

Advanced methodology course: Discourse Analysis

About the course

subject	Forvaltning / Global Studies / Internationale udviklingsstudier / Politik og Administration / International Public Administration and Politics
activitytype	master course
Teaching language	English
Registration	<p>Tilmelding sker via STADS-Selvbetjening indenfor annonceret tilmeldingsperiode, som du kan se på Studieadministrationens hjemmeside.</p> <p>Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.</p> <p>Registration through STADS-Selvbetjening within the announced registration period, as you can see on the Studyadministration homepage.</p> <p>When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.</p> <p>Ved for få tilmeldte aflyses kurset.</p> <p>In case of too few registrations, the course will be cancelled.</p>
Detailed description of content	<p>The topic of the course is discourse analysis as a tool to study and understand politics and governance in a European and global context. The aim of the course is twofold: (A) to take stock of discourse analysis as a tool to study politics and governance and especially (B) to supply guidelines for carrying out discourse analysis to advance our understanding of politics and governance in a European and global context.</p> <p>The interest in discourse analytical approaches to politics has grown considerable since the late 1990s in Europe and beyond. While much ground has been covered conceptually, empirically, and some in terms of the development of analytical frameworks, there are still significant challenges to discourse analysis as an approach to the study of governance and politics. This includes how discourse analytical approaches 'speak' to other types of theoretical and analytical frameworks directed at the study of politics and governance, how we can further develop our research designs and ultimately improve our understanding of the of politics and governance. These are the foci of this course.</p> <p>The course has a hand-on approach to analysing discourse. In addition to of brief presentations by the lectures, the course is largely based on class and group discussions, exercises and student presentations.</p>
Expected work effort (ECTS-declaration)	<p>Class teaching 20 hours</p> <p>Student presentations in groups and peer-review: 25 hours</p> <p>Preparation: 50 hours</p> <p>Examination: 40 hours (repetition and the actual exam)</p> <p>Hours – total: 135 hours</p>
Course material and Reading list	<p>The course literature will consist of key journal articles and a few additional book chapters including:</p> <p>Hay, C. and Rosamond, B. (2002) Globalization, European integration and the discursive construction of economic imperatives, Journal of European Public Policy, Vol. 9, No. 2, pp. 147-167.</p>

Crespy, A. (2015) Analysing European Discourses. In Lynggaard, K, I. Manners and K. Löfgren (eds.) Research Methods in European Union Studies (UK: Palgrave-MacMillan).

Lynggaard, K. (2012) Discursive Institutional Analytical Strategies. Pp. 85-104 in T. Exadaktylos and C.M. Radaelli (eds.) Research Design in European Studies: Establishing Causality in Europeanization (UK: Palgrave-MacMillan).

Evaluation-
and feedback
forms

The course has a hand-on approach to analysing discourse. In addition to of brief presentations by the lectures, the course is largely based on class and group discussions, exercises and student presentations.

Administration
of exams

ISE Studieadministration (ise-studieadministration@ruc.dk)

Responsible
for the activity

Kennet Lynggaard (kennetl@ruc.dk)
Jacob Rasmussen (jacobra@ruc.dk)

Type of
examination

Individual written take-home assignment given by the lecturer.

The take-home assignment may not exceed 14,400 characters in length, including spaces. The size specifications include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.

The take-home assignment must be done within 48 hours, including any potential weekends and holidays.

Assessment: 7-point grading scale.

ECTS

5

Learning
outcomes and
assessment
criteria

- Knowledge and understanding:

Knowledge and understanding of academic and/or practice-oriented methodologies, their use and relevance at an advanced level.

- Being able to understand and critically reflect upon academic and/or scientifically based practice-oriented methods in the field of social science research and how they are used in the students' future careers as, for example, lecturers, project managers, consultants, managers or researchers
- Skills:

Carrying out studies and analyses with the aid of academic and/or scientifically grounded practice-oriented methods

- Evaluating and selecting methods from research-related and professional practices
- Being able to communicate and discuss academic and/or scientifically based practice-oriented studies in a type of language that is correct, clear, professionally accurate, well-structured and well-argued
- Competences:

Co-operation with colleagues in the application of various academic and/or scientifically based practice-oriented methods and forms of analysis in relation to relevant issues in research and professional contexts

- Reflection on one's own learning and taking responsibility for one's own professional development

Overall
content

- Research and professional premises for academic and scientifically based practice-oriented analyses.
- Approaches to the use of academic and/or scientifically based practice-oriented tools in research and professional contexts, respectively.

Teaching and
working
methods

Lectures, exercises, student presentations, peer feedback and discussions.

Type of course

Optional course

Exam code(s)

Exam code(s) : U41323

Course days:

Hold: 1

Discourse Analysis

time 10-09-2019 13:15 til
10-09-2019 15:00

forberedelsesnorm ikke valgt

forberedelsesnorm ikke valgt
D-VIP

location 25.2-005 - teori (80)

Teacher Kennet Lynggaard (kennetl@ruc.dk)

Content **Introduction / Kennet Lynggaard**

This session presents the basics of discourse analysis and what discourse analysis has and can be used for in the study of EU politics and governance. The main topics are: (1) what is discourse analysis? (2) what can and can't discourse analysis be used for? (3) how can we use discourse analysis to understand politics in an international context? (4) what is the distinctiveness of the discourse analytical approaches compared to interest-based approaches and (5) structure of the course.

Reading list **Readings**

Milliken, J. (1999) The Study of Discourse and International Relations: A Critique of Research and Methods, European Journal of International Relations, Vol. 5, No. 2, pp. 225-254. 29 p.

Schmidt, V. (2008) Discursive Institutionalism: The Explanatory Power of Ideas and Discourse, Annual Review of Political Science, Vol. 11, pp. 303-326. 23 p.

Lynggaard, K. (2019) Introducing Discourse Analysis in EU Politics. Pp. 1-19 in Lynggaard, K (2019) Discourse Analysis and European Union Politics (UK: Palgrave).

Discourse Analysis

time 17-09-2019 13:15 til
17-09-2019 15:00

forberedelsesnorm ikke valgt

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D-VIP

location 25.2-005 - teori (80)

Teacher Allan Dreyer Hansen (adh@ruc.dk)

Content **Discursive analytical strategy I: Foucault, Fairclough and Laclau/ Allan Dreyer Hansen**

This session introduces briefly to three central authors in discourse analysis, Foucault, Fairclough and Laclau resp. They share a set of assumptions which make it obvious to be inspired by all of them, yet there are certain ontological differences, which should not go unnoticed. In the session you are introduced to Foucault's archaeology of the human sciences and his historical genealogies of power; Fairclough's linguistic oriented Critical Discourse Analysis, and Laclau's discourse analysis with its focus on political hegemony. In this session, we look into the basic theoretical assumptions in the three positions.

Reading list **Howarth David. 2014. 'Discourse Analysis'. In The SAGE Encyclopedia of Action Research, edited by David Coghlan and Mary Brydon-Miller, 274-76. 1 Oliver's Yard, 55 City Road, London EC1Y 1SP United Kingdom: SAGE Publications Ltd. <http://methods.sagepub.com/reference/encyclopedia-of-action-research/n104.xml>.**

Note that you are not supposed to read all of the following 3 texts. However, they are uploaded in full should you be interested in explore them deeper.

Andersen, Niels Åkerstrøm. 2003. Discursive Analytical Strategies. Understanding Foucault, Koselleck, Laclau, Luhmann. Bristol: Policy Press. cpht 1 Foucault pp 1- 23, tabel 1 p. 31.

Jørgensen, Marianne W., and Louise J. Phillips. 2002. Discourse Analysis as Theory and Method. SAGE. cpht 3: Fairclough pp. 60-80.

Howarth, David R. 2000. Discourse. Buckingham: Open University Press. cpht 6; Laclau and Mouffe pp.101-111 & 115-125.

Total: 66 pages

Discourse Analysis

time 24-09-2019 13:15 til
24-09-2019 15:00

forberedelsesnorm ikke valgt

forberedelsesnorm ikke valgt
D-VIP

location 25.2-005 - teori (80)

Teacher Allan Dreyer Hansen (adh@ruc.dk)

Content **Discursive analytical strategy II: Foucault, Fairclough and Laclau/ Allan Dreyer Hansen**

In this session, we focus on the analytical differences and commonalities in the three positions. Some differences are mostly matters of focus, others of a more basic ontological/ theoretical kind. Despite such differences it is obvious to draw inspiration from all of them in establishing an analytical strategy.

Discourse Analysis

time 01-10-2019 13:15 til
01-10-2019 15:00

forberedelsesnorm ikke valgt

forberedelsesnorm ikke valgt
D-VIP

location 25.2-005 - teori (80)

Teacher Kennet Lynggaard (kennetl@ruc.dk)

Content **Discourse Analysis as Research Strategy / Kennet Lynggaard**

This session further elaborates on the distinctiveness of discourse analysis as a research strategy. Doing so we discuss the challenges associated with conducting discourse analysis, especially focusing on (3) agency-structure as a continuum (4) discursive conflict-consensus as a continuum (5) causality and causal mechanisms (6) comparative temporal analysis and (7) multi-theoretical analysis.

Reading list Crespy, A. (2015) Analysing European Discourses. Pp. 102-120 In Lynggaard, K, I. Manners and K. Löfgren (eds.) Research Methods in European Union Studies (UK: Palgrave-MacMillan). 18 p.

Banta, B. (2013) Analysing discourse as a causal mechanism, European journal of International Relations, Vol. 19, No. 2, pp. 379-402. 23 p.

Lynggaard, K. (2019) Discourse Analysis as a Research Strategy. Pp. 21-44 in Lynggaard, K (2019) Discourse Analysis and European Union Politics (UK: Palgrave). 24 p.

Total: 65 pages

Discourse Analysis

time 08-10-2019 13:15 til
08-10-2019 15:00

forberedelsesnorm ikke valgt

forberedelsesnorm ikke valgt
D-VIP

location 25.2-005 - teori (80)

Teacher Kennet Lynggaard (kennetl@ruc.dk)

Content

Research Techniques and Data I / Kennet Lynggaard

This session has a 'hands-on' approach and offers concrete guidelines to research techniques and types of data useful for carrying out discourse analysis in an international contexts. We discuss the pros and cons of available research techniques and data for the purpose of analysing discourses including (1) document analysis (2) content analysis (3) surveys and (4) interviews.

Reading list

Readings

Herrera, Y.M. and B.F. Braumoeller (eds) (2004) Symposium: Discourse and Content Analysis, Qualitative Methods, Spring 2004, pp. 15-39. 24 p.

Howarth, D. (2005) Applying Discourse Theory: the method of Articulation. Pp. 316-349 in Howarth, D. and J. Torfing (eds) (2005) Discourse Theory in European Politics. Identity, Policy and Governance (Basingstoke: Palgrave Macmillan). 33 p.

Lynggaard, K. (2019) Discourse Analysis, Data and Research Techniques. Pp. 45-64 in Lynggaard, K (2019) Discourse Analysis and European Union Politics (UK: Palgrave). 20 p.

Total: 77 pages

Discourse Analysis

time 15-10-2019 13:15 til
15-10-2019 15:00

forberedelsesnorm ikke valgt

forberedelsesnorm ikke valgt
D-VIP

location 25.2-005 - teori (80)

Teacher Kennet Lynggaard (kennetl@ruc.dk)

Content

Research Techniques and Data II / Kennet Lynggaard

This session continues our discussions on the pros and cons of available research techniques and data for the purpose of analysing discourses with a particular focus on the use of computer software for document analysis and content analysis.

Reading list

Readings

Lynggaard, K. (2007) The Institutional Construction of a Policy Field: A Discursive Institutional Perspective on Change within the Common Agricultural Policy, Journal of European Public Policy, Vol. 14, No. 2, pp. 295-314. 19 p.

Lynggaard, K. (2019) Discourse, Myths and Emotions in EU Politics. Pp. 115-138 in Lynggaard, K (2019) Discourse Analysis and European Union Politics (UK: Palgrave). 24 p.

Total: 43 pages

Discourse Analysis

time 05-11-2019 13:15 til
05-11-2019 15:00

forberedelsesnorm ikke valgt

forberedelsesnorm ikke valgt
D-VIP

location 25.2-005 - teori (80)

Teacher Michelle Pace (mpace@ruc.dk)

Content **Discourse analysis: A History of Global Powers / Michelle Pace**

This lecture will focus on how discourse analysis can assist in uncovering the hidden global processes at work in the making of the Middle East "Peace" Process or MEPP, that often remain camouflaged and poorly understood. We will first explore the background to this case and why it is a global issue and then nuance how discourse analysis helps understand the dilemmas and contradictions of external intervention in Palestine.

Reading list

Readings

Perugini, N. and Gordon, N. (2015) 'Introduction: Human Rights as Domination', in *The Human Right to Dominate*, Oxford University Press, pp. 1-25.

Turner, M. and Kuhn, F. (2016) 'Introduction: The Tyranny of Peace and the Politics of International Intervention', in *The Politics of International Intervention: the Tyranny of Peace*, Routledge, pp. 1-18.

Turner, M. (2016) 'Securing and stabilising. Peacebuilding-as-counterinsurgency in the occupied Palestinian territory' in *The Politics of International Intervention: the Tyranny of Peace*, pp. 139-162.

Total: 69 pages

Discourse Analysis

time 12-11-2019 13:15 til
12-11-2019 15:00

forberedelsesnorm ikke valgt

forberedelsesnorm ikke valgt
D-VIP

location 25.2-005 - teori (80)

Teacher Kennet Lynggaard (kennetl@ruc.dk)

Content **The strategic usage of discourse / Kennet Lynggaard**

This session focuses on the strategic usage of discourse. As a case we look at the impact of European integration discourse on domestic politics and the use of 'Europe' for strategic purposes in national politics. The claim is, first, that European integration discourse has profound, but also very diverse impacts on politics across EU member states as well as on neighbouring countries. Second, discourse about 'Europe' is a powerful resource for national decision makers and have been used to initiate and implement a wide variety of national policy and institutional reforms. These topics are presented by means of a synthesis of existing conceptual developments and empirical research on the area as well as by including a focus on EU economic governance, particularly within the financial sector. The main topics are: (1) European integration discourse in domestic politics (2) the usage of 'Europe' for national reforms (3) Illustrations from the financial sector.

Reading list

Readings

Hay, C. and Rosamond, B. (2002) Globalization, European integration and the discursive construction of economic imperatives, *Journal of European Public Policy*, Vol. 9, No. 2, pp. 147-167. 20 p.

Lynggaard, K. (2019) Discourse and the Strategic Usage of Europe. Pp. 91-113 in Lynggaard, K (2019) Discourse Analysis and European Union Politics (UK: Palgrave). 23 p.

Lynggaard, K. (2011) Domestic change in the face of European Integration and Globalization: Methodological Pitfalls and Pathways, Comparative European Politics, Vol. 9, No. 1, pp. 18-38. 20 p.

Total: 63 pages

Discourse Analysis

time 19-11-2019 13:15 til
19-11-2019 15:00

forberedelsesnorm ikke valgt

forberedelsesnorm ikke valgt
D-VIP

location 25.2-005 - teori (80)

Teacher Kennet Lynggaard (kennetl@ruc.dk)

Content **Visual discourse / Kennet Lynggaard**

Images, symbols and physical objects are crucial in capturing what may be termed visual discourse. Political analysis is not a complete stranger to the use of images, symbols, physical objects and observations of actions as data. At the same time it is no doubt the least common sources of empirical evidence in political analysis. However, how visual objects and processes constructs and are constructed by the social world may well be relevant, even key, to capturing and understanding political discourse.

Reading list Lynggaard, K. (2019) Visual Discourse, Imagery and EU Politics. Pp. 139-158 in Lynggaard, K (2019) Discourse Analysis and European Union Politics (UK: Palgrave). 20 p.

Hansen, L. (2011) Theorizing the image for Security Studies: Visual securitization and the Muhammad Cartoon Crisis, European Journal of International Relations, 17(1) 51-74. 23 p.

Rose, G. (2001) Visual Methodologies: An Introduction to the Interpretation of Visual Materials (Sage Publications Inc.: US). Chapter 6 & 7. 29 + 23 p.

Total: 95 pages

Discourse Analysis

time 19-11-2019 15:15 til
19-11-2019 17:00

forberedelsesnorm ikke valgt

forberedelsesnorm ikke valgt
D-VIP

location 25.2-005 - teori (80)

Teacher Johan Fischer (johanf@ruc.dk)

Content **Discourse analysis and development/ Johan Fischer**

Since the 1980s 'discourse' and discourse analysis have played major roles in international development studies. In many ways discourse became a buzzword that promised a novel approach to key topics including inequality, post-colonialism and power, to name a few. In effect, discourse to a large extent shaped what became known as post-development, that is, an increasingly critical approach to mainstream development understandings and practices. However, to this day the usefulness, applicability and effects of discourse and discourse analysis within the discipline are hotly debated topics and this lecture captures these debates and arguments over the last three decades.

Reading list

Readings

Escobar, Arturo. 2012. Encountering Development: The Making and Unmaking of the Third World, Preface 2012, Preface and Chapter 1 (vii–20): <http://site.ebrary.com.molly.ruc.dk/lib/rubruc/reader.action?docID=10496620&ppg=8>

Frangie, Samer. 2011. Post-Development, Developmental State and Genealogy: condemned to develop? Third World Quarterly 32(7): 1183–1198

Total: 35 pages

Discourse Analysis - Exam

time 05-12-2019 10:00 til
07-12-2019 10:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

Discourse Analysis - Reexam

time 10-02-2020 10:00 til
12-02-2020 10:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt