overlaps between course and exam time and dates. The planning of course activities at Roskilde University is based on the recommended study programmes, which should not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programmes, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Detailed description of content	Will be available in moodle
Expected work effort (ECTS-declaration)	Kursus: 40 Forberedelse af øvelser og præsentationer: 30 Forberedelse (læsning): 140 Eksamen: 60 Total: 270
Course material and Reading list	Will be available in moodle
Evaluation- and feedback forms	Midt term oral evaluation. Survey-based evaluation by the end of the course.
Administration of exams	ISE Studyadministration ( <a href="mailto:ise-studyadministration@ruc.dk">ise-studyadministration@ruc.dk</a> )
Responsible for the activity	Lars Fuglsang ( <a href="mailto:fuglsang@ruc.dk">fuglsang@ruc.dk</a> ) Flemming Sørensen ( <a href="mailto:flemmiso@ruc.dk">flemmiso@ruc.dk</a> )
ECTS	10
Learning outcomes and assessment criteria	<ul style="list-style-type: none"><li>● <b>Knowledge and understanding:</b><ul style="list-style-type: none"><li>About innovation and entrepreneurship as a field of research</li></ul></li><li>● About how innovation involves various internal and external actors, including employees, users and other businesses</li><li>● About the process characteristics and systemic characteristics of innovation</li><li>● About how innovation processes are driven, managed and institutionalised in a corporate and societal context</li><li>● About the similarities and differences in innovation between manufacturing and service businesses and private and public organisations</li><li>● <b>Skills:</b><ul style="list-style-type: none"><li>In completing innovation processes involving both internal and external actors, including users and other businesses and organisations</li></ul></li><li>● In evaluating how different actors and resources can be organised and utilised in innovation processes</li><li>● In completing analyses of innovation processes and various forms of innovation collaborations</li><li>● In formulating well-reasoned problem-oriented considerations in relation to the innovation work of businesses in a societal context</li><li>● <b>Competences:</b><ul style="list-style-type: none"><li>In being able to manage innovation processes in businesses</li></ul></li><li>● In being able to select and apply tools in innovation processes in a business based on innovation theories</li></ul>

- In preparing models for and organising collaborations in connection with innovation in and between businesses and with users and other relevant actors
- In taking advantage of internal and external actors and resources in innovation processes

#### Overall content

The course will work with theories about innovation processes that take place in and between businesses and organisations and in collaboration with other actors, including users, and it will discuss how innovation interacts with value creation in the business. It will also focus on what role management plays in promoting and planning innovation and entrepreneurship in businesses.

The course will also work with providing knowledge and understanding of how innovation is planned and carried out in a societal context and how the surrounding society impacts innovation in businesses and entrepreneurship. The significance of the institutional framework and the societal conditions for innovation will be analysed in order to understand a business's value creation.

Additionally, the students will be introduced to tools that can be used in innovation activities. These, together with the theories on innovation that they are introduced to, will allow the students to plan, complete and analyse an innovation process during the course involving both internal and external actors.

#### Teaching and working methods

There will be a number of seminars lasting 2-4 hours. The teaching will be a combination of lectures, small exercises and workshops. As a whole, these will form a coherent process-oriented course structure wherein the students will form groups and plan and complete part of an innovation process.

The lectures and the small exercises will aim to discuss innovation theory and practice and prepare the students for the workshop activities.

During the workshops, the students will work with an innovation process related to the development of a product or service identified by the students themselves. For example, the workshops may include activities related to idea generation methods, user involvement methods, business model innovation, the building of networks, innovation pitches, etc.

Based on the course's literature, lectures and workshops, the students must describe, analyse and reflect on their innovation process in their exam paper. It is a prerequisite for being able to write the exam paper that the students are actively participating in the various workshops

#### Type of activity

Mandatory course

#### Form of examination (p1)

Individual oral exam based on an assignment made by the group.

The student begins the exam with a short presentation followed by a dialogue. There may be posed questions in any part of the curriculum.

Permitted group size: 3 to 6 students.

The character limit of the written product is: 16,800-24,000 characters, including spaces. The character limits include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.

Time allowed for the exam including time used for assessment: 15 minutes.

The students are examined separately.

The assessment is an overall assessment of the written product(s) and the subsequent oral examination..

Permitted support and preparation materials for the oral exam: All.

Assessment: 7-point grading scale.

Moderation: Internal co-assessor.

#### Form of Re-examination (p1)

Samme som ordinær eksamen

#### Exam code(s)

Exam code(s) : U41286

Course days:

Hold: 1

## Innovation Management (BAL, BS)

time	08-02-2021 08:15 til 08-02-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Teacher	Flemming Sørensen ( flemmiso@ruc.dk )
Content	link for <a href="#">TEAMS</a>

## Innovation Management (BAL, BS)

time	15-02-2021 08:15 til 15-02-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Teacher	Jørn Kjølseth Møller ( jom@ruc.dk )

## Innovation Management (BAL, BS)

time	22-02-2021 08:15 til 22-02-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Teacher	Lars Fuglsang ( fuglsang@ruc.dk )

## Innovation Management (BAL, BS)

time	01-03-2021 08:15 til 01-03-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Teacher	Jørn Kjølseth Møller ( jom@ruc.dk )

## Innovation Management (BAL, BS)

time	08-03-2021 08:15 til 08-03-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

Teacher Lars Fuglsang ( fuglsang@ruc.dk )

## Innovation Management (BAL, BS)

time 15-03-2021 08:15 til  
15-03-2021 12:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

Teacher Flemming Sørensen ( flemmiso@ruc.dk )

## Innovation Management (BAL, BS)

time 22-03-2021 08:15 til  
22-03-2021 12:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

Teacher Lars Fuglsang ( fuglsang@ruc.dk )

## Innovation Management (BAL, BS)

time 12-04-2021 08:15 til  
12-04-2021 12:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

Teacher Flemming Sørensen ( flemmiso@ruc.dk )

## Innovation Management (BAL, BS)

time 19-04-2021 08:15 til  
19-04-2021 12:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

Teacher Flemming Sørensen ( flemmiso@ruc.dk )

## Innovation Management (BAL, BS)

time 26-04-2021 08:15 til  
26-04-2021 12:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

Teacher Flemming Sørensen ( flemmiso@ruc.dk )  
Jørn Kjølse Møller ( jom@ruc.dk )  
Lars Fuglsang ( fuglsang@ruc.dk )

## Innovation Management (BAL, BS) - Hand-in

time	03-05-2021 10:00 til 03-05-2021 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

## Innovation Management (BAL, BS) - Exam

time	03-06-2021 09:00 til 11-06-2021 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

## Innovation Management (BAL, BS) - Hand-in reexam

time	02-08-2021 10:00 til 02-08-2021 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

## Innovation Management (BAL, BS) - Reexam

time	19-08-2021 08:15 til 20-08-2021 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt