

# Study and semester start

## About the course

subject	Virksomhedsstudier / Virksomhedsledelse
Content	<p><b>Thursday, January 31st</b></p> <p>10.00-10.30: Introduction by Deputy Head of Department, Bodil Damgaard (25.3-005)</p> <p>10.30-11.15: Introduction to the academic field by head of studies by Margit Neisig (25.2-035)</p> <p>11.15-11.30: Break</p> <p>11.30-12.15: Introduction the research community (23.2-009)</p> <p>12.30-13.15: Lunch break</p> <p>13.15-14.45: Social ice breakers (23.2-009)</p> <p>14.45-15.30: Tour of campus</p> <p>15.30- : Social for the master students at the student house</p> <p><b>Friday, February 1st</b></p> <p>09:00 - 10:00: Academic presentation: The future of corporate communications v. Michael Basland og Kristoffer Kej (25.2-035)</p> <p>10.00-11.00: Presentation of the framework for your study by Study guidance (25.2-035)</p> <p>11.00-11.15: Administrative tips about studying at RUC (25.2-035)</p> <p>11.15-11.30: Break</p> <p>11.30-12.00: A student's perspective: How is it to be a student, and how can you influence your studies by Kevin Vase Krogh (25.2-035)</p> <p>12.00-13.00: Lunch break</p> <p>13.00-14.30: Presentation of group formation - the benefits of different academic backgrounds (25.2-035)</p> <p><b>Monday, February 4th</b></p> <p>08.15- 8.30: Morning coffe (25.2-005)</p> <p>08.30- 8.40: Welcome by John Damm Scheuer (25.2-005)</p> <p>08.40- 09.00: How EØ addresses major forces driving change around the world by Margit Neisig (25.2-005)</p> <p>09.00- 09.20: Leadership theories are challenged – network leadership, complexity and different forms of collective leadership are gaining importance – and so are issues of trust building by Søren Jagd (25.2-005)</p> <p>09.20- 09.30: Break</p> <p>09.30-09.50: The awareness of business' impacts on social economy, peoples' work and life conditions and environmental resources has changed markedly driven by globalization and digitalization. The responsibility is named by different concepts: CSR, multiple bottom lines, business ethics, legitimacy, Sustainable Development Goals, sustainability and new partnerships. The trustworthiness in the future will depend on that the sustainability strategy will be integrated in the overall strategy and involves the employees' understanding and commitment by Inger Jensen (25.2-005)</p> <p>09.50-10.20: Plenum discussion facilitated by John Damm Scheuer (25.2-005)</p> <p>10.20- 10.35: Break</p> <p>10.35- 10.55: Resources and value creation: How innovation takes place close to practice through design of practice by Lars Fuglsang (25.2-005)</p>

10.55- 11.15: Digital media – how it effects businesses, working environments and global restructuring - and how to involve users in innovation and adoption of ICT in organizations by Ada Scupola (25.2-005)

11.15- 11.25: Break

11.25-12.00: Plenum discussion and wrap-up facilitated by John Damm Scheuer (25.2-005)

12.00-13.00: Lunch break

13.00-17.00: *Tentative* Introduction to Problem-oriented Project Work by Uffe K Hansen (25.3-005)

start date 31-01-2019

start time 10:00

Head of studies Margit Neisig ([neisig@ruc.dk](mailto:neisig@ruc.dk))

Responsible for the activity Camilla G  th Kurell ([ckurell@ruc.dk](mailto:ckurell@ruc.dk))

Course days:

Hold: 1

## Academic intro

time 04-02-2019 08:15 til  
04-02-2019 17:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

location 25.2-005 - teori (80)

Location (when shared activity) 25.1-036 - foyer (50)