# F17: Management of innovation (Course)

## Om kurset

The course is also offered to students on the older curricula. Please contact ise-studieadministration@ruc.dk

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<th>Uddannelse</th>
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<tr>
<td>Kursustype</td>
<td>Obligatorisk kursus</td>
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<tr>
<td>Undervisningssprog</td>
<td>English</td>
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<td>Kursus starter</td>
<td>16-03-2017</td>
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<td>Kursus slutter</td>
<td>20-04-2017</td>
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<tr>
<td>Indhold</td>
<td>The class will work with theories that can be used to analyse how innovation processes are organized in companies and organizations. The students must be able to analyse and explain how innovation can be organized in different ways in the company and interact with value creation in the company. There will be a focus on the role of leadership in promoting and organizing innovation and entrepreneurship in the company.</td>
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<td>Formål</td>
<td>Knowledge: Knowledge of innovation and entrepreneurship as a research field. • Knowledge of the importance of innovation and entrepreneurship for companies and society. • Knowledge of process characteristics and systemic characteristics of innovation. • Knowledge of how leadership and management is important for the innovation processes. • Understanding of and critical reflection on the employees’ and users' role in innovation and value creation. • Understanding the similarities and differences of innovation in manufacturing and services and in private and public organizations.</td>
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<td>Skills: Perform analysis of the innovation process in a company. • Assess and select methods to clarify issues on innovation and innovation management. • Develop plans for and organize the innovation process.</td>
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<td>Competencies: Reflection on and the ability to select the tools to organize participatory innovation processes in a company with a background in innovation theories. • Formulate models for innovation process. • Be able to manage innovation processes in companies.</td>
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A number of lectures of up to 2 hours will be held and students will work with a number of exercises that can build on selected cases. For the exercises students prepare analysis of innovation processes. These can relate to the project work and can incorporate specific examples from the project work seen here from an innovation theory perspective.

The course exam is a 48 hour written exam and assignment, handed out after last lecture. The exam paper must not exceed 12,000 letters including space between words which is equivalent to 5 A4 pages and 2400 letters (including space between words) for each page. Front page, content list, literature list and appendixes are not included in the 5 A4 pages. If the students exam paper exceeds the maximal number of pages it will be rejected and the student will have used one exam attempt.

The re-exam follows the same procedure as used at ordinary exams

Workload:
Classroom training: 20 timer
Student presentations, exercises, peer-review mm: 53 timer
Preparation: 59 timer
Exam: 3 timer
Total: 135 timer

Tidspunkt 30/03-2017 kl. 08:15 - 12:00
Sted 24.1-009 - teori (65)
Underviser Lars Fuglsang (fuglsang@ruc.dk)

4. Idea development, creativity and learning - prototyping and experimentation. Innovation cultures - management roles and competencies

Tidspunkt 06/04-2017 kl. 08:15 - 12:00
Sted 24.1-009 - teori (65)
Underviser Jørn Kjølseth Møller (jom@ruc.dk)

5. Service development and Innovation policy - 'servitization' in the service and manufacturing sectors and public innovation. Looking back, foresight (looking back, looking ahead).

Tidspunkt 20/04-2017 kl. 08:15 - 12:00
Sted 24.1-009 - teori (65)
Underviser Lars Fuglsang (fuglsang@ruc.dk)
Jørn Kjølseth Møller (jom@ruc.dk)

STADS stamdata
Obligatorisk kursus
Belastning : 5 ECTS
Aktivitetskode : U40713
Proveform : Hjemmeopgave (ut)
Bedømmelse : 7-trinsskala
Censur : ingen censur