

# Project: Innovation and Innovation Management

## About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master project
Teaching language	English
Registration	<p>Tilmelding sker via <a href="#">stads selvbetjening</a> indenfor annonceret tilmeldingsperiode, som du kan se på <a href="#">Studieadministrationens hjemmeside</a></p> <p>Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.</p> <p>Registration is happening through <a href="#">stads selvbetjening</a> within the announced registration period, as you can see on the <a href="#">Studyadministration homepage</a>.</p> <p>When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Learning outcomes/ Assessment criteria	<p><b>Knowledge</b></p> <ul style="list-style-type: none"><li>• Knowledge of innovation and innovation processes in companies as a field of practice and research.</li><li>• Knowledge of theories of innovation management and innovation processes.</li></ul> <p><b>Skills</b></p> <ul style="list-style-type: none"><li>• Skills in combining theoretical and empirical studies of companies' innovation and innovation management, taking into account external frameworks and internal conditions for innovation.</li><li>• Skills in implementing, documenting and presenting problem-oriented analyses and analytical results.</li><li>• Skills in describing and reflecting on a practice-oriented and independently-performed task.</li></ul> <p><b>Competencies</b></p> <ul style="list-style-type: none"><li>• Competency to critically formulate and assess the company's development processes and management style, as well as its financial and social organisation.</li><li>• Competency to formulate clear, problem-oriented considerations and show confident methodological understanding.</li></ul>
Overall content	<p>The aim of the project work is to ensure that the student can:</p> <ul style="list-style-type: none"><li>• Focus on one or more of areas of the Master's module</li><li>• Combine theoretical and practical studies of companies</li><li>• Take account of the internal and external frameworks for the company's actions</li><li>• Demonstrate convincing academic progression in relation to the knowledge acquired during the Bachelor programme</li><li>• Orient oneself towards a critical perspective on the company's development, organisation and management</li><li>• Demonstrate clear, problem-oriented considerations and confident methodological understanding</li></ul>
Detailed description of content	<p>The project work is performed in groups of 2-8 students. During the project work, students receive guidance from supervisors to an extent determined by the Study Board.</p>
Project Process	<p>Guidance on the use of quantitative methods in projects and theses.</p>

The Department of Social Sciences & Business readily puts a team of professors at students' disposal to assist those who wish to work with quantitative methods in their projects or theses. If you and your group find quantitative analyses relevant to answer your research question, but are in need of support during the process this offer is of relevance to you.

You will be assisted in identifying relevant data sources during a workshop, where we will present an overview of publicly available data sets, which can help you in the process of preparing data, analyses, and interpretation. The workshop is held on **February 21, 1:15 pm – 15:00 pm, in theory room 25.3-005.**

To sign up, please email [carinasb@ruc.dk](mailto:carinasb@ruc.dk) your project subject and a short description of what you plan to work with, you will then be referred to one of the professors attached to the project. These are Anders Ejrnæs, Camilla Jensen, Carina Bischoff, Johannes Kaberian Dreyer, Jonas Krogh Madsen, Lena Brogaard, Ole Helby, Olivier Rubin, Troels Schultz Larsen, Snorre Sylvester Frid-Nielsen og Thorkil Casse.

Form of examination

#### The project work is assessed by an oral examination

The oral examination is a group examination. The examination takes the form of a conversation between the students, the examiner and the co-examiner. Students are examined on the basis of the entire project report, in such a way as to allow for individual assessment. As the basis for the examination, each group gives a presentation of 3-5 minutes' duration on a specific theme relating to the project work.

The length of the project must be between a minimum of 84,000 characters, including spaces, and a maximum of 240,000 characters, including spaces, depending on the number of students in the project group.

The size specifications include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices. Assignments that fail to meet the size specifications will be refused assessment, and one examination attempt will be deemed to have been used up.

- 2-4 students: at least 84,000 and no more than 144,000 characters
- 5 students: at least 84,000 and no more than 194,000 characters
- 6-8 students: at least 84,000 and no more than 240,000 characters

If the project report exceeds the above specification of the number of pages it will be refused assessment, which means that the student(s) cannot participate in the examination, and one examination attempt will have been deemed to have been used up. The grade awarded is based on a combined assessment of the project report and the oral examination.

A single overall grade is awarded.

Depending on the number of students, the duration of the examination, including assessment is as follows

- 2 student 60 minutes
- 3 student 75 minutes
- 4 student 90 minutes
- 5 student 105 minutes
- 6 student 120 minutes
- 7 student 135 minutes
- 8 student 150 minutes

Form of re-examination

Re-examination follows the same rules as the ordinary examination. Student(s) are given an opportunity to revise the project.

Examination type

Group examination

Exam aids

All.

Assessment

7-point grading scale

Moderation

Internal (i.e. supervisor and an internal examiner assess)

Responsible for the activity

Margit Neisig ([neisig@ruc.dk](mailto:neisig@ruc.dk))

Administration of exams

ISE Studyadministration ([ise-studyadministration@ruc.dk](mailto:ise-studyadministration@ruc.dk))

STADS  
stamdata

master course  
workload : 15 ECTS

activitycode : U40716

**Course days:****Hold: Cluster 5****VL: Project: Innovation and Innovation Management - Problem Area Seminar, cluster 5**

time	21-03-2019 13:15 til 21-03-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	23.2-067 - klyngerum (25)
Teacher	Elena Tavella ( tavella@ruc.dk )

**VL: Project: Innovation and Innovation Management - Midterm Seminar, cluster 5**

time	17-04-2019 13:15 til 17-04-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	24.1-063 - klyngerum (25)
Teacher	Elena Tavella ( tavella@ruc.dk )

STADS	master course	
stamdata	workload : 15 ECTS	activitycode : U40716
	exam form : Projekt (ut)	grading : 7-point grading scale    censorship : Internal censor