

# The Firm's Resources and Value Creation

## About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master course
Teaching language	English
Registration	<p>You register for activities through <a href="#">stads selybetjening</a> during the announced registration period, which you can see on the <a href="#">Study administration homepage</a>.</p> <p>When registering for courses, please be aware of the potential conflicts and overlaps between course and exam time and dates. The planning of course activities at Roskilde University is based on the recommended study programmes, which should not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programmes, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Detailed description of content	<p>The course is based on recent theories about the company's development, innovation and value creation in the light of its resources and surroundings. We focus on how modern companies and organizations use resources to create value. Value creation can be seen from different perspectives, where managers, employees, users and others can have varied interests in what value is created and for whom. In the course we work with an analysis of how different types of resources are involved in the creation of value, eg employees, users, knowledge resources and network resources, and we also focus on different ways of mobilizing resources.</p>
Expected work effort (ECTS-declaration)	<p>Course work: 30 Preparation of exercises and presentations: 30 Preparation (readings): 150 Exam: 60 Total: 270</p>
Course material and Reading list	Will be made available on Moodle.
Evaluation- and feedback forms	Mid-term and end evaluation
Administration of exams	ISE Studyadministration ( <a href="mailto:ise-studyadministration@ruc.dk">ise-studyadministration@ruc.dk</a> )
Responsible for the activity	Lars Fuglsang ( <a href="mailto:fuglsang@ruc.dk">fuglsang@ruc.dk</a> ) Margit Neisig ( <a href="mailto:neisig@ruc.dk">neisig@ruc.dk</a> )
ECTS	10
Learning outcomes and assessment criteria	<ul style="list-style-type: none"><li>● <b>Knowledge and understanding:</b><ul style="list-style-type: none"><li>About recent theories on the business's development, innovation and value creation in the context of its resources and surroundings</li></ul></li><li>● About theoretical and empirical analyses of the business's transformation processes, including the trust within and between businesses</li><li>● About recent knowledge and understanding of entrepreneurship or intrapreneurship</li><li>● About recent analyses of the role of employees in a business's development processes</li><li>● About recent analytical perspectives on underlying corporate values</li><li>● About recent perspectives on management in the context of corporate development and change</li><li>● <b>Skills:</b><ul style="list-style-type: none"><li>In analysing a business's development, management and value creation in the context of its resources and surroundings</li></ul></li><li>● In translating analyses of a business's resources and value creation into concrete models for development, entrepreneurship and innovation</li><li>● In critically analysing various transformation processes, including the role of employees in innovation processes</li><li>● In communicating with the business's employees and management team about the business's need for change and the business's underlying values and value creation</li></ul>

	<ul style="list-style-type: none"> <li>• <b>Competences:</b> <ul style="list-style-type: none"> <li>In identifying relevant knowledge and understanding of the business's development processe</li> <li>• In identifying possible actions that can be taken to manage and organise the concrete situations that the theories focus on</li> <li>• In reflecting upon a business's financial, strategic and organisational situation</li> </ul> </li> </ul>
Overall content	The course is composed of two parts. One part of the course provides the students with an overview of recent perspectives on how businesses and organisations can work with their resources, value creation and innovation. The other part of the course is a seminar wherein the students will work in a seminar setting that includes a presentation of theories and observation of cases and the writing of an essay dealing with a research question of their own choosing. The students must select an analytical perspective to write an essay about.
Teaching and working methods	A number of lectures lasting 2-4 hours and some associated exercises (workshops). There will also be a number of seminars lasting 2-4 hours.
Type of activity	Elective course:
Form of examination (p1)	<p>Individual oral exam based on a synopsis made by the group.</p> <p>The exam is conducted as a dialogue. There may be posed questions in any part of the curriculum.</p> <p>Permitted group size: 2 to 5 students. For 2 students: 16,800-21,600 characters, including spaces. For 3 students: 16,800-21,600 characters, including spaces. For 4 students: 16,800-21,600 characters, including spaces. For 5 students: 16,800-21,600 characters, including spaces. For 6 students: 16,800-21,600 characters, including spaces.</p> <p>The character limits include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.</p> <p>Time allowed for the exam including time used for assessment: 15 minutes.</p> <p>The students are examined separately.</p> <p>The assessment is an overall assessment of the written product(s) and the subsequent oral examination..</p> <p>Permitted support and preparation materials for the oral exam: All.</p> <p>Assessment: 7-point grading scale. Moderation: Internal co-assessor.</p>
Form of Re-examination (p1)	Samme som ordinær eksamen
Exam code(s)	Exam code(s) : U40629

Course days:

Hold: 1

## Course in The firm's resources and value creation (BAL, VS)

time 11-09-2020 08:15 til  
11-09-2020 12:00

location 04.1-06.1-014 - teorirum 04/06 (60)

Teacher Lars Fuglsang ( fuglsang@ruc.dk )

## Course in The firm's resources and value creation (BAL, BS)

time 18-09-2020 08:15 til  
18-09-2020 10:00

location 25.2-005 - teori (54)

Teacher Flemming Sørensen ( flemmiso@ruc.dk )

## Course in The firm's resources and value creation (BAL, BS)

time 25-09-2020 08:15 til  
25-09-2020 10:00

location 25.2-005 - teori (54)

Teacher Lars Fuglsang ( fuglsang@ruc.dk )

## Course in The firm's resources and value creation (BAL, BS)

time 02-10-2020 08:15 til  
02-10-2020 10:00

location 25.2-005 - teori (54)

Teacher Lars Fuglsang ( fuglsang@ruc.dk )

## Course in The firm's resources and value creation (BAL, BS)

time 09-10-2020 08:15 til  
09-10-2020 10:00

location 25.2-005 - teori (54)

Teacher Ada Scupola ( ada@ruc.dk )

## Course in The firm's resources and value creation (BAL, BS)

time 16-10-2020 08:15 til  
16-10-2020 10:00

location 25.2-005 - teori (54)

Teacher Lars Fuglsang ( fuglsang@ruc.dk )

## Course in The firm's resources and value creation (BAL, VS)

time 23-10-2020 08:15 til  
23-10-2020 12:00

location 25.2-035 - auditorie 25 (36)

Teacher Flemming Sørensen ( flemmiso@ruc.dk )

## Course in The firm's resources and value creation (BAL, VS)

time 30-10-2020 08:15 til  
30-10-2020 12:00

location 04.1-06.1-014 - teorirum 04/06 (60)

Teacher Jan Mattsson ( mattsson@ruc.dk )

## Course in The firm's resources and value creation (BAL, VS)

time 06-11-2020 08:15 til  
06-11-2020 12:00

location 04.1-06.1-014 - teorirum 04/06 (60)

Teacher Flemming Sørensen ( flemmiso@ruc.dk )

## Course in The firm's resources and value creation (BAL, VS)

time 13-11-2020 08:15 til  
13-11-2020 12:00

location 25.1-035 - teori 25.1 (60)

Teacher Lars Fuglsang ( fuglsang@ruc.dk )

## Course in The firm's resources and value creation - Exam, hand-in (BAL, VS)

time 20-11-2020 10:00 til  
20-11-2020 10:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

## Course in The firm's resources and value creation - Exam, oral (BAL, VS)

time 11-01-2021 08:15 til  
15-01-2021 18:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

## Course in The firm's resources and value creation - Reexam, hand-in (BAL, VS)

time 08-02-2021 10:00 til  
08-02-2021 10:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

## Course in The firm's resources and value creation - Reexam, oral (BAL, VS)

time	17-02-2021 08:15 til 18-02-2021 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt