Course / Optional Course: Globalisation and Mediatisation: Dynamics of Contemporary Communication

About the course

Subject: Kommunikation
Activitytype: master course
Teaching language: English
Registration: Tilmelding sker via stads selvbetjening indenfor annonceret tilmeldingsperiode, som du kan se på Studieadministrationens hjemmeside.

When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.

Detailed description of content

“Globalisation and Mediatisation: Dynamics of Contemporary Communication”, deals in broad, macro-theoretical and ethnographic, micro-analytic perspectives with current changes in culture and society. So, in particular, with regard to issues of deep mediatisation and cultural globalisation, in specific relation to digital media and platforms, including their infrastructures. The course comprises, on the one hand, a fundamental introduction to the role of media as technologies, contents and organisations for mediatisation, and on the other hand, an examination of empirical research surrounding specific individual questions about contemporary deep mediatisation and globalization. The latter includes, for instance, a discussion of transnational public spheres and cultures of political discourse in Europe, a study of the communicative networking of different groups, the transformation of communities through digital media, present pioneers and social movements of media-related changes as well as present “living technologies”. In theoretical and analytical terms, we will discuss some of the most prominent scholarly positions on international communication, cultural and media globalisation and mediatisation of recent years. A further objective of the course is to explore how these theoretical positions and analytical approaches can be applied in both empirically oriented research and concrete initiatives of strategic communication in a globalised media context. That is, the course seeks to address questions of methodology, from doing academic field research to doing hands-on empirical data collection and analysis.

Given the fact that the globalisation of mediated communication is closely linked to the dynamics of media convergence, our course will not delimit itself to a consideration of specific media and communication technologies. However, it will pay some specific attention to the present and potential role of mobile phones, social network media and other web-based applications in furthering the global-local interactions at the heart of the agency of individual media users, the media industry and all kind of organisations with a glocalised communicative scope.

Each session will be structured along the following model (with some exceptions): 2 1/2 hours of lecture and exercises + 1 1/2 hours of group work on a case that will inform the completion of your assignment. The assignment for the course is built in a way so that students work, develop ideas and produce working material during each course session, having the opportunity to discuss and receive feedback on this material. This, in turn, provides the basis for writing the final essay. Therefore, the essay consists in writing a final, coherent report based on the material produced, collected and discussed during the course.

Expected work effort (ECTS-declaration)

Forventet arbejdsindsats i forbindelse med kurset:

- 24 timer: Konfrontationstimer fordelt på forelæsninger og øvelser
- 60 timer: 2,5 timers forberedelsesid til konfrontationstime
- 40 timer: Eksamensopgave
- 11 timer: Andre aktiviteter

135 timer i alt (1 ECTS point = 27 arbejdstimer)
Forberedelsetid indebærer både læsning af kursets pensum, samt løsning af diverse opgaver undervejs på kurset, som kræver forberedelse hjemmefra.

Andre aktiviteter omfatter semesterintroduktion, litteratursøgning, deltagelse i diverse foredrag, seminarer, evaluering, mv.

### Evaluation- and feedback forms

The student(s) will receive teacher and peer feedback in class discussions, exercises and group work. In addition, the student(s) receives feedback from the teacher in connection with the exam. This feedback will focus on weaknesses and strengths of the student work.

Every 3rd year, a formal evaluation takes place. The evaluation takes the form of a digital questionnaire that is sent to the head of studies as well as the study board. Such an evaluation takes place in the 2019 spring semester.

The teacher may carry out their own informal evaluation (during or after the course). Informal evaluations stay with the teacher unless they find it relevant to share it with the head of studies.

### Administration of exams

**IKH Studyadministration** ([ikh-studyadministration@ruc.dk](mailto:ikh-studyadministration@ruc.dk))

**The responsible course lecturer**

Karsten Pedersen ([kape@ruc.dk](mailto:kape@ruc.dk))
Norbert Wildermuth ([norbert@ruc.dk](mailto:norbert@ruc.dk))

### Type of examination

Type of examination Individual written take-home assignment given by the lecturer.

The take-home assignment must be 9,600 - 14,400 characters in length, including spaces. The size specifications include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices. The take-home assignment must be done within 5 days, including any potential weekends and holidays.

The assignment must document that the student possesses a confident mastery of the written English language, including grammar and linguistic correctness.

Assessment: 7-point grading scale.

**Re-examination:** Same as ordinary

### ECTS

5

### Learning outcomes and assessment criteria

- Knowledge and understanding of a defined subject area within communication, information and media, including knowledge and understanding of current methods that can be used to investigate the subject matter
- Knowledge and understanding of current and key theories as well as communications concepts and terms relevant to the subject area
- Skills in analysing a concrete research question in communications terms.
- Skills in being able to apply relevant theory to a specific communications research question
- Skills in being able to use appropriate methods to study a communications-related research question

Competences in independently being able to take responsibility for one’s own professional development and specialisation within the subject area.

### Overall content

The course includes presentations and critical discussions as well as testing of knowledge about a defined subject area within the field of communications, including the presentation and discussion of concepts, theories and investigative methods.

### Prerequisites for participation

Currently no data from curriculum.

### Prerequisites for participation in the exam

Currently no data from curriculum.

### Teaching and working methods

The course consists of a mix of lectures and discussions, and it can include group work and peer feedback. It is structured around a number of themes that will be presented at the start of the course.

### Type of course

Optional course
Course days:

Hold: 1

**Advanced communication theory and method: Globalisation and Mediatisation: Dynamics of Contemporary Communication**

Time 11-02-2020 12:15 til 11-02-2020 16:00
Location 40.3-25 - undervisningslokale (50)
Teacher Norbert Wildermuth (norbert@ruc.dk)

**Advanced communication theory and method: Globalisation and Mediatisation: Dynamics of Contemporary Communication**

Time 19-02-2020 14:15 til 19-02-2020 18:00
Location 40.3-25 - undervisningslokale (50)
Teacher Norbert Wildermuth (norbert@ruc.dk)

**Advanced communication theory and method: Globalisation and Mediatisation: Dynamics of Contemporary Communication**

Time 26-02-2020 14:15 til 26-02-2020 18:00
Location 40.3-25 - undervisningslokale (50)
Teacher Norbert Wildermuth (norbert@ruc.dk)

**Advanced communication theory and method: Globalisation and Mediatisation: Dynamics of Contemporary Communication**

Time 03-03-2020 12:15 til 03-03-2020 16:00
Location 40.3-25 - undervisningslokale (50)
Teacher Norbert Wildermuth (norbert@ruc.dk)

**Advanced communication theory and method: Globalisation and Mediatisation: Dynamics of Contemporary Communication**

Time 10-03-2020 12:15 til 10-03-2020 16:00
Advanced communication theory and method: Globalisation and Mediatisation: Dynamics of Contemporary Communication

**Time**
17-03-2020 12:15 til 17-03-2020 16:00

**Location**
40.3-25 - undervisningslokale (50)

**Teacher**
Norbert Wildermuth (norbert@ruc.dk)

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**Exam**

**Time**
23-03-2020 10:00 til 28-03-2020 10:00

**Forberedelsesnorm**
Ikke valgt

**Forberedelsesnorm d-vip**
Ikke valgt

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**Reexam**

**Time**
07-08-2020 10:00 til 12-08-2020 10:00

**Forberedelsesnorm**
Ikke valgt

**Forberedelsesnorm d-vip**
Ikke valgt