## Intercultural Communication

### About the course

<table>
<thead>
<tr>
<th>Subject</th>
<th>Engelsk / Kommunikation / Kultur og sprogmødestudier</th>
</tr>
</thead>
<tbody>
<tr>
<td>Activitytype</td>
<td>master course</td>
</tr>
<tr>
<td>Teaching language</td>
<td>English</td>
</tr>
<tr>
<td>Registration</td>
<td>Tilmelding sker via stads selvbetjening indenfor annonceret tilmeldingsperiode, som du kan se på Studieadministrationens hjemmeside</td>
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</tbody>
</table>

Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.

Registration is happening through stads selvbetjening within the announced registration period, as you can see on the Studyadministration homepage.

When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.

### Learning outcomes/assessment criteria

**Knowledge**

- Knowledge of basic theories in intercultural communication, including post-colonialism, whiteness studies, gender studies and disability studies.
- Insight into how culture, race/ethnicity, gender and power are constructed and maintained in various forms of communication.

**Skills**

- Skills in analysing existing communication products (campaigns, news items, political initiatives, films, etc.) as well as various communication genres (visual, verbal and written) on the basis of a critical intercultural perspective.
- Skills in communicating analytical and theoretical insights in relation to specific intercultural issues, to both colleagues and non-colleagues.
- Skills in being able to advise and recommend possible routes in relation to the specific challenges of intercultural communication in a diverse, global and media-dominated society.

**Competencies**

- Competency to take independent responsibility for one’s own academic development and specialisation within intercultural communication.

### Overall content

The course aims to equip the student with basic academic insights and competency in intercultural communication, while enabling the student to translate academic knowledge into practical communication. Throughout the course, continual work is therefore to translate theory and abstract knowledge in relation to contemporary media and concrete events, thereby enabling students to critically analyse their surroundings and strengthening their own intercultural competencies.

The course begins with an introduction to the concepts of culture and intercultural communication. Subsequently, work is done on a number of key theoretical texts that provide background understanding and knowledge of basic theories within, inter alia, gender theories (queer theory and masculinity studies), post-colonialism, critical race studies, whiteness studies, disability studies, etc.

This knowledge is central in order to analyse, produce and work fruitfully with culture, race/ethnicity, gender, class, power, inclusion, exclusion, discrimination, representation and communication.

The course in intercultural communication is practice-oriented, which means that the communication, with all that it entails, takes place in specific situations and media products. It is in the actual interview, campaign or television programme that opinions are formed and meaning is created. The course will therefore highlight highly concrete situations/media products and examine how race/ethnicity, gender, class, disability, etc. interplay with concrete practice – and how practice can be improved. On an ongoing basis, we will ask: Which communication includes and excludes who, what and how?
Intercultural communication is practice-oriented, which means that communication, with all that it entails, takes place in specific situations and media. It is in the actual interview, the campaign, the television series, etc. that meanings are formed and created. Throughout the course, students will translate course theories to practical context. The course will highlight specific situations and specific media products and looks at how race/ethnicity, gender, class, disability, etc. plays into concrete communication practices - and how such practices can be improved. Throughout the course, we continuously ask: What kind of communication is being produced? Who is being included and excluded, and how?

The course integrates students’ prior knowledge about media and communication with emerging scholarship on race/ethnicity, gender, sexuality, class, etc. in order to broaden the students’ understanding of communication. After the course, the student will not only be able to make better communication and communication products, but also make more inclusive communication. Our societies are becoming increasingly diverse and global; the course in intercultural communication helps students understand contemporary communication and make better communication in a diverse world.

The course consists of a combination of lectures and exercises, including exercises in which the student works analytically and practically to develop new communication products.

Students must be able to read academic texts written in English.

Students are expected to meet prepared (i.e. having thoroughly read the course literature) and to participate actively in the teaching (i.e. participate in discussions and exercises).

The course is a full time course; i.e. students are expected to study (combination of reading course literature, do exercises, and class time teaching) full time.

Students must be able to read and understand academic texts in English.

Expected workload in relation to the course:

- 24 hours: Confrontation hours divided between lectures and assignments
- 60 hours: 2.5 hours preparation per confrontation
- 40 hours: Exam assignment
- 11 hours: Other activities

135 hours in total (1 ECTS point = 27 work hours)

Introduction, culture and communication


**Form of examination**


<table>
<thead>
<tr>
<th>Written examination (home assignment)</th>
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<tr>
<td>The course concludes in an individual, set, written assignment, in which the student, on the basis of the course literature, demonstrates the ability to carry out a theoretically well-founded analysis of organisational communication. The student is given five days to complete the assignment.</td>
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**Scope**

The length of the assignment must be between a minimum of 9,600 characters, including spaces, and a maximum of 14,400 characters, including spaces. The size specifications include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices. Papers that fail to meet the size specifications will be refused assessment, and one examination attempt will be deemed to have been used up.

Emphasis is placed on idiomatically, grammatically and orthographically correct language, the presentation must be clear and lucid, and references or other notes must be adequate and in conformity with good practice. The student must demonstrate mastery of a functional typography and layout. The choice of illustration material must be appropriate in relation to the examination’s content and form.

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<thead>
<tr>
<th>Examination type</th>
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<tbody>
<tr>
<td>Individual examination</td>
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<table>
<thead>
<tr>
<th>Assessment</th>
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<tbody>
<tr>
<td>7-point grading scale</td>
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<table>
<thead>
<tr>
<th>Moderation</th>
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<tbody>
<tr>
<td>None (i.e. course lecturer assesses)</td>
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<th>Evaluation and feedback forms</th>
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<tr>
<td>Throughout the course, students continuously receive oral feedback. This feedback is provided for instance in relation to exercises. Students will be graded on their final exam on the Danish 7-point scale and will have the option for a more detailed feedback. The student(s) will receive teacher and peer feedback in class discussions, exercises and group work. In addition, the student(s) receives feedback from the teacher in connection with the exam. This feedback will focus on weaknesses and strengths of the student work. Every 3rd year, a formal evaluation takes place. The evaluation takes the form of a digital questionnaire that is sent to the head of studies as well as the study board. The teacher may carry out their own informal evaluation (during or after the course). Informal evaluations stay with the teacher unless they find it relevant to share it with the head of studies.</td>
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<table>
<thead>
<tr>
<th>The responsible course lecturer</th>
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<tbody>
<tr>
<td>Ib Tunby Gulbrandsen (<a href="mailto:ibtunby@ruc.dk">ibtunby@ruc.dk</a>)</td>
</tr>
<tr>
<td>Rikke Andreassen (<a href="mailto:rikkean@ruc.dk">rikkean@ruc.dk</a>)</td>
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<tr>
<th>Teacher</th>
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<tr>
<td>Maria Bee Christensen-Strynæ (<a href="mailto:mariabee@ruc.dk">mariabee@ruc.dk</a>)</td>
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<th>Administration of exams</th>
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<tbody>
<tr>
<td>IKH Studyadministration (<a href="mailto:ikh-studyadministration@ruc.dk">ikh-studyadministration@ruc.dk</a>)</td>
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<tr>
<th>STADS stamdata</th>
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<tbody>
<tr>
<td>Master course</td>
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<tr>
<td>Workload : 5 ECTS</td>
</tr>
<tr>
<td>Exam form : Skriftlig (ut)</td>
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<tr>
<td>Activitycode : U41018</td>
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<tr>
<td>Grading : 7-point grading scale</td>
</tr>
<tr>
<td>Censorship : ingen censur</td>
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Course days:
Hold: 1

**Komm: Intercultural Communication - Session 1**

**Time**
25-03-2019 08:15 til 25-03-2019 12:00

**Forberedelsesnorm**
Ikke valgt

**Forberedelsesnorm d-vip**
Ikke valgt

**Location**
44.1-40 - teorirum (40)

**Komm: Intercultural Communication - Session 2**

**Time**
28-03-2019 13:15 til 28-03-2019 17:00

**Forberedelsesnorm**
Ikke valgt

**Forberedelsesnorm d-vip**
Ikke valgt

**Location**
44.1-40 - teorirum (40)

**Komm: Intercultural Communication - Session 3**

**Time**
01-04-2019 08:15 til 01-04-2019 12:00

**Forberedelsesnorm**
Ikke valgt

**Forberedelsesnorm d-vip**
Ikke valgt

**Location**
44.1-40 - teorirum (40)

**Komm: Intercultural Communication - Session 4**

**Time**
04-04-2019 13:15 til 04-04-2019 17:00

**Forberedelsesnorm**
Ikke valgt

**Forberedelsesnorm d-vip**
Ikke valgt

**Location**
44.1-40 - teorirum (40)

**Komm: Intercultural Communication - Session 5**

**Time**
08-04-2019 08:15 til 08-04-2019 12:00

**Forberedelsesnorm**
Ikke valgt

**Forberedelsesnorm d-vip**
Ikke valgt

**Location**
44.1-40 - teorirum (40)
Komm: Intercultural Communication - Session 6

Time
11-04-2019 13:15 til
11-04-2019 17:00

Forberedelsesnorm
Ikke valgt

Forberedelsesnorm d-vip
Ikke valgt

Location
44.1-40 - teorirum (40)

Komm: Intercultural Communication - Exam

Time
12-04-2019 12:00 til
24-04-2019 12:00

Forberedelsesnorm
Ikke valgt

Forberedelsesnorm d-vip
Ikke valgt

Komm: Intercultural Communication - Reexam

Time
08-08-2019 09:00 til
15-08-2019 09:00

Forberedelsesnorm
Ikke valgt

Forberedelsesnorm d-vip
Ikke valgt

STADS stamdata
Master course
Workload : 5 ECTS
Exam form : Skriftlig (ut)
Activitycode : U41018
Grading : 7-point grading scale
Censorship : ingen censur