# Project: Innovation and Innovation Management

## About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master project
Teaching language	English
Registration	Tilmelding sker via <u>stads selvbetjening</u> indenfor annonceret tilmeldingsperiode, som du kan se på <u>Studieadministrationens hjemmeside</u>
	Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.
	Registration is happing through <u>stads selvbetjening</u> within the announced registration period, as you can see on the <u>Studyadministration homepage</u> .
	When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/ or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.
Detailed description of content	The project work is performed in groups of 2-8 students. During the project work, students receive guidance from supervisors to an extent determined by the Study Board.
Project Process	Guidance on the use of quantitative methods in projects and theses.
	If you and your group find quantitative analyses relevant to answer your research question, and your supervisor cannot help, here is an offer of assistance.
	We offer a workshop where a group of researchers will talk about how to use quantitative data in projects and theses. We will present an overview of publicly available data sets, as well as the your possibilities, if you wish to collect your own data. We expect you to have taken a course in basic quantitative methods (BC 8 or equivalent).
	The workshop is held on February 27, 2:15 pm – 16:00 pm, in theory room 06.2-007.
	After the workshop you/your group will have the opportunity to book an appointment with a skilled student, Joakim Schollert Larsen, who will help with downloading and preparing data for analysis and interpretation. Write to Joakila@ruc.dk to schedule an appointment. If you need extra guidance on any particular issue, you will be referred to a relevant researcher.
Head of studies/ academic coordinator	Margit Neisig ( <u>neisig@ruc.dk</u> )
Administration of exams	ISE Studyadministration (ise-studyadministration@ruc.dk)
Responsible for the activity	Margit Neisig ( <u>neisig@ruc.dk</u> )
Type of examination	Group examination for the participants in the project work.
	The examination is based on the students' project report.
	The examination includes individual presentations on a subject of the students' own choosing that is relevant for the issues highlighted in the project report. Each individual presentation, including questions, lasts up to 5 minutes.

The individual presentations are followed by a dialogue based on the project between the students and assessors. During the examination, questions may be asked related to the project module's academic field.

An individual assessment is made on the basis of the project report and the individual student's oral presentation.

The groups may consist of 2 to 7 students.

The size specifications for the project report is:

For 2 students, between 69,600 - 122,400 characters, including spaces

For 3 students, between 69,600 - 122,400 characters, including spaces

For 4 students, between 69,600 - 122,400 characters, including spaces

For 5 students, between 69,600 - 163,200 characters, including spaces

For 6 students, between 69,600 - 204,000 characters, including spaces

For 7 students, between 69,600 - 204,000 characters, including spaces

The size specifications include the title page, table of contents, bibliography, figures, and other illustrations, but does not include any potential appendixes or annexes. Time allowed for examination, including time used for assessment:

For groups of 2 students - 60 minutes

For groups of 3 students - 75 minutes

For groups of 4 students - 90 minutes

For groups of 5 students - 105 minutes

For groups of 6 students - 120 minutes

For groups of 7 students - 135 minutes

The assessment includes the quality of the spelling and ability to express oneself in the project report. Permitted support and preparation materials during the examination: All

Assessment: 7-point grading scale.

Moderation: Internal co-assessor.

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Learning outcomes and assessment criteria	• Knowledge and understanding: About the company's innovation and innovation processes in businesses as practice and
	<ul> <li>a field of research</li> <li>About theories on innovation management and innovation processes</li> <li>Skills:</li> </ul>
	<ul> <li>Combining theoretical and practical studies of innovation and innovation management of businesses applying external frameworks and internal conditions for innovation</li> <li>Completing, documenting and presenting problem-oriented analyses and analytical results</li> </ul>
	<ul> <li>In describing and reflecting on a practice-oriented and independently performed task</li> <li>Competences:</li> </ul>
	<ul> <li>Critically formulating and assesing the development processes and management style of a business, as well as its financial and social organisation</li> <li>Clearly formulating problem-oriented considerations and demonstrating a solid methodological understanding</li> </ul>
Overall content	The aim of the project work is for the student to:
	<ul> <li>Focus on one or more of the master module's areas. Combine theoretical and practical business studies</li> <li>Include external and internal frameworks for the actions of a business</li> <li>Demonstrate a convincing progression in terms of the knowledge and understanding acquired during the bachelor programme</li> <li>Orient towards a critical perspective on the development, organisation and management of a business</li> </ul>

• Demonstrate clear problem-oriented considerations and show a solid understanding of methodology.

Teaching and working methods	The project work is prepared in groups of 2-7 students. During the course of the project work, the students will receive supervision by designated supervisors to an extent determined by the Board of Studies.
Type of course	Project
Exam code(s)	Exam code(s) : U40716

#### Course days:

Hold: Cluster 1

## BS: Innovation and Management of Innovation - Cluster 1

time	05-03-2020 14:15 til 05-03-2020 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	06.2-007 - teorirum (98)

### BS: Innovation and Management of Innovation - Cluster 1

time	23-04-2020 14:15 til 23-04-2020 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	03.1-s21 - auditorie b (80)