

# Innovation Management

## About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master course
Teaching language	English
Registration	<p>Tilmelding sker via <a href="#">stads selvbetjening</a> indenfor annonceret tilmeldingsperiode, som du kan se på <a href="#">Studieadministrationens hjemmeside</a></p> <p>Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.</p> <p>Registration is happening through <a href="#">stads selvbetjening</a> within the announced registration period, as you can see on the <a href="#">Studyadministration homepage</a>.</p> <p>When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Learning outcomes/ Assessment criteria	<p><b>Knowledge</b></p> <ul style="list-style-type: none"><li>• Knowledge of innovation and entrepreneurship as a field of research.</li><li>• Knowledge of the significance of innovation and entrepreneurship for companies and society.</li><li>• Knowledge of the process characteristics and systemic characteristics of innovation.</li><li>• Knowledge of the significance of management for innovation processes.</li><li>• Knowledge of critical reflection on the role of employees and users in innovation and value creation.</li><li>• Knowledge of similarities and differences between forms of innovation in manufacturing and service companies, and in private and public sector organisations.</li></ul> <p><b>Skills</b></p> <ul style="list-style-type: none"><li>• Skills in carrying out analyses of innovation processes in a company.</li><li>• Skills in evaluating and selecting methods to clarify issues on innovation and innovation management.</li><li>• Skills in drawing up plans for and organising innovation processes.</li></ul> <p><b>Competencies</b></p> <ul style="list-style-type: none"><li>• Competency to reflect on, and the ability to select the tools to organise, participatory innovation processes in a company, on the basis of innovation theory.</li><li>• Competency to draw up models for innovation processes.</li><li>• Competency to manage innovation processes in companies.</li></ul>
Overall content	<p>The course will work with theories that can be used to analyse how innovation processes are organised in companies and organisations. Students must be able to analyse and explain how innovation can be organised in different ways in a company, and interplay with value creation in the company. There will be a focus on the role of management in promoting and organising innovation and entrepreneurship in the company.</p>
Detailed description of content	Will be available in moodle
Teaching and working methods	<p>A number of lectures of up to two hours' duration are held, and in this connection a number of exercises are carried out. The exercises may build on selected cases. For the exercises, students prepare analyses of innovation processes.</p>
Expected work effort (ECTS-declaration)	Teaching in class: 15 hours

	Student presentations, exercises, peer-review etc in class: 5 hours	
	Preparation: 67 hours	
	Exam: 48 hours	
	Total: 135 hours	
Course material and Reading list	Will be available in moodle	
Form of examination	<p>Individual written examination in the form of a home assignment, with a duration of 48 hours.</p> <p>The maximum length of the assignment paper is 14,400 characters, including spaces. The size specifications include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices. Assignments that fail to meet the size specifications will be refused assessment, and one examination attempt will be deemed to have been used up.</p> <p>The assignment is submitted immediately after the final course session.</p>	
Form of re-examination	Re-examination follows the same rules as the ordinary examination.	
Examination type	Individual examination	
Exam aids	All.	
Assessment	7-point grading scale	
Moderation	None (i.e. course lecturer assesses)	
Evaluation- and feedback forms	Midt term oral evaluation. Survey-based evaluation by the end of the course.	
Responsible for the activity	Lars Fuglsang ( <a href="mailto:fuglsang@ruc.dk">fuglsang@ruc.dk</a> )	
teacher	Lars Fuglsang ( <a href="mailto:fuglsang@ruc.dk">fuglsang@ruc.dk</a> ) Jørn Kjølseth Møller ( <a href="mailto:jom@ruc.dk">jom@ruc.dk</a> )	
Administration of exams	ISE Studyadministration ( <a href="mailto:ise-studyadministration@ruc.dk">ise-studyadministration@ruc.dk</a> )	
STADS stamdata	master course	
	workload : 5 ECTS	activitycode : U40713
	exam form : Hjemmeopgave (ut)	grading : 7-point grading scale    censorship : ingen censur

Course days:

Hold: 1

## Innovation Management - Lecture 1 (EBA, BS)

time 22-03-2019 08:15 til  
22-03-2019 12:00

forberedelsesnorm ikke valgt

forberedelsesnorm ikke valgt  
D-VIP

location	25.3-005 - teori (80)
Teacher	Jørn Kjølseth Møller ( jom@ruc.dk )
Content	Introduction: Innovation as a concept, sources of innovation and organization of innovation processes. Innovation management and entrepreneurship.
Reading list	Will be available in Moodle.

## Innovation Management - Lecture 2 (EBA, BS)

time	29-03-2019 08:15 til 29-03-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	41.1-14 - biograf 41.1 (152)
Teacher	Lars Fuglsang ( fuglsang@ruc.dk )
Content	Sources of Innovation: Design thinking, living labs and user involvement. How can STS perspectives be used to understand socio-technological innovation and innovation diffusion?

## Innovation Management - Lecture 3 (EBA, BS)

time	05-04-2019 08:15 til 05-04-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	45.1-011 - auditorie 45 (148)
Teacher	Jørn Kjølseth Møller ( jom@ruc.dk )
Content	Innovation strategies, dynamic capabilities and innovation management.
Reading list	Will be available in moodle

## Innovation Management - Lecture 4 (EBA, BS)

time	12-04-2019 08:15 til 12-04-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	41.1-14 - biograf 41.1 (152)
Teacher	Lars Fuglsang ( fuglsang@ruc.dk )
Content	Innovation in context: Public, private and social innovation. Collaborative innovation. Humanitarian innovation. Opportunities and barriers.
Reading list	Will be available in moodle

## Innovation Management - Lecture 5 (EBA, BS)

time	26-04-2019 08:14 til 26-04-2019 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	25.2-035 - auditorie 25 (145)
Teacher	Jørn Kjølseth Møller (jom@ruc.dk)
Content	Innovation policy in a societal and global perspective. Different (national) policies (focus areas) to promote innovation and entrepreneurship in businesses and communities. Summary and evaluation of course. Preparation for exam.
Reading list	Will be available in moodle

## Innovation Management - Exam (EBA, BS)

time	29-04-2019 10:00 til 01-05-2019 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

## Innovation Management - Reexam (EBA, BS)

time	14-08-2019 10:00 til 16-08-2019 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

STADS	master course		
stamdata	workload : 5 ECTS	activitycode : U40713	
	exam form : Hjemmeopgave (ut)	grading : 7-point grading scale	censorship : ingen censur