

Mandatory course: Strategic Management

About the course

subject	Virksomhedsledelse
activitytype	master course
Teaching language	English
Registration	<p>Tilmelding sker via stads selvbetjening indenfor annonceret tilmeldingsperiode, som du kan se på Studieadministrationens hjemmeside. Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.</p> <p>Registration through stads self-service within the announced registration period, as you can see on the Studyadministration homepage. When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs, which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Expected work effort (ECTS-declaration)	<p>Class teaching: 20 Hours</p> <p>Other (for example student presentations, exercises, peer-review)</p> <p>Preparation: 100 Hours</p> <p>Examination: 15 Hours</p> <p>Hours - total 135</p>
Course material and Reading list	Grant, R. M. (2016). Contemporary strategy analysis: Text and cases edition. John Wiley & Sons.
Administration of exams	ISE Studyadministration (ise-studyadministration@ruc.dk)
Responsible for the activity	Margit Neisig (neisig@ruc.dk) Kristian J. Sund (sund@ruc.dk)
Type of examination	<p>Individual written take-home assignment given by the lecturer. The take-home assignment may not exceed 14,400 characters in length, including spaces. The size specifications include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices. The duration of the take-home assignment is 7 days incl. any weekends and public holidays.</p> <p>Assessment: 7-point grading scale.</p> <p>Moderation: External examiner.</p>
ECTS	5
Learning outcomes and assessment criteria	<ul style="list-style-type: none">• Knowledge and understanding: Insight into theories of strategic management of businesses and the role of management in the strategy planning and execution• Understanding of the demands on businesses to interact with its surroundings• Understanding of the business's strategic competences, processes and organisation in relation to changes in the surrounding world• Skills: Skills in obtaining knowledge of various theoretical perspectives on the interaction of a business with its surroundings, and competitive advantage• Skills in linking theoretical reflections to practical situations where theory can provide a better description of the specific challenges, strategies and strategic processes of a business

	<ul style="list-style-type: none"> • Skills in developing, assessing and evaluating appropriate strategies on the basis of specific business examples and contexts • Skills in critically analysing and communicating detailed knowledge of problems concerning the strategic management, organisation and development of a business, in relation to its framework and surroundings. • Competences: <ul style="list-style-type: none"> Competency in independently identifying and applying various tools to solve specific strategic problems Competency in seeing the consequences of new knowledge and describe the validity and scope of the insight provided by that knowledge Competency in reflecting on the usefulness of theories and tools in various situations.
Overall content	Through the course, the student acquires critical insight and understanding of strategic management, including how businesses, through planning and organising strategic processes, exist in a strategic interaction with their surroundings. The course thereby aims both to provide the student with an overview of different perspectives on strategic management and relevant analytical tools, in order to enable them to analyse specific businesses and issues and to develop strategic initiatives.
Teaching and working methods	A number of lectures are conducted, in connection with which a number of exercises are carried out.
Type of course	Mandatory course
Exam code(s)	Exam code(s) : U40665

Course days:

Hold: 1

Strategic management

time	16-10-2019 08:15 til 16-10-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145)
Teacher	Kristian J. Sund (sund@ruc.dk)
Content	Please consult moodle

Strategic management

time	23-10-2019 08:15 til 23-10-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145)
Teacher	Kristian J. Sund (sund@ruc.dk)
Content	Please consult moodle

Strategic management

time	30-10-2019 08:15 til 30-10-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145)
Teacher	Kristian J. Sund (sund@ruc.dk)
Content	Please consult moodle

Strategic management

time	06-11-2019 08:15 til 06-11-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145)
Teacher	Kristian J. Sund (sund@ruc.dk)
Content	Please consult moodle

Strategic management

time	13-11-2019 08:15 til 13-11-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145)
Teacher	Kristian J. Sund (sund@ruc.dk)
Content	Please consult moodle

Strategic management - Eksamen

time	14-11-2019 10:00 til 21-11-2019 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

Strategic management - Re-exam

time	03-01-2020 10:00 til 10-01-2020 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

