

Master Thesis and thesis workshop

About the course

subject	Virksomhedsledelse
activitytype	thesis
Teaching language	English
Registration	<p>You register for activities through stads selybetjening during the announced registration period, which you can see on the Study administration homepage.</p> <p>In case of too few registrations, the course will be cancelled.</p>
Detailed description of content	<p>The Master Thesis Seminar at Business Studies and Business Administration is an advanced master level course touching upon all the main aspects of the thesis writing process.</p> <p>The overall aim of the Master Thesis Seminar is:</p> <ul style="list-style-type: none">• to provide inputs and inspiration for writing the master thesis;• to create a forum where the students have the opportunity to discuss both their own thesis ideas and common themes related to the master thesis writing process. <p>The main themes of the seminar are:</p> <ul style="list-style-type: none">• Problem formulation and its relation to the other elements of the thesis (e.g. theory, method, philosophy of science)• Role and choice of theory and literature reviews• Role and choice of philosophy of science• Role and choice of methodology and research design• Project structure, writing process and writing style• Relations with external organizations/companies <p>The Master Thesis Seminar at Business Studies and Business Administration is not mandatory, but it gives the students the great opportunity for getting advanced knowledge about theory, methodology, literature review and philosophy of science as well as the opportunity to present and discuss students' own thesis projects in an informal forum.</p> <p>Therefore, participation to the thesis seminar is especially beneficial in the initial phase of the thesis writing process and this is the reason why it starts almost simultaneously with the official start of the thesis semester.</p> <p>The Master Thesis Seminar consists of 6 seminars, each taking place approximately every 2 weeks during the master thesis semester.</p> <p>Each seminar consists of teacher presentations, student presentations and discussions and workshops The detailed content description of each course seminar:</p> <p>Seminar 1</p> <p>In this seminar, we conduct the following activities:</p> <ul style="list-style-type: none">• Present and discuss the academic status of your thesis so far• Take up relevant academic and administrative issues for discussion• Make a draft of your own study program description that has to be attached to the final thesis• Focus on the writing process to get started without many unnecessary deviations. <p>Seminar 2</p> <p>In this seminar, we conduct the following activities:</p> <ul style="list-style-type: none">• Presentations and discussions of theory and different ways of applying it in the master thesis• Discussions on the choice of theory (s) and on theory constructions in your master thesis• Presentations and discussions of literature reviews and introduction to various types of literature reviews• Discussion of actual issues relating to your thesis <p>Seminar 3</p> <p>In this seminar, we conduct the following activities:</p>

- Presentations, discussions and reflections on method, method selection, method combinations and application in the thesis
- Presentations, discussions and reflections on access to and construction of empirical data.
- Introduction of various data collection techniques
- Presentations and discussions of different types of data sources
- Reflections on opportunities for creating good collaborations with companies in the master thesis process.
- Discussion of actual issues you might have in relation to the master thesis.

Seminar 4

In this seminar, we conduct the following activities:

- Presentations, discussions and reflections on what philosophy of science is with focus on epistemology and ontology
- Presentations, discussions and reflections on the use of philosophy of science in the thesis
- Discussion on actual and specific issues in relation to the philosophy of science in your thesis
- Planning of following seminars
- Final clarifying questions.

Seminar 5

This seminar is based on the students' interests and together we decide the content during the semester.

Seminar 6

Mid-term evaluation for those who want it.

The students will acquire advanced knowledge, skills and competences on several aspects of the master thesis writing process such as theoretical and epistemological choices and application, methodology, different types of advanced literature review, master thesis structure, writing process and writing style. The master thesis seminar both refreshes the students of what they have learned so far in their education as well as introduces new and advanced elements/methods /epistemological angles.

Basic literature

Will be provided during lectures.

Teaching and working methods

Teaching consists of lectures, discussions, presentations and mini-workshops where the students discuss and reflect on different aspects of the thesis writing process

Project Process

Guidance on the use of quantitative methods in projects and theses.

If you and your group find quantitative analyses relevant to answer your research question, and your supervisor cannot help, here is an offer of assistance. We offer a workshop where a group of researchers will talk about how to use quantitative data in projects and theses. We will present an overview of publicly available data sets, as well as the your possibilities, if you wish to collect your own data. We expect you to have taken a course in basic quantitative methods (BC 8 or equivalent).

The workshop is held on September 30, 12:15-02:00 pm, in theory room 25.1-035.

After the workshop you/your group will have the opportunity to book an appointment with a skilled student, Joakim Schollert Larsen, who will help with downloading and preparing data for analysis and interpretation. Write to joakila@ruc.dk to schedule an appointment. If you need extra guidance on any particular issue, you will be referred to a relevant researcher.

Head of studies/ academic coordinator

Margit Neisig (neisig@ruc.dk)

Administration of exams

ISE Studyadministration (ise-studyadministration@ruc.dk)

Responsible for the activity

Ada Scupola (ada@ruc.dk)

ECTS

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Learning outcomes and assessment criteria	<ul style="list-style-type: none"> • Knowledge and understanding: Research-based knowledge of selected subject areas and understanding of and reflection on how one's own thesis research fits into its academic context • Knowledge and understanding of the academic genre and the academic audience to which the master thesis is addressed. • Skills: Skills in using and mastering scientific theories and methods while working with a defined, professional and relevant research question • Skills in identifying scientific research questions • Skills in analysing, categorising, discussing, arguing, reflecting and evaluating on a scientific basis • Skills in critically addressing and choosing scientific sources, literature, theory and methods • Skills in discussing and participating in academic argumentation • Skills in writing in accordance with academic text norms and for an academic target group • Competences: Competences in independently being capable of initiating, managing and completing a long-term academic research and writing process • Competences in identifying and taking responsibility for one's own professional and written language development and specialisation
Overall content	<p>The master thesis is written on a topic within the programme's subject area, which includes businesses' development, organisation, management, innovation, resources and value creation as well as the world around them.</p> <p>The master thesis is written in the programme's teaching and examination language. The Head of Studies must approve the master thesis outline.</p>
Teaching and working methods	<p>The student must attach a description of the course of his/her studies which must include an explanation of the student's development and insights based on how the project work has been completed throughout the whole or parts of the programme.</p> <p>The students under this study regulation can write their master thesis together with students writing the master thesis for Business Studies.</p>
Type of activity	Master Thesis
Form of examination (p1)	<p>The Master's Thesis assessment is based on the written product and the oral exam.</p> <p>The master thesis can be written individually or in a group. Permitted group size: 2-4 students.</p> <p>The oral exam is individual for students that have written the thesis alone or students that have requested an individual exam. All other oral master thesis exams are conducted as group exams.</p> <p>The oral exam will be based on the master thesis. The exam is conducted as a dialogue between the student, examiner and external examiner. There may be posed questions related to the subject area(s) that the master thesis covers.</p> <p>The assessment is individual and based on the student's individual performance. The assessment is an assessment of the master thesis and the oral performance.</p> <p>The character limits of the master thesis are: For 1 student: 122,400-163,200 characters, including spaces. For 2 students: 163,200-204,000 characters, including spaces. For 3 students: 163,200-204,000 characters, including spaces. For 4 students: 163,200-204,000 characters, including spaces.</p> <p>The character limits include the cover, table of contents, summary, bibliography, figures and other illustrations, but exclude any appendices.</p> <p>The master thesis must include a summary. The summary can either be written in English or Danish. The summary is included in the overall assessment with a weighting of 5 percent.</p> <p>Time allowed for exam including time used for assessment for: 1 student: 30 minutes. 2 students: 60 minutes. 3 students: 75 minutes. 4 students: 90 minutes.</p> <p>Spelling and communication skills in the thesis are part of the assessment and will count for 10 percent.</p>

Permitted support and preparation materials at the oral exam: All.

Assessment: 7-point grading scale.
Moderation: External examiner.

Form of Re-examination
(p1)

Samme som ordinær eksamen

Exam code(s) Exam code(s) : U40720

Course days:

Hold: 1

Thesis workshop (BAL, BS)

time	18-08-2020 13:00 til 18-08-2020 15:30
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.3-005 - teorirum 25.3 (hybrid) (54)
Teacher	Ada Scupola (ada@ruc.dk)

Thesis workshop (BAL, BS)

time	02-09-2020 13:00 til 02-09-2020 15:30
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	25.3-005 - teorirum 25.3 (hybrid) (54)
Teacher (when Shared Activity)	Ada Scupola (ada@ruc.dk)

Thesis workshop (BAL, BS)

time	16-09-2020 13:00 til 16-09-2020 15:30
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	02.1-031 - geofagsal 02 (43)
Teacher (when Shared Activity)	Ada Scupola (ada@ruc.dk)

Thesis workshop (BAL, BS)

time	29-09-2020 13:00 til 29-09-2020 15:30
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forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	06.1-032 - teorirum (44)
Teacher (when Shared Activity)	Ada Scupola (ada@ruc.dk)

Thesis workshop (BAL, BS)

time	10-11-2020 13:00 til 10-11-2020 15:30
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	06.1-032 - teorirum (44)
Teacher (when Shared Activity)	Ada Scupola (ada@ruc.dk)

Thesis workshop (BAL, BS)

time	08-12-2020 13:00 til 08-12-2020 15:30
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	05.2-032 - teorirum (44)
Teacher (when Shared Activity)	Ada Scupola (ada@ruc.dk)