

# Project: Business Management and Leadership

## About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master project
Teaching language	English
Registration	<p>Tilmelding sker via <a href="#">stads selvbetjening</a> indenfor annonceret tilmeldingsperiode, som du kan se på <a href="#">Studieadministrationens hjemmeside</a></p> <p>Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger.</p> <p>Registration is happening through <a href="#">stads selvbetjening</a> within the announced registration period, as you can see on the <a href="#">Studyadministration homepage</a>.</p> <p>When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Learning outcomes/ Assessment criteria	<p>Knowledge</p> <p>Skills</p> <ul style="list-style-type: none"><li>• Knowledge of the concrete development, organisation and management of the firm.</li></ul> <p>Competencies</p> <ul style="list-style-type: none"><li>• Skills in combining theoretical and practical studies of companies, taking account of the internal and external conditions of the company's actions.</li><li>• Skills in implementing, documenting and presenting problem-oriented analyses and analytical results.</li></ul> <p>Competencies</p> <ul style="list-style-type: none"><li>• Competency to critically formulate and assess the company's development processes and management style, as well as its financial and social organisation.</li><li>• Competency to formulate clear, problem-oriented considerations and show confident methodological understanding.</li></ul>
Overall content	<p>The aim of the project work is to enable the student to:</p> <ul style="list-style-type: none"><li>• Focus on one or more of areas of the Master's module</li><li>• Combine theoretical and practical studies of companies</li><li>• Take account of the internal and external frameworks for the company's actions</li><li>• Demonstrate convincing academic progression in relation to the knowledge acquired during the Bachelor programme</li><li>• Orient oneself towards a critical perspective on the company's development, organisation and management</li><li>• Demonstrate clear, problem-oriented considerations and show confident methodological understanding.</li></ul>
Detailed description of content	<p>The project work is performed in groups of 2-8 students. During the project work, students receive guidance from supervisors to an extent determined by the Study Board. Students following this curriculum may write the project together with students writing the same project in Economics and Business Administration.</p>
Project Process	<p><b>Guidance on the use of quantitative methods in projects and theses.</b></p> <p>The Department of Social Sciences &amp; Business readily puts a team of professors at students' disposal to assist those who wish to work with quantitative methods in their projects or theses. If you and your group find quantitative analyses relevant to answer your research question, but are in need of support during the process this offer is of relevance to you.</p>

You will be assisted in identifying relevant data sources during a workshop, where we will present an overview of publicly available data sets, which can help you in the process of preparing data, analyses, and interpretation. The workshop is held on **February 21, 1:15 pm – 15:00 pm, in theory room 25.3-005.**

To sign up, please email [carinasb@ruc.dk](mailto:carinasb@ruc.dk) your project subject and a short description of what you plan to work with, you will then be referred to one of the professors attached to the project. These are Anders Ejrnæs, Camilla Jensen, Carina Bischoff, Johannes Kaberian Dreyer, Jonas Krogh Madsen, Lena Brogaard, Ole Helby, Olivier Rubin, Troels Schultz Larsen, Snorre Sylvester Frid-Nielsen og Thorkil Casse.

Form of examination

#### Written/oral examination

The project work is assessed by an oral examination. The oral examination is a group examination. The examination takes the form of a conversation between the students, the examiner and the co-examiner. Students are examined on the basis of the entire project report, in such a way as to allow for individual assessment. As the basis for the examination, each group gives a presentation of 3-5 minutes' duration on a specific theme relating to the project work.

The length of the project must be between a minimum of 84,000 characters, including spaces, and a maximum of 240,000 characters, including spaces, depending on the number of students in the project group.

The size specifications include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices. Papers that fail to meet the size specifications will be refused assessment, and one examination attempt will be deemed to have been used up.

- 2-4 students: at least 84,000 and no more than 144,000 characters
- 5 students: at least 84,000 and no more than 192,000 characters
- 6-8 students: at least 84,000 and no more than 240,000 characters

If the project report exceeds the above specification of the number of pages it will be refused assessment, which means that the student(s) cannot participate in the examination, and one examination attempt will have been deemed to have been used up.

The grade awarded is based on a combined assessment of the project report and the oral examination.

A single, combined grade is awarded.

Depending on the number of students, the duration of the examination, including assessment is as follows

- 2 student 60 minutes
- 3 student 75 minutes
- 4 student 90 minutes
- 5 student 105 minutes
- 6 student 120 minutes
- 7 student 135 minutes
- 8 student 150 minutes

Examination type

Group examination

Exam aids

All.

Assessment

7-point grading scale

Moderation

Internal (i.e. supervisor and an internal examiner assess)

Responsible for the activity

Margit Neisig ([neisig@ruc.dk](mailto:neisig@ruc.dk))

STADS stamdata

master project

workload : 15 ECTS

exam form : Projekt (ut)

activitycode : U40812

grading : 7-point grading scale    censorship : Internal censor

Course days:

## Hold: Cluster 2

### Project: Business Management and Leadership - Problem Area Seminar, cluster 2

time	28-02-2019 13:15 til 28-02-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	20.1-071 - miniplenum (25)

### Project: Business Management and Leadership - Midterm seminar, cluster 2

time	25-04-2019 13:15 til 25-04-2019 17:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	23.2-009 - teori (65)
Teacher	Lene Wervick Nissen (lwervick@ruc.dk)

STADS	master project		
stamdata	workload : 15 ECTS	activitycode : U40812	
	exam form : Projekt (ut)	grading : 7-point grading scale	mentorship : Internal mentor