

# Advanced Study Course: Global Consumer Culture

## About the course

subject	Forvaltning / Global Studies / Internationale udviklingsstudier / Politik og Administration / International Public Administration
activitytype	master course
Teaching language	English
Registration	<p>Tilmelding sker via <a href="#">stads selybetjening</a> indenfor annonceret tilmeldingsperiode, som du kan se på <a href="#">Studieadministrationens hjemmeside</a> med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieprogram uden forekomme overlap, alt efter hvilke kurser du vælger.</p> <p>Registration through <a href="#">stads self-service</a> within the announced registration period, as you can see on the <a href="#">Studyadministration homepage</a>. The planning of course activities at Roskilde University is based on the recommended study programs, which do not overlap. However, if you choose to take other courses, it may occur depending on which courses you choose.</p>
Detailed description of content	<p><b>**What is global consumer culture? **</b>Elective course: GS Advanced Study course with written assignments (also open to IDS students)</p> <p>'Consumption' is a ubiquitous, yet strangely ambiguous and blurred concept in the modern globalized world. Consumption in a globalized world is a construction of identities and even the shape of the global connections between countries and North/South. Thus, consumption is a central concept in consumer culture, that is, social science approaches to consumption in a globalized world. The course develops students' ability to analyze different types of arguments and how these fit into classic and modern debates. The course is organized around four broad themes: consumption, globalization, identity and culture. Students will learn about theories, seminal studies and methodologies in classic and current consumer studies. In terms of empirical research, students will have opportunities in the field of consumer studies internationally – not least in the private sector.</p>
Expected work effort (ECTS-declaration)	10 ECTS
Course material and Reading list	<p>Schor, J. and Holt, D. 2014. The Consumer Society Reader. New York: New Press [<a href="https://rex.kb.dk/primo-explore/fulldisplay?docid=KGL01011918082&amp;context=L&amp;vid=NUI&amp;lang=da_DK&amp;search_scope=RUC&amp;adaptor=Local%20Search%20Engine">https://rex.kb.dk/primo-explore/fulldisplay?docid=KGL01011918082&amp;context=L&amp;vid=NUI&amp;lang=da_DK&amp;search_scope=RUC&amp;adaptor=Local%20Search%20Engine</a>]</p> <p>Fischer, J. and Lever, J. 2018. Religion, Regulation, Consumption: Globalising Kosher and Halal Markets. Manchester: Manchester University Press</p> <p>In addition to the above, we will read peer-reviewed articles and chapters in books.</p>
Administration of exams	ISE Studyadministration ( <a href="mailto:ise-studyadministration@ruc.dk">ise-studyadministration@ruc.dk</a> )
Responsible for the activity	Johan Fischer ( <a href="mailto:johanf@ruc.dk">johanf@ruc.dk</a> )
Type of examination	<p>Type of examination Individual written portfolio.</p> <p>The portfolio consists of 2 written products which are prepared in whole or in part during the course. For example, the products could be a research paper and a presentation.</p> <p>The preparation of the products may be subject to time limits. The total size of the portfolio may not exceed 28,800 characters in all appendices.</p> <p>The requirements for the content and form of the portfolio and the length of the various products will be determined before the course begins.</p> <p>The portfolio is submitted in its entirety.</p> <p>The deadline for handing in the work will be published on the university's homepage before the course begins. An overall assessment will be given.</p> <p>Assessment: 7-point grading scale.</p>
ECTS	10
Learning outcomes and assessment criteria	<ul style="list-style-type: none"><li>• Specialised knowledge of a particular subject within International Development Studies</li><li>• Advanced knowledge and understanding of academic and methodological debates related to the subject</li><li>• Skills in choosing relevant theories in order to investigate a problem area</li><li>• Skills in selecting and critically applying relevant theories and methods</li><li>• Skills in communicating and discussing theories and empirical results</li><li>• Competency in assuming responsibility for and reflecting on own learning and that of fellow students by actively participating in the course</li><li>• Competency in independently selecting and utilising academic literature relevant to a specific research question</li></ul>

Overall content	<p>The objective of the advanced study course is to provide students with advanced knowledge and understanding within a specific area of research. Themes may include:</p> <ul style="list-style-type: none"> <li>• Modern theories about the state in the Global South</li> <li>• Governance and economic transition in a globalised world</li> <li>• Migration and citizenship</li> <li>• Policies and practices in global health</li> <li>• Social, political and economic aspects of climate change</li> <li>• </li> </ul>
Teaching and working methods	The course is based on lectures, but will also include other teaching and working methods such as group work, exercises, student presentations, etc. The course will be prepared which consists of a response to a question that has been given at the start of the course.
Type of course	Elective course
Exam code(s)	Exam code(s) : U41389

## Course days:

Hold: 1

## Global Consumer Culture

time	13-02-2020 08:15 til 13-02-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.1-035 - teori 25.1 (98)
Teacher	Johan Fischer ( johanf@ruc.dk )
Content	Introduction: consumption as a social form

## Global Consumer Culture

time	20-02-2020 08:15 til 20-02-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	04.2-025 - teorirum (40)
Teacher	Laura Horn ( lhorn@ruc.dk )
Content	From production to consumption: of commodities and fetishism

## Global Consumer Culture

time	27-02-2020 08:15 til 27-02-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

location	04.2-025 - teorirum (40)
Teacher	Laura Horn ( lhorn@ruc.dk )
Content	Conspicuous consumption – Veblen and Bourdieu

## Global Consumer Culture

time	05-03-2020 08:15 til 05-03-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	04.2-025 - teorirum (40)
Teacher	Jacob Dahl Rendtorff ( jacrendt@ruc.dk )
Content	Consumer ethics and authenticity in global hypermodernity

## Global Consumer Culture

time	12-03-2020 08:15 til 12-03-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.1-035 - teori 25.1 (98)
Teacher	Johan Fischer ( johanf@ruc.dk )
Content	Religion and consumer culture

## Global Consumer Culture

time	19-03-2020 08:15 til 19-03-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.1-035 - teori 25.1 (98)
Teacher	Johan Fischer ( johanf@ruc.dk )
Content	Looking for logos: standards and visual consumer culture

## Global Consumer Culture

time	26-03-2020 08:15 til 26-03-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.1-035 - teori 25.1 (98)
Teacher	Johan Fischer ( johanf@ruc.dk )

Content

Field trip: we look for logos in a super/hypermarket

## Global Consumer Culture

time	02-04-2020 08:15 til 02-04-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.1-035 - teori 25.1 (98)
Teacher	Johan Fischer ( johanf@ruc.dk )
Content	Moral economies

## Global Consumer Culture

time	16-04-2020 08:15 til 16-04-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.1-035 - teori 25.1 (98)
Teacher	Johan Fischer ( johanf@ruc.dk )
Content	Consumer activism: between boycotts and buycotts

## Global Consumer Culture

time	23-04-2020 08:15 til 23-04-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.1-035 - teori 25.1 (98)
Teacher	Johan Fischer ( johanf@ruc.dk )
Content	Field trip: Danish Consumer Council

## Global Consumer Culture

time	30-04-2020 08:15 til 30-04-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.1-035 - teori 25.1 (98)
Teacher	Johan Fischer ( johanf@ruc.dk )
Content	Environment and the Green Turn

## Global Consumer Culture

time	12-05-2020 10:15 til 12-05-2020 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.1-035 - teori 25.1 (98)
Teacher	Johan Fischer ( johanf@ruc.dk )
Content	Field trip: Danish Vegetarian Association

## Global Consumer Culture

time	14-05-2020 08:15 til 14-05-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.1-035 - teori 25.1 (98)
Teacher	Johan Fischer ( johanf@ruc.dk )
Content	Course sum up

## Exam hand-in: Global Consumer Culture

time	04-06-2020 10:00 til 04-06-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

## Re-exam hand-in: Global Consumer Culture

time	10-08-2020 10:00 til 10-08-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt