

Theme seminar - Organising complex and inter-organisational innovation processes

About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master course
Teaching language	English
Registration	<p>Tilmelding sker via stads selvbetjening indenfor annonceret tilmeldingsperiode, som du kan se på Studieadministrationens hjemmeside</p> <p>Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.</p> <p>Registration is happening through stads selvbetjening within the announced registration period, as you can see on the Studyadministration homepage.</p> <p>When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Learning outcomes/ Assessment criteria	<p>Knowledge</p> <ul style="list-style-type: none">• Knowledge of how innovation involves various players in a chain of value.• Knowledge of how to collaborate and organise networks in innovation projects.• Knowledge of the significance of different values in public, private and third-sector innovation partnerships.• Understanding of various theories on the role of the user in innovation.• Understanding of how innovation processes are controlled and institutionalised in a social context. <p>Skills</p> <ul style="list-style-type: none">• Skills in carrying out empirical analyses of various types of innovation partnerships and networks.• Skills in assessing how players and resources can be organised and utilised in inter-organisational innovation processes.• Skills in formulating well-founded, problem-oriented considerations in relation to companies' innovation work in a social context. <p>Competencies</p> <ul style="list-style-type: none">• Competency to draw up models for and organise partnerships in connection with innovation in and between companies.• Competency to evaluate options for managing networks between companies.• Competency to develop and derive benefit from external players and resources in innovation processes.
Overall content	<p>The theme seminar works with knowledge of how innovation is organised and carried out in co-operation between companies and in a social context, and how company networks and interactive innovation processes work. Students must be able to explain how innovation occurs in interaction with other companies, how network-based innovation processes can be organised, and how the surrounding society affects innovation in the company and entrepreneurship. The significance of the institutional framework and of the social environment for innovation must be analysed as a background to understanding the value creation of the company.</p>
Teaching and working methods	<p>The theme seminar provides students with theoretical and in-depth knowledge of selected themes and issues that are specifically formulated within the chosen thematic areas. Students acquire skills in reading theoretical texts in specialised areas and in linking theoretical reflections to practical situations, where the theories can help to provide a better description of actual company conditions and processes. At the theme seminar, students acquire competencies in writing brief presentations on the basis of advanced theory, focusing and conducting discussions on the basis of this theory, and translating academic analyses into proposals for the management and organisation of companies. A number of seminar sessions are held of 2-4 hours' duration.</p>

Examples and case studies are used to define analyses of innovation and entrepreneurship. The students' own empirical observations will be included in the seminar. At the beginning of the seminar, theory and examples are read, discussed and presented. Situations and issues are then discussed in relation to papers, drafts of which are prepared by the students during the seminar. At the end of the seminar the students present their draft papers and receive critique from an opponent, with a subsequent discussion in plenary.

Form of examination

The examination consists of a written paper on an issue within the organisation of innovation processes.

The length of the written paper must be between a minimum of 16,800 characters, including spaces, and a maximum of 21,600 characters, including spaces. The size specifications include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices. Assignments that fail to meet the size specifications will be refused assessment, and one examination attempt will be deemed to have been used up.

The paper must be submitted within seven days of the final course session.

Form of re-examination

Re-examination follows the same rules as the ordinary examination. The re-examination paper must be submitted within seven days.

Examination type

Individual examination

Exam aids

All.

Assessment

7-point grading scale

Moderation

None (i.e. course lecturer assesses)

Responsible for the activity

Jørn Kjølseth Møller (jom@ruc.dk)

Administration of exams

ISE Studyadministration (ise-studyadministration@ruc.dk)

STADS stamdata

master course

workload : 5 ECTS

activitycode : U40714

exam form : Tilfr. deltagelse/ skrift. (ut)

grading : 7-point grading scale censorship : ingen censur

Course days:

Hold: 1

EBA/BS: Theme seminar - Organising complex and inter-organisational innovation processes - Lecture 1

time

13-02-2019 10:15 til
13-02-2019 12:00

forberedelsesnorm

ikke valgt

forberedelsesnorm
D-VIP

ikke valgt

location

25.2-035 - auditorie 25 (145) / 24.1-009 - teori (65)

Content

Introduction to the thematic seminar and to innovation and organization of inter-organizational innovation processes

Reading list

Will be announced on Moodle.

EBA/BS: Theme seminar - Organising complex and inter-organisational innovation processes - Lecture 2

time	20-02-2019 10:15 til 20-02-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145) / 24.1-009 - teori (65)
Content	Presentation about creativity and idea generation conditions and tools Planning of following activities.
Reading list	Creativity and idea generation (plus planning of following activities)

EBA/BS: Theme seminar - Organising complex and inter-organisational innovation processes - Lecture 3

time	27-02-2019 10:15 til 27-02-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145) / 25.1-035 - teori 25.1 (98)
Content	Discussion and start of group paper work. Idea generation workshop and planning.

EBA/BS: Theme seminar - Organising complex and inter-organisational innovation processes - Lecture 4

time	06-03-2019 10:15 til 06-03-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	45.1-011 - auditorie 45 (148) / 45.2-051 - teorirum 45.2 (teorirum m. stolerækker u. borde) (74)
Content	Presentation about the role of relations to users in innovation processes and user based innovation tools.
Reading list	Will be announced on Moodle.

EBA/BS: Theme seminar - Organising complex and inter-organisational innovation processes - Lecture 5

time	13-03-2019 10:15 til 13-03-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

location	25.2-035 - auditorie 25 (145) / 25.1-035 - teori 25.1 (98)
Content	Workshop on user involvement
Reading list	Will be announced on Moodle.

EBA/BS: Theme seminar - Organising complex and inter-organisational innovation processes - Lecture 6

time	20-03-2019 10:15 til 20-03-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	45.1-011 - auditorie 45 (148) / 44.1-40 - teorirum (40)
Content	Presentation about the role for innovation of networks, tripple helix collaboration, supply Chain and Extended Value chain innovation.
Reading list	Will be announced on Moodle

EBA/BS: Theme seminar - Organising complex and inter-organisational innovation processes - Lecture 7

time	27-03-2019 10:15 til 27-03-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	45.1-011 - auditorie 45 (148) / 03.1-s21 - auditorie b (80)
Content	Workshop about innovation networks, Tripple Helix, and supply and value chain innovation management
Reading list	Will be announced on Moodle.

EBA/BS: Theme seminar - Organising complex and inter-organisational innovation processes - Lecture 8

time	03-04-2019 10:15 til 03-04-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	45.1-011 - auditorie 45 (148) / 46.3-042 - teorirum (74)
Content	Student presentations of articles and discusssions about issues of legitimacy and responsibility in relation to innovation.
Reading list	Will be announced on Moodle.

EBA/BS: Theme seminar - Organising complex and inter-organisational innovation processes - Lecture 9

time	10-04-2019 10:15 til 10-04-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	45.3-051 - teorirum m. stolerækker (74) / 41.1-14 - biograf 41.1 (152)
Content	Presentation about business models and business model innovation. Elaboration of business models.
Reading list	Will be announced on Moodle.

EBA/BS: Theme seminar - Organising complex and inter-organisational innovation processes - Lecture 10

time	17-04-2019 10:15 til 17-04-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145) / 25.1-035 - teori 25.1 (98)
Content	Pitching of innovation ideas.

EBA/BS: Theme seminar - Organising complex and inter-organisational innovation processes - Exam: Submitting written paper

time	24-04-2019 10:00 til 24-04-2019 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

EBA/BS: Theme seminar - Organising complex and inter-organisational innovation processes - Reexam

time	05-08-2019 10:00 til 12-08-2019 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

STADS	master course		
stamdata	workload : 5 ECTS	activitycode : U40714	
	exam form : Tilfr. deltagelse/skrift. (ut)	grading : 7-point grading scale	censorship : ingen censur