Study and semester start (EBA/BS)

About the course

subject	Virksomhedsstudier / Virksomhedsledelse
Content	**Thursday 30th of January** • 10.00-10.15 Introduction by Deputy Head of Department (25.1-035) • 10.15- 10.30 Introduction by tutors (25.1-035) • 10.30-11.15 Introduction to the academic field by head of studies (25.2-005) • 11.15-11.30 Break • 11.30-12.15 Introduction the research community (25.2-005) • 12.15-13.15 Lunch break • 13.15-14.45 Social ice breakers (25.2-005) • 14.45-15.30 Tour of campus • 15:30 Social for the master students at ISE **Friday 31 of January** • 09.00-10.00 Academic presentation: "The future of corporate communications" by Michael Basland and Lars Sandstrøm (25.2-035) • 10.00 -10.15 Break • 10-15-11.00 Social ice breakers • 11.00-12.00 Take advantage of the interdisciplinarity in your education (25.1-003) / Navigating the digital framework for your studies (25.3-005) • 12.30-13.00 Lunch break • 13.00-13.30 A student's perspective: How is it to be a student, and how can you influence your studies (25.3-005) • 13.30-14.30 Manage your project – tools for project management as a project group (25.3-005) • 14.30-14.45 Break • 14.45-15.15 Social ice breakers (25.3-005) • 15:15 Social for the master students at the student house **Monday 3rd of February** (25.1-020) • 8.15 - 8.30 Arrival • 8.30 – 8.40 Welcome/ Kristian Sund • 8.40 – 9.00 How EØ addresses major forces driving change around the world /Margit Neisig • 9.00 - 9.20 Resources and value creation: How innovation takes place close to practice through design of practice / Lars Fuglsang • 9.20- 9.30 Break • 9.30 – 9.50 Digital media – how it effects businesses, working environments and global restructuring and how to involve users in innovation and adoption of ICT in organizations/ Ada Scupola • 9.50-10.20 Plenum discussion / facilitator: Kristian Sund • 10.20-10.35 Break • 10.35– 10.55 Leadership theories are challenged – network leadership, complexity and different forms of collective leadership are gaining importance / Margit Neisig • 10.55 – 11.15 The awareness of business' impacts on social economy, peoples' work and life conditions and environmental resources has changed markedly driven by globalization and digitalization. The responsibility is named by different concepts: CSR, multiple bottom lines, business ethics, legitimacy, sustainability and new partnerships. The trustworthiness in the future will depend on that the sustainability strategy will be integrated in the overall strategy and involves the employees' understanding and commitment. /Inger Jensen • 11.15 -11.25 Break • 11.25- 12.00 Plenum discussion and wrap-up: facilitator Kristian Sund • 12.00-13.00 Lunch break • 13.00 – 17.00 Introduction to Problem-oriented Project Work What you need to know about problem-oriented Project Work before getting started. Literature: Olsen, P.B. and Pedersen, K. (eds) (2019) Problem-oriented project work: a workbook, Copenhagen: Samfundslitteratur (For those of you understanding Danish, this book is available in Danish also). About the book: This book is meant to support problem-oriented learning activities. Problem-orientation concerns the reasoning about lack of knowledge, while project work includes the ethno methods that are practised when collectives produce scientific knowledge. This book also concerns particular methods related to sociology and social science and their relations to the humanities, technical knowledge and natural science. The aim of the book is to support students in the process, from their first reflections on a relevant question to the finishing moments of report writing. Different steps and situations in the project work are described (eg: concepts, situations, ideas and tools for reflection that may be relevant throughout the project work). The subtitle -- a workbook -- is meant

	literary as a book that may be used as collective knowledge situations become recognisable for the users.
start date	30-01-2020
Head of studies	Margit Neisig (neisig@ruc.dk)
Responsible for the activity	Camilla Güth Kurell (ckurell@ruc.dk)

Course days:

Hold: 1

Study and Semesterstart - Day 1

time	30-01-2020 08:15 til 30-01-2020 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

Study and Semesterstart - Day 2

time	31-01-2020 08:15 til 31-01-2020 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

Study and semesterstart - Day 3

time	03-02-2020 08:15 til 03-02-2020 16:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	25.2-035 - auditorie 25 (145) / 25.1-020 - klynge (25)