

# Recommended study plan

## About the course

subject

Virksomhedsledelse

Recommended  
Study Plan

### 1. Semester

- Business Studies and Management & Leadership Processes (10 ECTS)
- Advanced Organisation Theory (5 ECTS)
- Project: Business Management and Leadership (15 ECTS)

### 2. Semester

For students who started in September:

- Compulsory course: Innovation management (10 ECTS)
- Optional course: Advanced methodology (5 ECTS)
- Project or project-oriented internship\*: Innovation and innovation management (15 ECTS)
- Only one internship may be taken during the study programme.

For students who started in February:

- Compulsory course: Managing Legitimacy and Public Relations (5 ECTS)
- Compulsory course: Strategic Management (5 ECTS)
- Optional course: Thematic seminar: Problem-driven Management or Leader-Lab (5 ECTS)
- Project or project-oriented internship\*: The Firm's Resources and Value Creation (15 ECTS)

### 3. Semester

For students who started in September:

- Compulsory course: Managing Legitimacy and Public Relations (5 ECTS)
- Compulsory course: Strategic Management (5 ECTS)
- Optional course: Thematic seminar: Problem-driven Management or Leader-Lab (5 ECTS)
- Project or project-oriented internship\*: The Firm's Resources and Value Creation (15 ECTS)

For students who started in February:

- Compulsory course: Innovation management (10 ECTS)
- Optional course: Advanced methodology (5 ECTS)
- Project or project-oriented internship\*: Innovation and innovation management (15 ECTS)
- Only one internship may be taken during the study programme.

### 4. semester

- Master Thesis (30 ECTS)

### Transitional rules

Students admitted before 1 September 2019 and who have completed either the course 'Innovation management' (5 ECTS) or 'Theme seminar - Organisation of complex and inter-organisational innovation processes' (5 ECTS) must participate in the newly created course 'Innovation management' of 10 ECTS, but they must take their examination based on the study regulation of 1 September 2018. This means that the student is examined in the course that has not previously been passed (either Innovation management of 5 ECTS or Theme seminar - Organisation of complex and inter-organisational innovation processes of 5 ECTS).

Students admitted before 1 September 2018 and who have completed either the course Business Management and Leadership or Business Studies must participate in the course 'Business Studies and Management & Leadership Processes' and must take their exam as per the study regulation of 1 September 2017. This means that the student will take the exam in the course that has not previously been passed (Business Studies or Business Management & Leadership).