

Visual Communication and Digital Culture

About the course

subject	Kommunikation
activitytype	master course
Teaching language	English
Registration	<p>Tilmelding sker via STADS-Selvbetjening indenfor annonceret tilmeldingsperiode, som du kan se på Studieadministrationens hjemmeside</p> <p>Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.</p> <p>Registration through STADS-Selvbetjening within the announced registration period, as you can see on the Studyadministration homepage.</p> <p>When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Detailed description of content	<p>Technological developments within new media in recent years have made modern society increasingly visually oriented. The widespread circulation of visual content in digital media also highlighted critical social issues about identity, surveillance, privacy and authenticity. One consequence of this is that the skills to theorize about, analyze and communicate digital visual phenomena are becoming increasingly important, both in research and in professional life. The course Visual Communication and Digital Culture is therefore designed to provide students with the knowledge and skills to critically identify and analyze the impact and effects of digital visuality, including how the new media affect processes of communication between individuals, organizations and society.</p> <p>Visual Communication and Digital Culture takes its starting point in all forms of digital imaging, placing them in a historical, cultural and social framework of understanding. The course focuses on the social uses of images in digital culture and invites students to observe the research potentials of these new communicative practices where the visual is used to generate social bonds between people in digitally mediated spaces, such online social networks and virtual communities. The course aims to expand students' knowledge of the foundations of visual communication and narratives via and in new media, with a view to identifying the ongoing development of digital culture in relation to individuals, institutions and organizations. Students are thus enabled to analyze visual narratives, rhetoric and ideology across genres and new media platforms on the basis of content-related, genre-related and contextual perspectives. In doing so, the course will enable the students to produce a visual research portfolio, identify a relevant problem formulation, develop theoretical and methodological approaches to study visual phenomena.</p>
Administration of exams	IKH Studieadministration (ikh-studieadministration@ruc.dk)
Type of examination	<p>Individual portfolio consisting of written products and other types of products.</p> <p>The portfolio consists of up to 10 (number determined by the lecturer based on a professional assessment of the individual student's topic) products that are prepared in whole or in part during the course. For example, products can be exercise responses, speech manuscripts for a presentation, feedback, reflection, written assignments, wiki contributions, sound productions and visual productions. The preparation of the products may be subject to time limits.</p> <p>The portfolio's written products must be 4,800 - 36,000 characters in length, including spaces. The size specifications include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.</p> <p>The specific content and form of the portfolio, as well as any potential indicative size specifications for the various written products will be determined before the beginning of the course and published on study.ruc.dk.</p>

The portfolio is delivered collectively (uploaded at eksamen.ruc.dk). Any potential partial deliveries to the lecturer in order to get feedback are not a substitute for the collective delivery. The deadline for handing in the assignments will be published on study.ruc.dk.

An overall assessment of the portfolio is given.

The assignment must document that the student possesses a confident mastery of the written English language, including grammar and linguistic correctness.

Assessment: 7-point grading scale.

ECTS

10

Learning outcomes and assessment criteria

- Knowledge and understanding of a specific subject area in the field of communication, information and media, including having knowledge and understanding of the common practices in relation to the subject area
- Knowledge and understanding of current theories relevant to the subject area, including knowledge of essential communications concepts and terms
- Knowledge and understanding of current methods used to study the subject area
- Skills in being able to apply relevant theory to a specific communications-related research question
- Skills in being able to use appropriate methods to study communications-related research questions
- Skills in being able to translate analyses and knowledge and understanding to a practical communications-related context
- Competences in independently being able to take responsibility for one's own professional development and specialisation within the subject area

Overall content

The course includes presentations and critical discussions as well as the testing of knowledge about and understanding of a defined subject area within the field of communications, including presentations and discussions of concepts, theories and investigative methods

Teaching and working methods

The course consists of a mix of lectures and discussions, and it can include group work, homework and peer feedback. It is structured around a number of themes that will be presented at the start of the course

Type of course

Optional course

Exam code(s)

Exam code(s) : U41071

Course days:

Hold: 1

Advanced theory, method and practice C: Visual Communication and Digital Culture

time

10-09-2019 13:15 til
10-09-2019 17:00

forberedelsesnorm

ikke valgt

forberedelsesnorm D-VIP

ikke valgt

Location (when shared activity)

44.2-40 - theory room (60)

Teacher (when Shared Activity)

Henrik Juel (hjuel@ruc.dk)

Advanced theory, method and practice C: Visual Communication and Digital Culture

time	17-09-2019 13:15 til 17-09-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	44.2-40 - theory room (60)
Teacher (when Shared Activity)	Henrik Juel (hjuel@ruc.dk)

Advanced theory, method and practice C: Visual Communication and Digital Culture

time	01-10-2019 13:15 til 01-10-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	44.2-40 - theory room (60)
Teacher (when Shared Activity)	Henrik Juel (hjuel@ruc.dk)

Advanced theory, method and practice C: Visual Communication and Digital Culture

time	08-10-2019 13:15 til 08-10-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	44.2-40 - theory room (60)
Teacher (when Shared Activity)	Henrik Juel (hjuel@ruc.dk)

Advanced theory, method and practice C: Visual Communication and Digital Culture

time	24-10-2019 08:15 til 24-10-2019 15:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	44.3-40 - teorilokale (60)
Teacher (when Shared Activity)	Henrik Juel (hjuel@ruc.dk)

Advanced theory, method and practice C: Visual Communication and Digital Culture

time	29-10-2019 13:15 til 29-10-2019 17:00
------	--

forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	41.1-14 - biograf 41.1 (152)
Teacher (when Shared Activity)	Henrik Juel (hjuel@ruc.dk)

Advanced theory, method and practice C: Visual Communication and Digital Culture

time	05-11-2019 13:15 til 05-11-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	44.2-40 - theory room (60)
Teacher (when Shared Activity)	Henrik Juel (hjuel@ruc.dk)

Advanced theory, method and practice C: Visual Communication and Digital Culture

time	12-11-2019 13:15 til 12-11-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	44.2-40 - theory room (60)
Teacher (when Shared Activity)	Henrik Juel (hjuel@ruc.dk)

Advanced theory, method and practice C: Visual Communication and Digital Culture

time	26-11-2019 13:15 til 26-11-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	44.2-40 - theory room (60)
Teacher (when Shared Activity)	Henrik Juel (hjuel@ruc.dk)

Advanced theory, method and practice C: Visual Communication and Digital Culture

time	27-11-2019 13:15 til 27-11-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	44.2-40 - theory room (60)
Teacher (when Shared Activity)	Henrik Juel (hjuel@ruc.dk)

Advanced theory, method and practice C: Visual Communication and Digital Culture

time	03-12-2019 13:15 til 03-12-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	44.2-40 - theory room (60)
Teacher (when Shared Activity)	Henrik Juel (hjuel@ruc.dk)

Advanced theory, method and practice C: Visual Communication and Digital Culture

time	10-12-2019 13:15 til 10-12-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	44.2-40 - theory room (60)
Teacher (when Shared Activity)	Henrik Juel (hjuel@ruc.dk)

Exam: Deadline portfolio submission

time	18-12-2019 10:00 til 18-12-2019 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

Reexam: Deadline portfolio submission

time	31-01-2020 10:00 til 31-01-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt