

# Project: Business Management and Leadership

## About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master project
Teaching language	English
Registration	<p>Tilmelding sker via <a href="#">stads selvbetjening</a> indenfor annonceret tilmeldingsperiode, som du kan se på <a href="#">Studieadministrationens hjemmeside</a></p> <p>Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.</p> <p>Registration is happening through <a href="#">stads selvbetjening</a> within the announced registration period, as you can see on the <a href="#">Studyadministration homepage</a>.</p> <p>When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Detailed description of content	<p>The project work is performed in groups of 2-8 students. During the project work, students receive guidance from supervisors to an extent determined by the Study Board. Students following this curriculum may write the project together with students writing the same project in Economics and Business Administration.</p>
Project Process	<p><b>Guidance on the use of quantitative methods in projects and theses.</b></p> <p>If you and your group find quantitative analyses relevant to answer your research question, and your supervisor cannot help, here is an offer of assistance.</p> <p>We offer a workshop where a group of researchers will talk about how to use quantitative data in projects and theses. We will present an overview of publicly available data sets, as well as the your possibilities, if you wish to collect your own data. We expect you to have taken a course in basic quantitative methods (BC 8 or equivalent).</p> <p><b>The workshop is held on February 27, 2:15 pm – 16:00 pm, in theory room 06.2-007.</b></p> <p>After the workshop you/your group will have the opportunity to book an appointment with a skilled student, Joakim Schollert Larsen, who will help with downloading and preparing data for analysis and interpretation. Write to Joakila@ruc.dk to schedule an appointment. If you need extra guidance on any particular issue, you will be referred to a relevant researcher.</p>
Head of studies/ academic coordinator	Margit Neisig ( <a href="mailto:neisig@ruc.dk">neisig@ruc.dk</a> )
Administration of exams	ISE Studyadministration ( <a href="mailto:ise-studyadministration@ruc.dk">ise-studyadministration@ruc.dk</a> )
Responsible for the activity	Margit Neisig ( <a href="mailto:neisig@ruc.dk">neisig@ruc.dk</a> )
Type of examination	<p>Group examination for the participants in the project work. The examination is based on the students' project report. The examination includes individual presentations on a subject of the students' own choosing that is relevant for the issues highlighted in the project report. Each individual presentation, including questions, lasts up to 5 minutes. The individual presentations are followed by a dialogue based on the project between the students and assessors. During the examination, questions may be asked related to the project module's academic field. An individual assessment is made on the basis of the project report and the individual student's oral</p>

presentation. The groups may consist of 2 to 7 students. The size specifications for the project report is:

For 2 students, between 69,600 - 122,400 characters, including spaces

For 3 students, between 69,600 - 122,400 characters, including spaces

For 4 students, between 69,600 - 122,400 characters, including spaces

For 5 students, between 69,600 - 163,200 characters, including spaces

For 6 students, between 69,600 - 204,000 characters, including spaces

For 7 students, between 69,600 - 204,000 characters, including spaces

The size specifications include the title page, table of contents, bibliography, figures, and other illustrations, but does not include any potential appendixes.

Time allowed for examination, including time used for assessment:

For groups of 2 students - 60 minutes

For groups of 3 students - 75 minutes

For groups of 4 students - 90 minutes

For groups of 5 students - 105 minutes

For groups of 6 students - 120 minutes

For groups of 7 students - 135 minutes

The assessment includes the quality of the spelling and ability to express oneself in the project report.

Permitted support and preparation materials during the examination: All

Assessment: 7-point grading scale.

Moderation: Internal co-assessor

ECTS

15

Learning outcomes and assessment criteria

- **Knowledge and understanding:**  
About businesses' concrete development, organisation and management
- **Skills:**  
Combining theoretical and practical business studies using external frameworks and internal conditions for the business's actions
- Completing, documenting and presenting problem-oriented analyses and analysis result
- **Competences:**  
Critically formulating and evaluating businesses' development processes and management types and their financial and social organisation
- Formulating clear problem-oriented considerations and demonstrating a confident methodological understanding

Overall content

- The objective of the project work is for the student to:
- Focus on one or more of the areas covered by the master module
  - Combining theoretical and practical business studies
  - Including external and internal frameworks for the business's actions
  - Demonstrating a convincing progression in terms of the knowledge and understanding acquired during the bachelor's programme
  - Orienting towards a critical understanding of the business's development, organisation and management
  - Demonstrating clear problem-oriented considerations and demonstrating a confident understanding of methodology

Teaching and working methods

The project work is prepared in groups of 2-7 students. During the course of the project work, the students will.

receive guidance from supervisors determined by the Board of Studies. Students under the study regulations for Business Management and Leadership and Business studies can write this project together.

Type of course    Project

Exam code(s)    Exam code(s) : U40812

Course days:

Hold: Joint activity

## Project formation - Project: Business Management and Leadership

time            06-02-2020 08:15 til  
                  06-02-2020 17:00

location    05.1-032 - teorirum (65)

## Project formation - Project: Business Management and Leadership

time            07-02-2020 08:15 til  
                  07-02-2020 17:00

location    05.1-032 - teorirum (65)

## Exam - Project hand in

time                            27-05-2020 10:00 til  
                                     27-05-2020 10:00

forberedelsesnorm        ikke valgt

forberedelsesnorm D-VIP   ikke valgt

## Exam - Oral

time                            15-06-2020 08:15 til  
                                     30-06-2020 17:15

forberedelsesnorm        ikke valgt

forberedelsesnorm D-VIP   ikke valgt

## Re-Exam - Oral

time                            03-08-2020 08:15 til  
                                     31-08-2020 19:00

forberedelsesnorm        ikke valgt

forberedelsesnorm D-VIP   ikke valgt

## Hold: Cluster 1

### BS: Project in Business Management and Leadership - Cluster 1

time	05-03-2020 12:15 til 05-03-2020 15:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	27.1-089 - teorirum 27 (66)

### BS: Project in Business Management and Leadership - Cluster 1

time	30-04-2020 12:15 til 30-04-2020 15:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	26.109 - rub undervisningsrum 2 (24)

## Hold: Cluster 2

### BS: Project in Business Management and Leadership - Cluster 2

time	19-03-2020 12:15 til 19-03-2020 16:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	25.3-005 - teori (80)

### BS: Project in Business Management and Leadership - Cluster 2

time	07-05-2020 12:15 til 07-05-2020 16:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
Location (when shared activity)	25.2-005 - teori (80)