

Advanced Methodology Course: Managerial Economics of Innovative Enterprises

About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master course
Teaching language	English
Registration	<p>Tilmelding sker via stads selvbetjening indenfor annonceret tilmeldingsperiode, som du kan se på Studieadministrationens hjemmeside</p> <p>Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.</p> <p>Registration is happening through stads selvbetjening within the announced registration period, as you can see on the Studyadministration homepage.</p> <p>When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Learning outcomes/ Assessment criteria	<p>Knowledge</p> <ul style="list-style-type: none">● Knowledge of academic and/or scientifically-based, practice-oriented methods, their use and relevance at advanced level.● Understanding of and critical reflection on academic and/or scientificallybased, practice-oriented methods of social science research and their application in the future professions of students, such as in teaching, project management, consultancy, business management or research. <p>Skills</p> <ul style="list-style-type: none">● Skills to carry out surveys and analyses using academic and/or scientifically-based, practice-oriented methods.● Skills to evaluate and select methods in research and professional practice.● Skills in communicating and discussing academic and/or scientificallybased, practice-oriented studies in a linguistic form that is correct, clear, technically precise, well-structured and well-argued. <p>Competencies</p> <ul style="list-style-type: none">● Competency to co-operate with colleagues in applying various academic and/or scientifically-based, practice-oriented methods and forms of analysis to relevant issues in research and professional contexts.● Competency to reflect on one's own learning and responsibility for academic development.
Overall content	<ul style="list-style-type: none">● Research-related and professional premises for academic and scientifically-based, practice-oriented analyses.● Procedures for the use of academic and/or scientifically-based, practiceoriented tools in research-related and professional contexts, respectively.
Detailed description of content	<p>With innovation and leadership perspective in mind, the course covers methods of financial management of companies. This includes an advanced discussion on both financial and non-financial performance management methods (e.g. CSR-accounting, knowledge-accounting etc). The aim of the course is to enable students to analyze and assess companies, and especially innovative companies, their financial decision methods and their business implementation. Thus, the objective of the course goes beyond budgeting and control techniques by visiting modern dynamic methods beyond budgeting as well as reflecting upon them related to different company cases.</p>
Teaching and working methods	Lectures, exercises, student presentations, peer feedback and discussions.

Course material and Reading list	Literature will be posted at Moodle for each lecture including lists of exercises.	
Form of examination	<p>The examination consists of an individual, written methodology assignment that discusses and problematises various possible methodological approaches. The assignment is set by the course teacher no later than the fifth course session.</p> <p>The assignment must be submitted no later than one week after the end of the course. The maximum length of the assignment is 26,400 characters, including spaces. The size specifications include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices. Assignments that fail to meet the size specifications will be refused assessment, and one examination attempt will be deemed to have been used up.</p>	
Form of re-examination	Re-examination follows the same rules as the ordinary examination. The student is given fourteen days to complete the assignment.	
Examination type	Individual examination	
Exam aids	all	
Assessment	7-point grading scale	
Moderation	None (i.e. course lecturer assesses)	
Responsible for the activity	Søren Sommer Jagd (jagd@ruc.dk)	
teacher	Søren Sommer Jagd (jagd@ruc.dk) Slobodan Kacanski (kacanski@ruc.dk) Margit Neisig (neisig@ruc.dk) Stefan Thorbjørnsen (stefant@ruc.dk) Sameer Ahmad Azizi (saazizi@ruc.dk)	
Administration of exams	ISE Studyadministration (ise-studyadministration@ruc.dk)	
STADS stamdata	master course workload : 5 ECTS exam form : Intern (ut)	activitycode : U41227 grading : 7-point grading scale censorship : ingen censur

Course days:

Hold: 1

Mangerial Economics of Innovative Enterprises - Lecture 1 and 2 (EBA, VL, VS, BS)

time	15-02-2019 08:15 til 15-02-2019 12:00	
forberedelsesnorm	ikke valgt	
forberedelsesnorm D-VIP	ikke valgt	
location	25.2-035 - auditorie 25 (145)	
Teacher	Søren Sommer Jagd (jagd@ruc.dk)	
Content	Introduction to the course. Financial Accounting Report and Financial Statement Analysis	

Mangerial Economics of Innovative Enterprises - Lecture 3 and 4 (EBA, VL, VS, BS)

time	22-02-2019 08:15 til 22-02-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145)
Teacher	Søren Sommer Jagd (jagd@ruc.dk) Slobodan Kacanski (kacanski@ruc.dk)
Content	2.a. Management, control and management control models. 2.b. Network structures in innovative companies
Reading list	Will be announced on Moodle

Mangerial Economics of Innovative Enterprises - Lecture 5 and 6 (EBA, VL, VS, BS)

time	01-03-2019 08:15 til 01-03-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145)
Teacher	Søren Sommer Jagd (jagd@ruc.dk) Margit Neisig (neisig@ruc.dk)
Content	3.a. Balancing between trust and control in management strategies 3.b. Paradoxes and dilemmas in performance management and measurement
Reading list	Will be announced at Moodle

Mangerial Economics of Innovative Enterprises - Lecture 7 and 8 (EBA, VL, VS, BS)

time	08-03-2019 08:15 til 08-03-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145)
Teacher	Margit Neisig (neisig@ruc.dk) Stefan Thorbjørnsen (stefant@ruc.dk)
Content	4.a. Accounting, knowledge management and innovation 4.b. Business analytics and accounting in the future

Reading list

Will be announced at Moodle

Mangerial Economics of Innovative Enterprises - Lecture 9 and 10 (EBA, VL, VS, BS)

time	15-03-2019 08:15 til 15-03-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145)
Teacher	Sameer Ahmad Azizi (saazizi@ruc.dk)
Content	Corporate Responsibility and non-financial reporting
Reading list	Will be announced on Moodle

Mangerial Economics of Innovative Enterprises - Exam, submission (EBA, VL, VS, BS)

time	22-03-2019 10:00 til 22-03-2019 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

Mangerial Economics of Innovative Enterprises - Reexam (EBA, VL, VS, BS)

time	05-08-2019 10:00 til 19-08-2019 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

STADS	master course	
stamdata	workload : 5 ECTS	activitycode : U41227
	exam form : Intern (ut)	grading : 7-point grading scale censorship : ingen censur