

# Project in Business Management and Leadership

## About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master project
Teaching language	English
Registration	<p>Tilmelding sker via <a href="#">stads selvbetjening</a> indenfor annonceret tilmeldingsperiode, som du kan se på <a href="#">Studieadministrationens hjemmeside</a>. Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.</p> <p>Registration through <a href="#">stads self-service</a> within the announced registration period, as you can see on the <a href="#">Studyadministration homepage</a>. When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs, which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Detailed description of content	<p>Information about semesterstart and group formation: <a href="http://study.ruc.dk/class/lessons/17928">http://study.ruc.dk/class/lessons/17928</a></p> <p>The project work is performed in groups of 2-8 students. During the project work, students receive guidance from supervisors to an extent determined by the Study Board. Students following this curriculum may write the project together with students writing the same project in Economics and Business Administration.</p>
Project Process	<p><b>Guidance on the use of quantitative methods in projects and theses.</b></p> <p>The Department of Social Sciences &amp; Business readily puts a team of professors at students' disposal to assist those who wish to work with quantitative methods in their projects or theses. If you and your group find quantitative analyses relevant to answer your research question, but are in need of support during the process this offer is of relevance to you.</p> <p>You will be assisted in identifying relevant data sources during a workshop, where we will present an overview of publicly available data sets, which can help you in the process of preparing data, analyses, and interpretation. The workshop is held on 26. september kl. 15.15-17.00 i room 25.2-005.</p> <p>To sign up, please email <a href="mailto:carinasb@ruc.dk">carinasb@ruc.dk</a> your project subject and a short description of what you plan to work with, you will then be referred to one of the professors attached to the project. These are Anders Ejrnæs, Camilla Jensen, Carina Bischoff, Johannes Kaberian Dreyer, Jonas Krogh Madsen, Lena Brogaard, Ole Helby, Olivier Rubin, Troels Schultz Larsen, Snorre Sylvester Frid-Nielsen og Thorkil Casse.</p>
Head of studies/ academic coordinator	Margit Neisig ( <a href="mailto:neisig@ruc.dk">neisig@ruc.dk</a> )
Administration of exams	ISE Studyadministration ( <a href="mailto:ise-studyadministration@ruc.dk">ise-studyadministration@ruc.dk</a> )
Responsible for the activity	Margit Neisig ( <a href="mailto:neisig@ruc.dk">neisig@ruc.dk</a> )
Type of examination	Group examination for the participants in the project work. The examination is based on the students' project report. The examination includes individual presentations on a subject of the students' own choosing that is relevant for the issues highlighted in the project report. Each individual presentation, including questions, lasts up to 5 minutes. The individual presentations are followed by a dialogue based on the project between the students and assessors. During the examination, questions may be asked related to the project module's academic field. An individual assessment is made on the basis of the project report and the individual student's oral

	<p>presentation. The groups may consist of 2 to 7 students. The size specifications for the project report is:</p> <p>For 2 students, between 69,600 - 122,400 characters, including spaces</p> <p>For 3 students, between 69,600 - 122,400 characters, including spaces</p> <p>For 4 students, between 69,600 - 122,400 characters, including spaces</p> <p>For 5 students, between 69,600 - 163,200 characters, including spaces</p> <p>For 6 students, between 69,600 - 204,000 characters, including spaces</p> <p>For 7 students, between 69,600 - 204,000 characters, including spaces</p> <p>The size specifications include the title page, table of contents, bibliography, figures, and other illustrations, but does not include any potential appendixes.</p> <p>Time allowed for examination, including time used for assessment: For groups of 2 students - 60 minutes</p> <p>For groups of 3 students - 75 minutes</p> <p>For groups of 4 students - 90 minutes</p> <p>For groups of 5 students - 105 minutes</p> <p>For groups of 6 students - 120 minutes</p> <p>For groups of 7 students - 135 minutes</p> <p>The assessment includes the quality of the spelling and ability to express oneself in the project report.</p> <p>Permitted support and preparation materials during the examination: All</p> <p>Assessment: 7-point grading scale.</p> <p>Moderation: Internal co-assessor</p>
ECTS	15
Learning outcomes and assessment criteria	<ul style="list-style-type: none"> <li>● <b>Knowledge and understanding:</b> <ul style="list-style-type: none"> <li>About businesses' concrete development, organisation and management</li> </ul> </li> <li>● <b>Skills:</b> <ul style="list-style-type: none"> <li>Combining theoretical and practical business studies using external frameworks and internal conditions for the business's actions</li> </ul> </li> <li>● Completing, documenting and presenting problem-oriented analyses and analysis result</li> <li>● <b>Competences:</b> <ul style="list-style-type: none"> <li>Critically formulating and evaluating businesses' development processes and management types and their financial and social organisation</li> </ul> </li> <li>● Formulating clear problem-oriented considerations and demonstrating a confident methodological understanding</li> </ul>
Overall content	<p>The objective of the project work is for the student to:</p> <ul style="list-style-type: none"> <li>● Focus on one or more of the areas covered by the master module</li> <li>● Combining theoretical and practical business studies</li> <li>● Including external and internal frameworks for the business's actions</li> <li>● Demonstrating a convincing progression in terms of the knowledge and understanding acquired during the bachelor's programme</li> <li>● Orienting towards a critical understanding of the business's development, organisation and management</li> <li>● Demonstrating clear problem-oriented considerations and demonstrating a confident understanding of methodology</li> </ul>
Teaching and working methods	<p>The project work is prepared in groups of 2-7 students. During the course of the project work, the students will.</p>

receive guidance from supervisors determined by the Board of Studies. Students under the study regulations for Business Management and Leadership and Business studies can write this project together.

Type of course    Project

Exam code(s)    Exam code(s) : U40812

**Course days:**

**Hold: Cluster 1**

## **Project in Business Management and Leadership - Problem Area Seminar Cluster 1**

time	24-10-2019 13:15 til 24-10-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	20.2-067 - mini plenum (25)
Teacher	Martin Lund Kristensen ( malupe@ruc.dk )

## **Project in Business Management and Leadership - Midterm Evaluation Cluster 1**

time	05-12-2019 13:15 til 05-12-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	20.2-067 - mini plenum (25)
Teacher	Martin Lund Kristensen ( malupe@ruc.dk )