

Advanced Methodology Course: Managerial Economics of Innovative Enterprises

About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master course
Teaching language	English
Registration	<p>Tilmelding sker via stads selvbetjening indenfor annonceret tilmeldingsperiode, som du kan se på Studieadministrationens hjemmeside</p> <p>Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.</p> <p>Registration is happening through stads selvbetjening within the announced registration period, as you can see on the Studyadministration homepage.</p> <p>When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Detailed description of content	<p>With innovation and leadership perspective in mind, the course covers methods of financial management of companies. This includes an advanced discussion on both financial and non-financial performance management methods (e.g. CSR-accounting, knowledge-accounting etc). The aim of the course is to enable students to analyze and assess companies, and especially innovative companies, their financial decision methods and their business implementation. Thus, the objective of the course goes beyond budgeting and control techniques by visiting modern dynamic methods beyond budgeting as well as reflecting upon them related to different company cases.</p>
Course material and Reading list	Literature will be posted at Moodle for each lecture including lists of exercises.
Administration of exams	ISE Studyadministration (ise-studyadministration@ruc.dk)
Responsible for the activity	Søren Sommer Jagd (jagd@ruc.dk)
Type of examination	<p>Individual written take-home assignment given by the lecturer.</p> <p>The take-home assignment may not exceed 14,400 characters in length, including spaces. The size specifications include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices. The take-home assignment must be done within 48 hours, including any potential weekends and holidays.</p> <p>Assessment: 7-point grading scale.</p> <p>Re-examination:</p> <p>Same as ordinary</p>
ECTS	5
Learning outcomes and assessment criteria	<ul style="list-style-type: none">• Knowledge and understanding: Knowledge and understanding of academic and/or practice-oriented methodologies, their use and relevance at an advanced level.• Being able to understand and critically reflect upon academic and/or scientifically based practice-oriented methods in the field of social science research and how they are

used in the students' future careers as, for example, lecturers, project managers, consultants, managers or researchers

- Skills:

Carrying out studies and analyses with the aid of academic and/or scientifically grounded practice-oriented methods

- Evaluating and selecting methods from research-related and professional practices
- Being able to communicate and discuss academic and/or scientifically based practice-oriented studies in a type of language that is correct, clear, professionally accurate, well-structured and well-argued
- Competences:

Co-operation with colleagues in the application of various academic and/or scientifically based practice-oriented methods and forms of analysis in relation to relevant issues in research and professional contexts

- Reflection on one's own learning and taking responsibility for one's own professional development

Overall content

- Research and professional premises for academic and scientifically based practice-oriented analyses.
- Approaches to the use of academic and/or scientifically based practice-oriented tools in research and professional contexts, respectively.

Teaching and working methods

Lectures, exercises, student presentations, peer feedback and discussions.

Type of course

Optional course

Exam code(s)

Exam code(s) : U41227

Course days:

Hold: 1

Managerial economics of innovative enterprises

time 10-02-2020 10:15 til
10-02-2020 12:00

location 25.2-035 - auditorie 25 (145)

Managerial economics of innovative enterprises

time 24-02-2020 10:15 til
24-02-2020 12:00

location 25.2-035 - auditorie 25 (145)

Managerial economics of innovative enterprises

time 02-03-2020 10:15 til
02-03-2020 12:00

location 25.2-035 - auditorie 25 (145)

Managerial economics of innovative enterprises

time 09-03-2020 10:15 til
09-03-2020 12:00

location 25.2-035 - auditorie 25 (145)

Managerial economics of innovative enterprises

time 16-03-2020 10:15 til
16-03-2020 12:00

location 25.2-035 - auditorie 25 (145)

Managerial economics of innovative enterprises

time 23-03-2020 10:15 til
23-03-2020 12:00

location 25.2-035 - auditorie 25 (145)

Managerial economics of innovative enterprises

time 30-03-2020 10:15 til
30-03-2020 12:00

location 25.2-035 - auditorie 25 (145)

Managerial economics of innovative enterprises

time 17-04-2020 12:15 til
17-04-2020 14:00

location 01.1-028 - lille auditorie (150)

Managerial economics of innovative enterprises

time 20-04-2020 10:15 til
20-04-2020 12:00

location 25.2-035 - auditorie 25 (145)

Managerial economics of innovative enterprises

time 27-04-2020 10:15 til
27-04-2020 12:00

location 25.2-035 - auditorie 25 (145)

Exam: Managerial Economics of Innovative Enterprises

time 28-04-2020 10:00 til
30-04-2020 10:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

Re-exam: Managerial Economics of Innovative Enterprises

time 11-08-2020 10:00 til
13-08-2020 10:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt