# Master Thesis

## About the course

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| subject | Virksomhedsledelse |
| activitytype | thesis |
| Teaching language | English |
| Registration | Tilmelding sker via stads selvbetjening indenfor annonceret tilmeldingsperiode, som du kan se på Studieadministrationens hjemmeside<br><br>Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.<br><br>Registration through stads selvbetjeningwithin the announced registration period, as you can see on the Studyadministration homepage.<br><br>When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/ or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose. |
| Project Process | **Guidance on the use of quantitative methods in projects and theses.**<br><br>The Department of Social Sciences & Business readily puts a team of professors at students' disposal to assist those who wish to work with quantitative methods in their projects or theses. If you and your group find quantitative analyses relevant to answer your research question, but are in need of support during the process this offer is of relevance to you.<br><br>You will be assisted in identifying relevant data sources during a workshop, where we will present an overview of publicly available data sets, which can help you in the process of preparing data, analyses, and interpretation. The workshop is held on 26. september kl. 15.15-17.00 i room 25.2-005.<br><br>To sign up, please email carinasb@ruc.dk your project subject and a short description of what you plan to work with, you will then be referred to one of the professors attached to the project. These are Anders Ejrnæs, Camilla Jensen, Carina Bischoff, Johannes Kaberian Dreyer, Jonas Krogh Madsen, Lena Brogaard, Ole Helby, Olivier Rubin, Troels Schultz Larsen, Snorre Sylvester Frid-Nielsen og Thorkil Casse. |
| Head of studies/ academic coordinator | Margit Neisig (neisig@ruc.dk) |
| Administration of exams | ISE Studyadministration (ise-studyadministration@ruc.dk) |
| Responsible for the activity | Margit Neisig (neisig@ruc.dk) |
| Type of examination | The master's thesis is assessed on the basis of the master's thesis itself and an oral examination based on the master's thesis.<br><br>The oral examination is an individual examination for students who have prepared their master's thesis either alone or for those who have requested an individual examination. The other oral master's thesis examinations are held as group examinations. The examination will be based on the entirety of the master's thesis. The student(s) start(s) the examination with a short presentation, after which the examination is conducted as a dialogue between the student(s), examiner and external examiner. During the examination, questions can be posed that relate to the subject area(s) that the master's thesis covers. There is an individual assessment of each student's performance. |

The assessment is an overall assessment of the master's thesis and the oral presentation.

The groups may consist of 2 to 4 students.The size specifications for the master's thesis are:

For 1 student a minimum of 122,400 and a maximum of 163,200 number of characters incl. Spaces.

For 2 students, a minimum of 163,200 and a maximum of 204,000 characters, including spaces.

For 3 student a minimum of 163,200 and a maximum of 204,000 number of characters incl. spaces.

For 4 students, a minimum of 163,200 and a maximum of 204,000 characters, including spaces.

The size specifications include the title page, table of contents, bibliography, figures, and other illustrations, but does not include any potential appendixes or annexes. The master's thesis must include an abstract. Master's theses written in Danish, Norwegian or Swedish must be provided with an abstract in English. Master's theses written in a foreign language (except Swedish and Norwegian) can be provided with an abstract in Danish. The abstract is included in the overall assessment with a weighting of 5 percent.

Time allowed for examination, including time used for assessment:

For 1 student - 30 minutes.

For groups of 2 students - 60 minutes.

For groups of 3 students - 75 minutes.

For groups of 4 students - 90 minutes.

(For 60 ECTS master's theses, the examination times are doubled). The assessment includes the quality of the spelling and ability to express oneself in the project report and this is weighted at 10%.

Permitted support and preparation materials during the examination: All.

Assessment: 7-point grading scale.

Moderation: External.

ECTS

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Learning outcomes and assessment criteria

- Knowledge and understanding:
  Research-based knowledge of selected subject areas and understanding of and reflection on how one's own thesis research fits into its academic context
- Knowledge and understanding of the academic genre and the academic audience to which the master thesis is addressed.
- Skills:
  Skills in using and mastering scientific theories and methods while working with a defined, professional and relevant research question
- Skills in identifying scientific research questions
- Skills in analysing, categorising, discussing, arguing, reflecting and evaluating on a scientific basis
- Skills in critically addressing and choosing scientific sources, literature, theory and methods
- Skills in discussing and participating in academic argumentation
- Skills in writing in accordance with academic text norms and for an academic target group
- Competences:
  Competences in independently being capable of initiating, managing and completing a long-term academic research and writing process
- Competences in identifying and taking responsibility for one's own professional and written language development and specialisation

Overall content

The master thesis is written on a topic within the programme's subject area, which includes businesses' development, organisation, management, innovation, resources and value creation as well as the world around them.

The master thesis is written in the programme's teaching and examination language. The Head of Studies must approve the master thesis outline.

Teaching and working methods

The student must attach a description of the course of his/her studies which must include an explanation of the student's development and insights based on how the project work has been completed throughout the whole or parts of the programme.

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| | The students under this study regulation can write their master thesis together with students writing the master thesis for Business Studies. |
| Type of course | Master Thesis |
| Exam code(s) | Exam code(s) : U40720 |

Course days:

## Hold: 1

# Thesis seminar (EBA, BS), seminar 1

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|---|---|
| time | 04-02-2020 13:00 til<br>04-02-2020 15:30 |
| forberedelsesnorm | ikke valgt |
| forberedelsesnorm D-VIP | ikke valgt |
| Location (when shared activity) | 02.1-203 - gis 1 (27) |
| Teacher (when Shared Activity) | Ada Scupola ( ada@ruc.dk ) |
| Content | **In this seminar, we conduct the following activities:**<br>1. Present and discuss the academic status of your thesis so far<br>2. Take up relevant academic and administrative issues for discussion<br>3. Make a draft of your own study program description that has to be attached to the final thesis<br>4. Focus on the writing process to get started without many unnecessary deviations. |

# Thesis seminar (EBA, BS), seminar 2

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|---|---|
| time | 18-02-2020 13:00 til<br>18-02-2020 15:30 |
| forberedelsesnorm | ikke valgt |
| forberedelsesnorm D-VIP | ikke valgt |
| Location (when shared activity) | 25.1-035 - teori 25.1 (98) |
| Teacher (when Shared Activity) | Ada Scupola ( ada@ruc.dk ) |
| Content | **In this seminar, we conduct the following activities:**<br>1) Presentations and discussions of theory and different ways of applying it in the master thesis 2) Discussions on the choice of theory (s) and on theory constructions in your master thesis 3) Presentations and discussions of literature reviews and introduction to various types of literature reviews 4) Discussion of actual issues relating to your thesis |

# Thesis seminar (EBA, BS), seminar 3

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|---|---|
| time | 03-03-2020 13:00 til<br>03-03-2020 15:30 |
| forberedelsesnorm | ikke valgt |
| forberedelsesnorm D-VIP | ikke valgt |
| Location (when shared activity) | 25.1-035 - teori 25.1 (98) |
| Teacher (when Shared Activity) | Ada Scupola ( ada@ruc.dk ) |
| Content | **In this seminar, we conduct the following activities:**<br>1. Presentations, discussions and reflections on method, method selection, method combinations and application in the thesis<br>2. Presentations, discussions and reflections on access to and construction of empirical data.<br>3. Introduction of various data collection techniques<br>4. Presentations and discussions of different types of data sources<br>5. Reflections on opportunities for creating good collaborations with companies in the master thesis process.<br>6. Discussion of actual issues you might have in relation to the master thesis. |

# Thesis seminar (EBA, BS), seminar 4

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|---|---|
| time | 17-03-2020 13:00 til<br>17-03-2020 15:30 |
| forberedelsesnorm | ikke valgt |
| forberedelsesnorm D-VIP | ikke valgt |
| Location (when shared activity) | 25.1-035 - teori 25.1 (98) |
| Teacher (when Shared Activity) | Ada Scupola ( ada@ruc.dk ) |
| Content | **In this seminar, we conduct the following activities:**<br>1. Presentations, discussions and reflections on what philosophy of science is with focus on epistemology and ontology<br>2. Presentations, discussions and reflections on the use of philosophy of science in the thesis<br>3. Discussion on actual and specific issues in relation to the philosophy of science in your thesis<br>4. Planning of following seminars<br>5. Final clarifying questions. |

# Thesis seminar (EBA, BS), seminar 5

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|---|---|
| time | 20-04-2020 13:00 til<br>20-04-2020 15:30 |
| forberedelsesnorm | ikke valgt |
| forberedelsesnorm D-VIP | ikke valgt |
| Location (when shared activity) | 27.2-054 - lokale 3 (40) |
| Teacher (when Shared Activity) | Ada Scupola ( ada@ruc.dk ) |

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| Content | This seminar is based on the students' interests and together we decide the content during the semester |

# Thesis seminar (EBA, BS), seminar 6

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|---|---|
| time | 07-05-2020 13:00 til<br>07-05-2020 15:30 |
| forberedelsesnorm | ikke valgt |
| forberedelsesnorm D-VIP | ikke valgt |
| Location (when shared activity) | 25.1-035 - teori 25.1 (98) |
| Teacher (when Shared Activity) | Ada Scupola ( ada@ruc.dk ) |
| Content | Mid-term evaluation for those who want it. |