### Course / Optional Course: Intercultural Communication

#### About the course

<table>
<thead>
<tr>
<th>Subject</th>
<th>Engelsk / Kommunikation / Kultur og sprogmødestudier</th>
</tr>
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<tbody>
<tr>
<td>Activitytype</td>
<td>master course</td>
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<tr>
<td>Teaching language</td>
<td>English</td>
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<tr>
<td>Registration</td>
<td>Tilmelding sker via STADS-Selvbetjening indenfor annonceret tilmeldingsperiode, som du kan se på Studieadministrationens hjemmeside. Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger. Registration through STADS-Selvbetjening within the announced registration period, as you can see on the Studyadministration homepage.</td>
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#### Detailed description of content

Intercultural communication is practice-oriented, which means that communication, with all that it entails, takes place in specific situations and media. It is in the actual interview, the #campaign, the television series, etc. that meanings are formed and created. Throughout the course, students will translate course theories to practical context. The course will highlight specific situations and specific media products and looks at how race/ethnicity, gender, class, disability, etc. plays into concrete communication practices - and how such practices can be improved. Throughout the course, we continuously ask: What kind of communication is being produced? Who is being included and excluded, and how?

The course integrates students' prior knowledge about media and communication with emerging scholarship on race/ethnicity, gender, sexuality, class, etc. in order to broaden the students' understanding of communication. After the course, the student will not only be able to make better communication and communication products, but also make more inclusive communication. Our societies are becoming increasingly diverse and global; the course in intercultural communication helps students understand contemporary communication and make better communication in a diverse world.

#### Expected work effort (ects-declaration)

Students are expected to meet prepared (i.e. having thoroughly read the course literature) and to participate actively in the teaching (i.e. participate in discussions and exercises).

The course is a full time course; i.e. students are expected to study (combination of reading course literature, do exercises, and class time teaching) full time.

Students must be able to read and understand academic texts in English.

Expected workload in relation to the course:

- 24 hours: Confrontation hours divided between lectures and assignments
- 60 hours: 2.5 hours preparation per confrontation
- 40 hours: Exam assignment
- 11 hours: Other activities

135 hours in total (1 ECTS point = 27 work hours)

#### Course material and reading list

- Introduction, culture and communication
Throughout the course, students continuously receive oral feedback. This feedback is provided for instance in relation to exercises.

Students will be graded on their final exam on the Danish 7-point scale and will have the option for a more detailed feedback.

The student(s) will receive teacher and peer feedback in class discussions, exercises and group work. In addition, the student(s) receives feedback from the teacher in connection with the exam. This feedback will focus on weaknesses and strengths of the student work.

Every 3rd year, a formal evaluation takes place. The evaluation takes the form of a digital questionnaire that is sent to the head of studies as well as the study board. The study board will evaluate the course this semester.

The teacher may carry out their own informal evaluation (during or after the course). Informal evaluations stay with the teacher unless they find it relevant to share it with the head of studies.

IKH Studyadministration (ikh-studyadministration@ruc.dk)

The responsible course lecturer

Karsten Pedersen (kape@ruc.dk)
Rikke Andreassen (rikkean@ruc.dk)

Type of examination

Individual written take-home assignment given by the lecturer.

The take-home assignment must be at least 9,600 and at most 14,400 characters in length, including spaces. The size specifications include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.

The take-home assignment must be done within 5 days, including any potential weekends and holidays. The assignment must document that the student possesses a confident mastery of the written English language, including grammar and linguistic correctness.

Assessment: 7-point grading scale.

Moderation: None.

Re-examination:
### ECTS

| 5 |

### Learning outcomes and assessment criteria

- Knowledge of fundamental theories in intercultural communication, including post-colonialism, whiteness studies, gender studies, and disability studies
- Insight into how culture, race/ethnicity, gender and power are constructed and maintained in different forms of communication
- Skill to analyse existing communication products (campaigns, news, political initiatives, films, etc.) as well as various communication genres (visual, verbal and written) through a critical intercultural optic
- Proficiency in communicating analytical and theoretical insights related to specific intercultural issues to colleagues as well as non-colleagues
- Competence to provide and recommend ways to proceed in relation to the specific challenges related to intercultural communication in a diverse, global and mediatized society

Competence to independently take responsibility for own professional development and specialisation within intercultural communication

### Overall content

The course aims to provide the student with a basic academic insight and competence in intercultural communication, while enabling the student to translate the professional knowledge into practical communication. Therefore, the course is continually being worked on to translate the theories and abstract knowledge of contemporary media, incidents and concrete events, so that the student will be able to both critically analyse their environment and strengthen their own intercultural competences.

The course begins with an introduction to the concepts of culture and intercultural communication. A number of key theoretical texts are then worked with, giving a background understanding and knowledge of basic theories within, e.g., gender theories (queer theory and masculinity studies), post-colonialism, critical race studies, whiteness studies, disability studies, etc.

This knowledge is key to being able to analyse, produce and work successfully with culture, race/ethnicity, gender, class, power, inclusion, exclusion, discrimination, representation and communication.

The course in intercultural communication is practice-oriented, which means that the communication, with everything that this entails, takes place in specific situations and media products. It is in the interview itself, the campaign itself, the television broadcast itself, that opinions are formed and meanings are created. Therefore, the course will shed light on very specific situations/media products and look at how race/ethnicity, gender, class, disability, etc. play a part in the specific practice – and how practice can be improved. We constantly ask: Which communication includes and excludes who, what, and how?

### Prerequisites for participation

Currently no data from curriculum.

### Prerequisites for participation in the exam

Currently no data from curriculum.

### Teaching and working methods

The course consists of a mix of lectures and exercises, such as exercises in which the student needs to work analytically and practically to develop new communication products.

Students must be able to read scientific texts in English.

### Type of course

Compulsory course

### Exam code(s)

Exam code(s) : U41018

### Course days:

**Hold: 1**

**Comm: Intercultural Communication**

| Time          | 10-02-2020 08:15 til 10-02-2020 12:00 |
Comm: Intercultural Communication

Time 17-02-2020 08:15 til 17-02-2020 12:00
Location 40.3-25 - undervisningslokale (50)
Teacher Rikke Andreassen (rikkean@ruc.dk) Tobias Raun (tobiasra@ruc.dk)

Comm: Intercultural Communication

Time 24-02-2020 08:15 til 24-02-2020 12:00
Location 40.3-25 - undervisningslokale (50)
Teacher Rikke Andreassen (rikkean@ruc.dk) Tobias Raun (tobiasra@ruc.dk)

Comm: Intercultural Communication

Time 02-03-2020 08:15 til 02-03-2020 12:00
Location 40.3-25 - undervisningslokale (50)
Teacher Rikke Andreassen (rikkean@ruc.dk) Tobias Raun (tobiasra@ruc.dk)

Comm: Intercultural Communication

Time 09-03-2020 08:15 til 09-03-2020 12:00
Location 40.3-25 - undervisningslokale (50)
Teacher Rikke Andreassen (rikkean@ruc.dk) Tobias Raun (tobiasra@ruc.dk)

Comm: Intercultural Communication

Time 16-03-2020 08:15 til 16-03-2020 12:00
Location 40.3-25 - undervisningslokale (50)
Teacher Rikke Andreassen (rikkean@ruc.dk) Tobias Raun (tobiasra@ruc.dk)
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